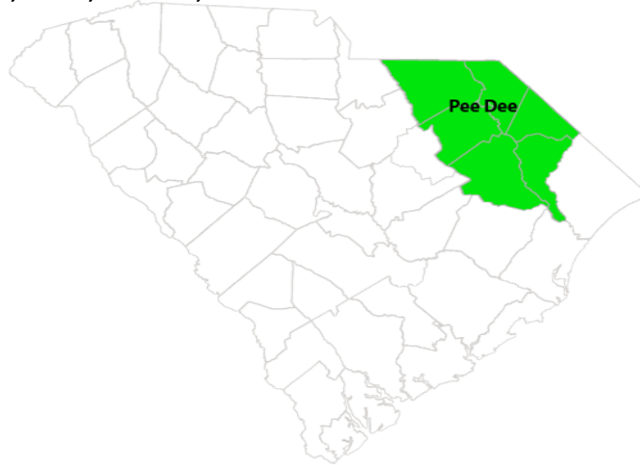


Pee Dee Regional Workforce Snapshot (Q4 2024)

Chesterfield, Darlington, Dillon, Florence, Marion and Marlboro Counties

Total Employment	151,174
Unemployment Rate (December 2024)	4.5%
Adults 18-64 Years	194,466
2022-2023 Public High School Enrollment	14,766
2022 Fall Postsecondary Credit Enrollment	12,434



Top Industries (Q2 2024)

Industry	Employed	% of Total Employment
Health Care & Social Assistance	23,249	18%
Manufacturing	20,129	16%
Retail Trade	15,095	12%
Accommodation & Food Services	12,276	10%
Educational Services	9,732	8%
Transportation & Warehousing	8,734	7%

Industry Announced Investment 2020-2024

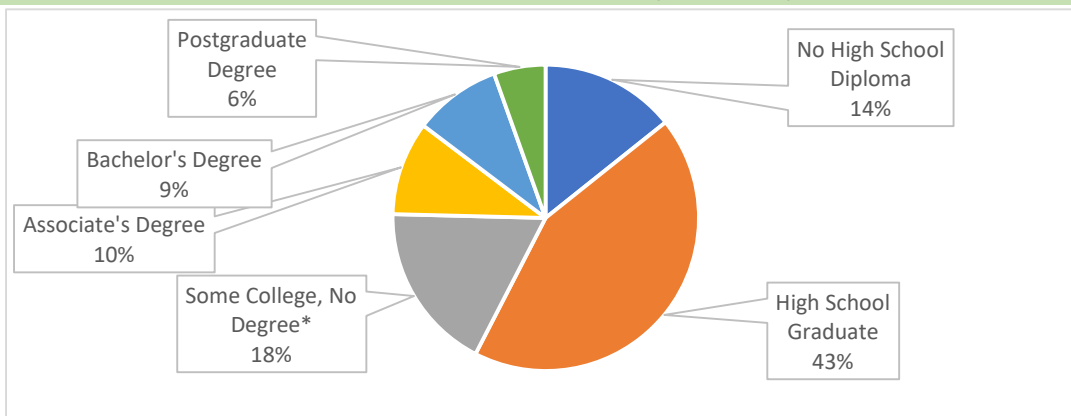
Total Announced Investment
\$2,142,840,000

Jobs Announced
4,422

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	3,536	80%
Warehousing & Distribution	886	20%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2018-2022)

Pee Dee Region Education Snapshot (2022-2023)

Public & Independent Universities and Colleges Enrollment

Fall 2022 Enrollment (6,141)

Institution	Credit Enrollment
Francis Marion University	4,635
Coker College	1,506

2022-2023 Public/Independent Colleges and Universities Degrees Awarded (879)

Program	Degrees	% of Awarded
Health Professions & Related Programs	201	23%
Business, Management, Marketing, & Related	153	17%
Education	124	14%
Psychology	100	11%
Biological & Biomedical Sciences	76	9%

Technical College(s)

Fall 2022 Enrollment - Credit (6,293) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2022 Annualized)
Florence-Darlington Technical College	4,040	1,963
Northeastern Technical College	2,253	138

2022-2023 Technical Colleges Program Completions (1,183 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Liberal A/S, General Studies & Humanities	324	27%
Health Professions & Related Programs	295	25%
Precision Production	131	11%
Business, Management, Marketing & Related	122	10%
Mechanic & Repair Technologies/Technicians	108	9%

Public High Schools

2022-2023 Career and Technical Education (CTE) Student Course Enrollment (12,327)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	3,830	31%
Health Science	1,426	12%
Business, Management & Admin.	1,117	9%
Finance	896	7%
Ag., Food & Natural Resources	859	7%

High School CTE Certifications Awarded* (4,607)

Certification Focus	Total Certs Earned	% of Awarded
Health Science	868	19%
OSHA-10**	796	14%
Transportation, Distribution & Logistics (TDL)	571	12%
Microburst EmployABILITY Soft Skills**	441	10%
First Aid/CPR/AED**	362	8%

*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education