Pee Dee Regional Workforce Snapshot (Q1 2025)

Chesterfield, Darlington, Dillon, Florence, Marion and Marlboro Counties

Total Employment 138,607

Unemployment Rate (March 2025)

4.7%

Adults 18-64 Years 194,466

2022-2023 Public High School Enrollment

14,766

2022 Fall

Postsecondary Credit 12,434

Enrollment



Top Industries (Q3 2024)				
	Industry	Employed	% of Total Employment	
	Health Care & Social Assistance	23,621	19%	
	Manufacturing	20,043	16%	
	Retail Trade	14,943	12%	
	Accommodation & Food Services	11,763	9%	
	Educational Services	9,003	7%	
	Transportation & Warehousing	8,745	7%	

Industry Announced Investment 2020-2024

Total Announced Investment

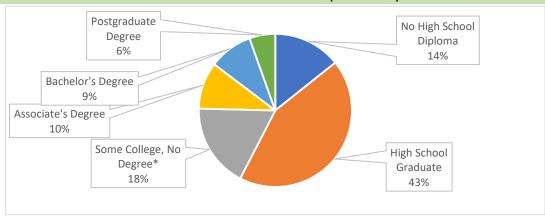
\$2,142,840,000

Jobs Announced 4,422

Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	3,536	80%
Warehousing & Distribution	886	20%

Educational Attainment (Adults 25-64)



^{*}Includes Certificate level credentials (American Community Survey 2018-2022)

Pee Dee Region Education Snapshot (2022-2023)

<u>Public & Independent Universities and Colleges Enrollment</u>

Fall 2022 Enrollment (6,141)

Institution	Credit Enrollment
Francis Marion University	4,635
Coker College	1,506

2022-2023 Public/Independent Colleges and Universities Degrees Awarded (879)

Program	Degrees	% of Awarded
Health Professions & Related Programs	201	23%
Business, Management, Marketing, & Related	153	17%
Education	124	14%
Psychology	100	11%
Biological & Biomedical Sciences	76	9%

Technical College(s)

Fall 2022 Enrollment - Credit (6,293) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2022 Annualized)
Florence-Darlington Technical College	4,040	1,963
Northeastern Technical College	2,253	138

2022-2023 Technical Colleges Program Completions (1,183 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Liberal A/S, General Studies & Humanities	324	27%
Health Professions & Related Programs	295	25%
Precision Production	131	11%
Business, Management, Marketing & Related	122	10%
Mechanic & Repair Technologies/Technicians	108	9%

Public High Schools

2022-2023 Career and Technical Education (CTE) Student Course Enrollment (12,327)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	3,830	31%
Health Science	1,426	12%
Business, Management & Admin.	1,117	9%
Finance	896	7%
Ag., Food & Natural Resources	859	7%

High School CTE Certifications Awarded* (4,607)

Certification Focus	Total Certs Earned	% of Awarded
Health Science	868	19%
OSHA-10**	796	14%
Transportation, Distribution & Logistics (TDL)	571	12%
Microburst EmployABILITY Soft Skills**	441	10%
First Aid/CPR/AED**	362	8%

^{*}Students may earn multiple certifications within and across certification focus areas.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education

^{**}Certifications falling under multiple clusters are reported independently of career clusters.