

## Waccamaw Regional Workforce Snapshot (Q4 2024)

**Georgetown, Horry and Williamsburg Counties**

<b>Total Employment</b>	<b>186,113</b>
<b>Unemployment Rate (December 2024)</b>	<b>4.9%</b>
<b>Adults 18-64 Years</b>	<b>250,730</b>
<b>2022-2023 Public High School Enrollment</b>	<b>17,302</b>
<b>2022 Fall Postsecondary Credit Enrollment</b>	<b>22,296</b>



### Top Industries (Q2 2024)

Industry	Employed	% of Total Employment
Accommodation & Food Services	37,998	21%
Retail Trade	30,239	17%
Health Care & Social Assistance	22,933	13%
Educational Services	12,156	7%
Construction	10,955	6%
Admin Support, Waste Mgmt & Remediation	10,022	6%

### Industry Announced Investment 2020-2024

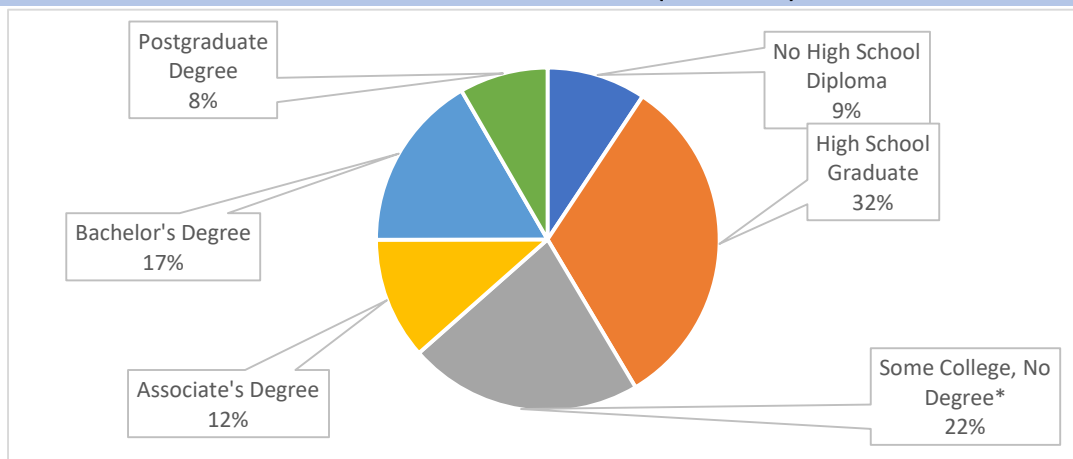
**Total Announced Investment**  
\$140,780,000

**Jobs Announced**  
917

#### Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	560	61%
Warehousing & Distribution	332	36%
Transportation	25	3%

### Educational Attainment (Adults 25-64)



\*Includes Certificate level credentials (American Community Survey 2018-2022)

## **Waccamaw Region Education Snapshot (2022-2023)**

### **Public & Independent Universities and Colleges Enrollment**

**Fall 2022 Enrollment (11,185)**

<b>Institution</b>	<b>Credit Enrollment</b>
Coastal Carolina University	11,185

### **2022-2023 Public/Independent Colleges and Universities Degrees Awarded (2,139)**

<b>Program</b>	<b># of Credentials</b>	<b>% of Awarded</b>
Business, Management, Marketing & Related	500	23%
Education	259	12%
Biological & Biomedical Sciences	254	12%
Parks, Recreation, Leisure, & Fitness Studies	230	11%
Psychology	130	6%

### **Technical College(s)**

**Fall 2022 Enrollment - Credit (11,111) & Corporate and Community Education (CE) Programs**

<b>Institution</b>	<b>Credit Enrollment</b>	<b>CE Enrollment (2022 Annualized)</b>
Horry-Georgetown Technical College	10,168	1,675
Williamsburg Technical College	943	211

### **2022-2023 Technical Colleges Program Completions (2,443 - Credit Awards Only)**

<b>Program</b>	<b>Credentials</b>	<b>% of Awarded</b>
Liberal A/S, General Studies & Humanities	936	38%
Health Professions & Related Programs	493	20%
Business, Management, Marketing & Related	220	9%
Culinary, Entertainment and Personal Services	157	6%
Precision Production	89	4%

### **Public High Schools**

**2022-2023 Career and Technical Education (CTE) Student Course Enrollment (13,919)**

<b>CTE Student Cluster</b>	<b>Enrollment</b>	<b>% of CTE Enrollment</b>
Information Technology	3,669	26%
Business, Management & Admin.	1,894	14%
Health Science	1,650	12%
Ag., Food and Natural Resources	1,307	9%
Marketing	1,196	9%

### **High School CTE Certifications Awarded\* (3,175)**

<b>Certification Focus</b>	<b>Total Certs Earned</b>	<b>% of Awarded</b>
OSHA-10**	1369	43%
Health Science	701	22%
ServSafe® Food Handler**	316	10%
Ag., Food and Natural Resources	294	9%

\*Students may earn multiple certifications within and across certification focus areas.

\*\*Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education