

Midlands Regional Workforce Snapshot (Q4 2024)

Fairfield, Lexington and Richland Counties

Total Employment	364,328
Unemployment Rate (December 2024)	3.9%
Adults 18-64 Years	461,525
2022-2023 Public High School Enrollment	33,461
2022 Fall Postsecondary Credit Enrollment	59,167



Top Industries (Q2 2024)

Industry	Employed	% of Total Employment
Health Care & Social Assistance	55,744	15%
Retail Trade	39,464	11%
Accommodation & Food Services	34,278	9%
Public Administration	33,295	9%
Educational Services	31,952	9%
Manufacturing	25,203	7%

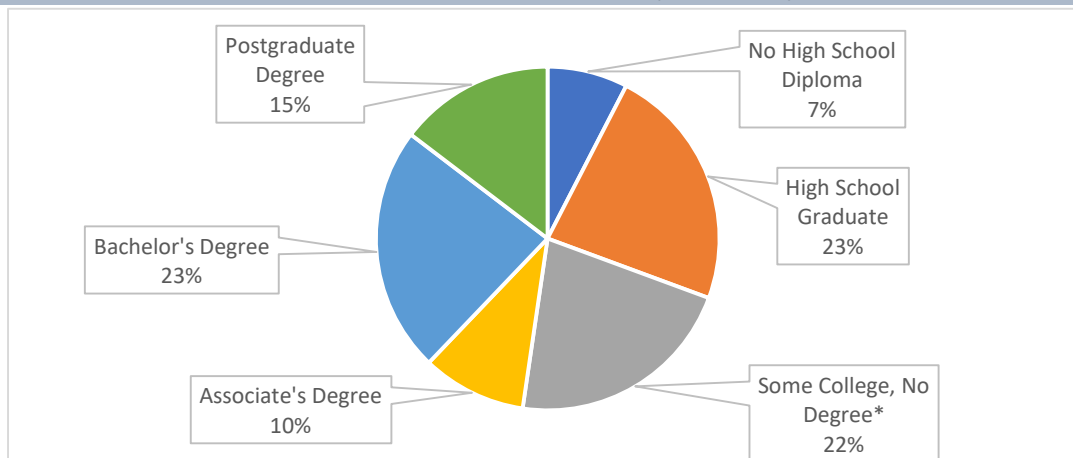
Industry Announced Investment 2020-2024

Total Announced Investment	Jobs Announced
\$3,844,550,000	8,009

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	6,869	86%
Office, HQ, & R&D (Service)	649	8%
Warehousing & Distribution	491	6%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2018-2022)

Midlands Region Education Snapshot (2022-2023)

Public & Independent Universities and Colleges Enrollment

Fall 2022 Enrollment (46,532)

Institution	Credit Enrollment
U.S.C. - Columbia	37,908
Allen University	796
Benedict College	2,176
Columbia College	2,138
Columbia International University	3,514

2022-2023 Public/Independent Colleges and Universities Degrees Awarded (11,255)

Program	Degrees	% of Awarded
Business, Management, Marketing & Related	2,785	25%
Health Professions & Related Programs	1,621	14%
Education	1,084	10%
Biological and Biomedical Sciences	885	8%
Engineering	539	5%

Technical College(s)

Fall 2022 Enrollment - Credit (12,635) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2022 Annualized)
Midlands Technical College	12,635	11,100

2022-2023 Technical Colleges Program Completions (1,646 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Liberal A/S, General Studies & Humanities	498	30%
Health Professions & Related Programs	477	29%
Business, Management, Marketing & Related	109	7%
Mechanic & Repair Technologies/Technicians	97	6%
Engineering Tech. & Engineering-Related	73	4%

Public High Schools

2022-2023 Career and Technical Education (CTE) Student Course Enrollment (29,968)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	9,859	33%
Health Science	4,721	16%
Business, Management & Admin.	2,804	9%
Finance	2,282	8%
S.T.E.M.	1,822	6%

High School CTE Certifications Awarded* (7,387)

Certification Focus	Total Certs Earned	% of Awarded
Health Science	2,488	34%
OSHA-10**	1,770	24%
Microburst EmployABILITY Soft Skills**	620	8%
First Aid/CPR/AED**	481	7%
Ag., Food and Natural Resources	313	4%

*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education