

HORRY COUNTY

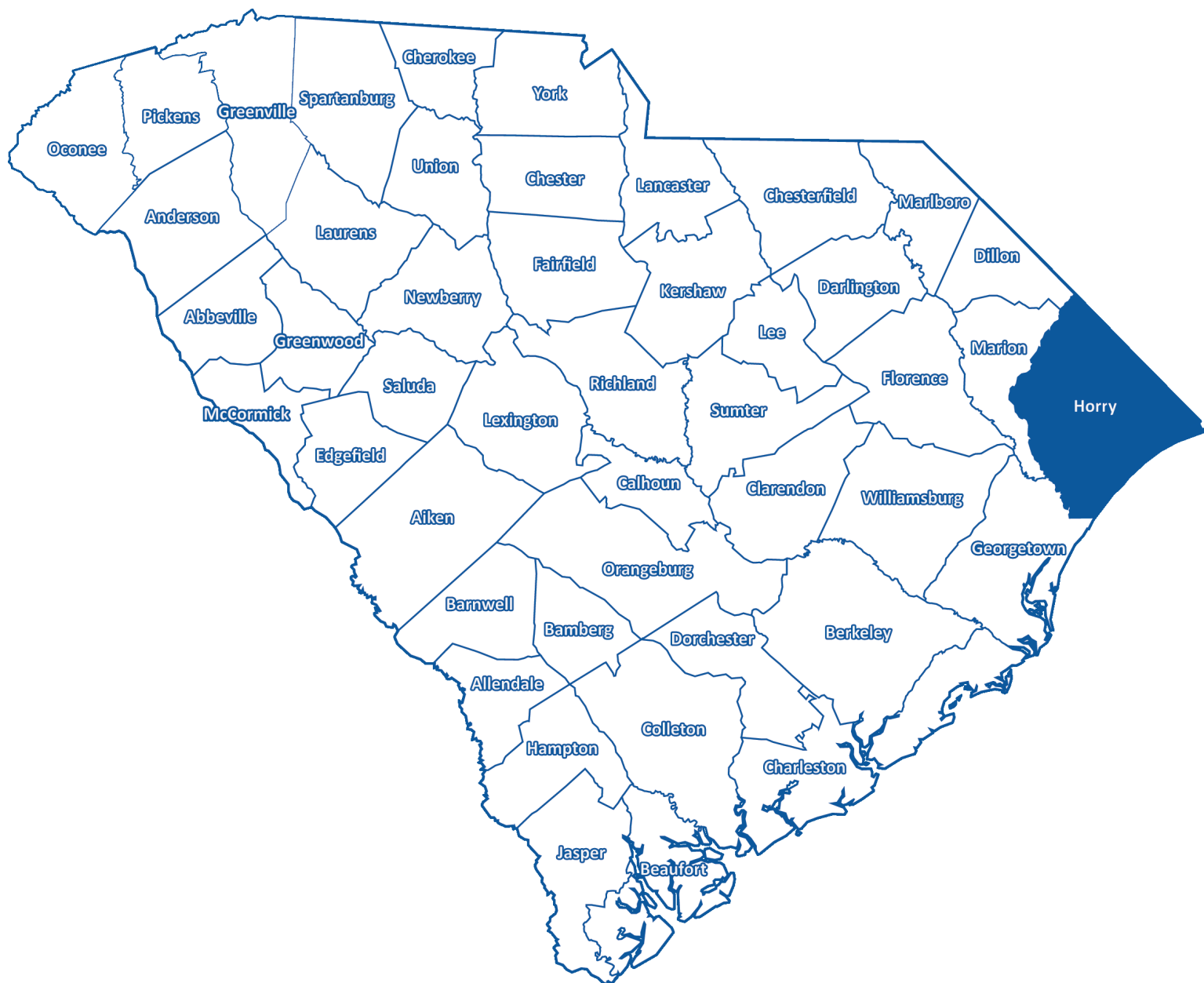


TABLE OF CONTENTS

1. ECONOMIC DATA

Annual Unemployment Rate..... 3

Monthly Unemployment Rate..... 4

2. EMPLOYER DATA

20 Largest Employers.....5

3. INDUSTRY DATA

Employment by Industry..... 6

Average Annual Wage by Industry..... 7

Projections by Industry..... 8

4. AMERICAN COMMUNITY SURVEY DATA

U.S Census Bureau, American Community Survey Data..... 9

School Enrollment..... 10

Educational Attainment..... 11

Veteran Status..... 12

Disability Status..... 13

Residence One Year Ago..... 14

Language Spoken at Home..... 15

Employment Status..... 16

Class of Worker..... 17

Occupations..... 18

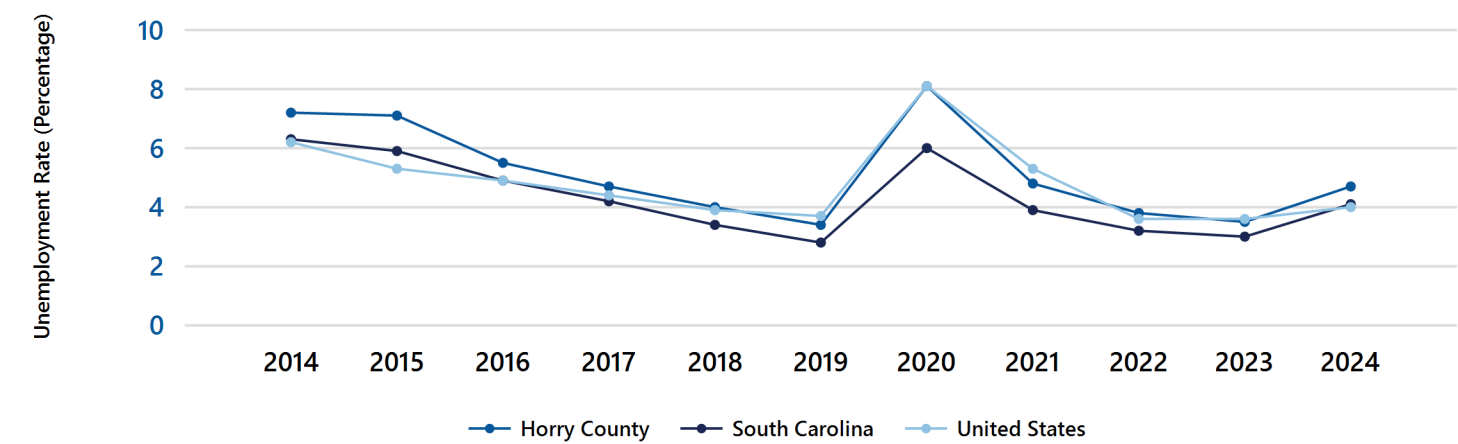
Population..... 19

Transportation to Work..... 20

Travel Time to Work..... 21

Vehicles Available by Occupied Housing Units..... 22

ANNUAL UNEMPLOYMENT RATE



HORRY COUNTY

SOUTH CAROLINA

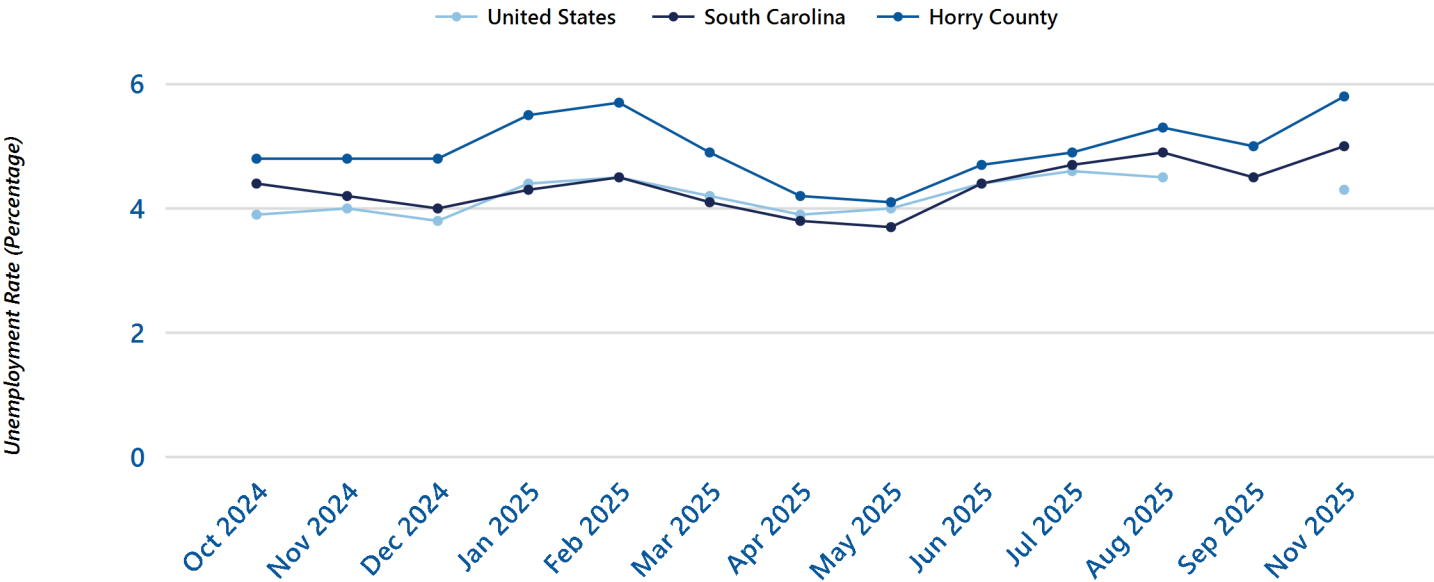
UNITED STATES

Year	Employment	Unemp.	Rate	Employment	Unemp.	Rate	Employment	Unemp.	Rate
2024	162,932	8,120	4.7%	2,430,453	105,178	4.1%	161,346,000	6,761,000	4.0%
2023	160,698	5,838	3.5%	2,401,212	74,248	3.0%	161,037,000	6,080,000	3.6%
2022	153,993	6,113	3.8%	2,330,548	77,339	3.2%	158,291,000	5,996,000	3.6%
2021	146,796	7,409	4.8%	2,272,940	92,676	3.9%	152,581,000	8,623,000	5.3%
2020	138,545	12,208	8.1%	2,201,090	140,613	6.0%	147,795,000	12,947,000	8.1%
2019	147,157	5,143	3.4%	2,263,682	64,405	2.8%	157,538,000	6,001,000	3.7%
2018	143,228	5,979	4.0%	2,206,821	76,542	3.4%	155,761,000	6,314,000	3.9%
2017	140,263	6,951	4.7%	2,168,104	94,845	4.2%	153,337,000	6,982,000	4.4%
2016	136,013	7,909	5.5%	2,145,584	110,199	4.9%	151,436,000	7,751,000	4.9%
2015	126,052	9,571	7.1%	2,108,786	132,281	5.9%	148,834,000	8,296,000	5.3%
2014	123,328	9,580	7.2%	2,063,369	138,475	6.3%	146,305,000	9,617,000	6.2%

Source: DEW LMI/BLS - Local Area Unemployment Statistics

MONTHLY UNEMPLOYMENT RATE

Past 13 Months



Period	HORRY COUNTY	SOUTH CAROLINA	UNITED STATES
Nov 2025	5.8%	5.0%	4.3%
Sep 2025	5.0%	4.5%	%
Aug 2025	5.3%	4.9%	4.5%
Jul 2025	4.9%	4.7%	4.6%
Jun 2025	4.7%	4.4%	4.4%
May 2025	4.1%	3.7%	4.0%
Apr 2025	4.2%	3.8%	3.9%
Mar 2025	4.9%	4.1%	4.2%
Feb 2025	5.7%	4.5%	4.5%
Jan 2025	5.5%	4.3%	4.4%
Dec 2024	4.8%	4.0%	3.8%
Nov 2024	4.8%	4.2%	4.0%
Oct 2024	4.8%	4.4%	3.9%

Source: DEW LMI/BLS - Local Area Unemployment Statistics

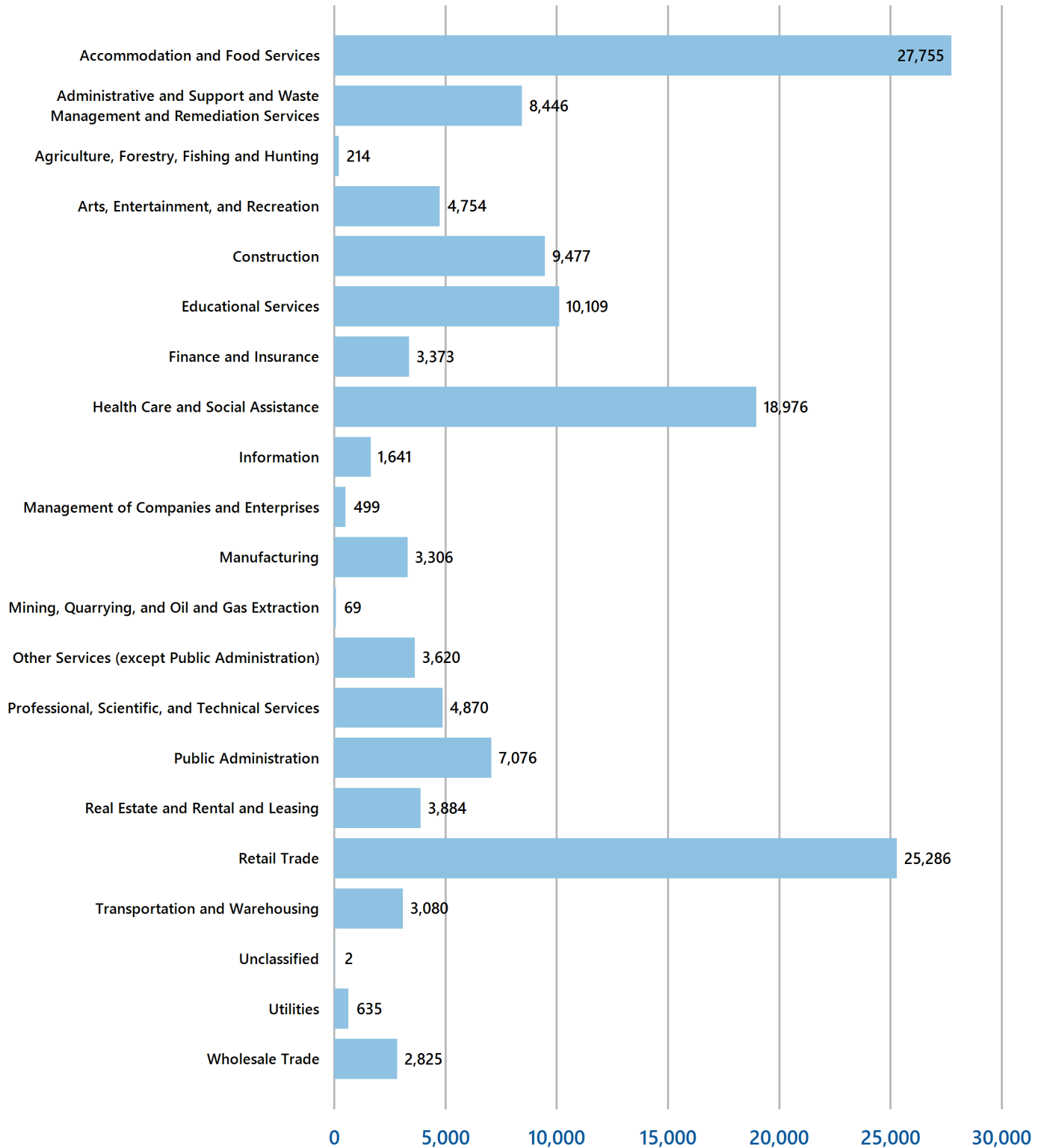
20 LARGEST EMPLOYERS

ADIDAS AMERICA INC
CITY OF MYRTLE BEACH
COASTAL CAROLINA UNIVERSITY
CONWAY HOSPITAL INC
FOOD LION LLC
FOUNDERS NATIONAL GOLF LLC
GEORGETOWN HOSPITAL SYSTEM
GRAND STRAND REGIONAL MEDICAL CENTE
HILTON GRAND VACATIONS COMPANY LLC
Horry County Council
HORRY COUNTY DEPARTMENT OF EDUCATIO
HORRY GEORGETOWN TECHNICAL COLLEGE
HORRY TELEPHONE COOPERATIVE INC
KELLY SERVICES USA LLC
LORIS COMMUNITY HOSPITAL DISTRICT
MCLEOD LORIS SEACOAST HOSPITAL
OS Restaurant Services, Inc.
PUBLIX SUPER MARKET INC
Topgolf Payroll Services LLC
WAL-MART ASSOCIATES INC

Source: South Carolina Department of Employment & Workforce QCEW

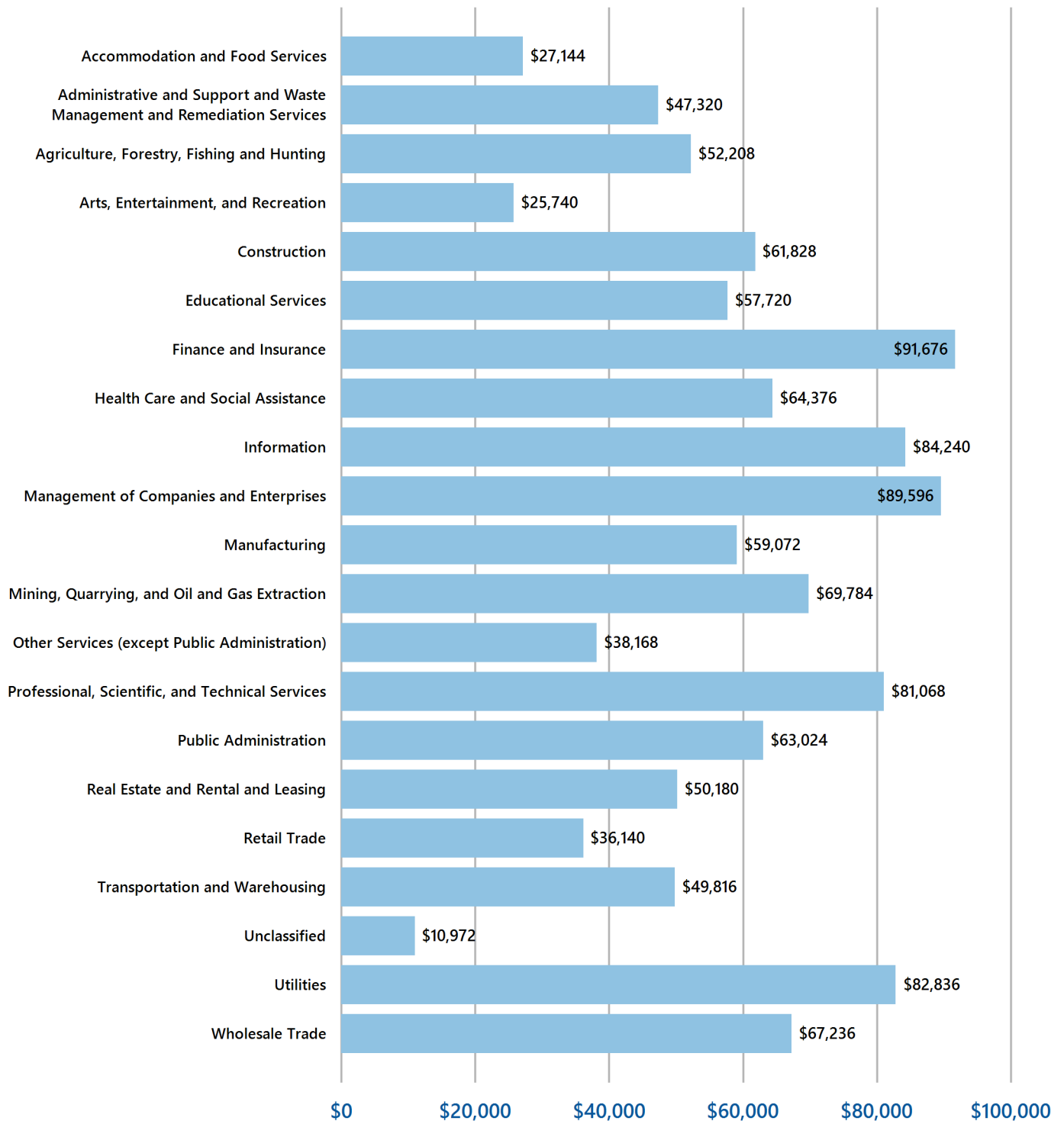
Note: This list is derived from unemployment insurance accounts and some employers may be duplicated due to variations in their reported name. Also, employers are listed alphabetically, not in rank order.

EMPLOYMENT BY INDUSTRY



Source: South Carolina Department of Employment & Workforce QCEW

AVERAGE ANNUAL WAGE BY INDUSTRY



Source: South Carolina Department of Employment & Workforce QCEW

LABOR MARKET PROJECTIONS

Total Employment by Industry

WACCAMAW	2022	2032	Change	Percent Change	Annual Percent Change
	Estimated Employment	Projected Employment			
Total All Industries	191,729	211,290	19,561	10.2%	1.0%
Accommodation and Food Services	35,842	37,576	1,734	4.8%	0.5%
Retail Trade	29,610	32,834	3,224	10.9%	1.0%
Health Care and Social Assistance	20,631	24,607	3,976	19.3%	1.8%
Educational Services	11,578	12,531	953	8.2%	0.8%
Construction	10,548	10,836	288	2.7%	0.3%
Administrative and Support and Waste Management and Remediat	10,135	11,355	1,220	12.0%	1.1%
Other Services (except Government)	8,211	8,779	568	6.9%	0.7%
Manufacturing	8,183	8,788	605	7.4%	0.7%
Professional, Scientific, and Technical Services	6,752	7,683	931	13.8%	1.3%
Arts, Entertainment, and Recreation	6,156	6,915	759	12.3%	1.2%
Real Estate and Rental and Leasing	5,243	6,693	1,450	27.7%	2.5%
Finance and Insurance	5,111	6,165	1,054	20.6%	1.9%
Wholesale Trade	3,523	3,769	246	7.0%	0.7%
Transportation and Warehousing	3,065	3,457	392	12.8%	1.2%
Information	2,314	2,556	242	10.5%	1.0%
Management of Companies and Enterprises	839	1,166	327	39.0%	3.3%
Utilities	641	665	24	3.7%	0.4%

Source: South Carolina Department of Employment & Workforce QCEW

U.S. CENSUS BUREAU AMERICAN COMMUNITY SURVEY DATA

The rest of this profile consists of data from the American Community Survey, which is administered annually by the U.S. Census Bureau. The survey contacts one percent of all residents annually to generate data on a range of topics. However, accurate data from a single year of survey responses can only be generated for areas containing at least 65,000 people; five-year averages are reported for less populated geographies. To ensure that data are available for all areas and comparable across the state, all Community Profiles use these five-year averages that cover the years 2019 through 2023. Estimates with overlapping years should not be compared, since the repetition of sample data leads to statistical errors. For viable comparisons, the two prior non-overlapping five-year averages (2009-2013 and 2014-2018) are also provided. Each year, as new data is released, the profiles will increase by one year in the same manner, ensuring that non-overlapping five-year averages are always what is being compared.

SCHOOL ENROLLMENT

YEAR	TOTAL ENROLLED IN SCHOOL	ENROLLED IN SCHOOL NURSERY SCHOOL OR PRESCHOOL	ENROLLED IN SCHOOL KINDERGARTEN	ENROLLED IN ELEMENTARY SCHOOL GRADES 1-8	ENROLLED IN HIGH SCHOOL GRADES 9-12	ENROLLED IN COLLEGE OR GRADUATE SCHOOL
2014	59,783	2,697	3,124	25,142	12,203	16,617
2019	66,456	3,590	3,365	28,112	14,090	17,299

Note: Based on Population 3 years and over enrolled in school
Source: Table DP02 - Selected Social Characteristics in the United States, U.S. Census Bureau

EDUCATIONAL ATTAINMENT

YEAR	TOTAL POPULATION 25 YEARS AND OVER	LESS THAN 9TH GRADE	9TH TO 12TH GRADE NO DIPLOMA	HIGH SCHOOL GRADUATE "INCLUDES EQUIV."	SOME COLLEGE NO DEGREE	ASSOCIATES DEGREE	BACHELORS DEGREE	GRADUATE OR PROF. DEGREE	HIGH SCHOOL GRADUATE OR HIGHER	BACHELORS DEGREE OR HIGHER
2014	201,699	8,191	16,339	65,242	46,950	18,789	31,061	15,127	N/A*	N/A*
2019	246,485	7,521	18,022	80,080	56,677	25,899	37,820	20,466	220,942	58,286

Note: Based on Population 25 years and over

Source: Table DP02 - Selected Social Characteristics in the United States, U.S. Census Bureau

*American Community Survey data from 2010 to 2017 do not include these estimates

VETERAN STATUS

YEAR	TOTAL POPULATION	TOTAL VETERANS	TOTAL NONVETERANS
2014	227,193	27,431	199,762
2019	271,142	28,418	242,724

Note: Civilian Population 18 years and over
Source: Table S2101 - Veteran Status in the United States, U.S. Census Bureau

DISABILITY STATUS

YEAR	TOTAL NON- INSTITUTIONAL POPULATION	TOTAL WITH A DISABILITY	TOTAL POPULATION UNDER 18 YEARS OLD	TOTAL POPULATION UNDER 18 YEARS OLD WITH A DISABILITY	TOTAL POPULATION 18 TO 64 YEARS OLD	TOTAL POPULATION 18 TO 64 YEARS OLD WITH A DISABILITY	TOTAL POPULATION 65 YEARS AND OVER	TOTAL POPULATION 65 YEARS AND OVER WITH A DISABILITY
2014	281,901	43,876	55,904	1,948	173,522	24,122	52,475	17,806
2019	330,496	55,409	60,895	2,468	193,280	28,121	76,321	24,820

Note: Based on Civilian Noninstitutionalized Population
Source: Table DP02 - Selected Social Characteristics in the United States, U.S. Census Bureau



RESIDENCE ONE YEAR AGO

YEAR	TOTAL POPULATION	SAME HOUSE	DIFFERENT HOUSE (IN THE U.S. OR ABROAD)	DIFFERENT HOUSE IN THE U.S.	DIFFERENT HOUSE IN THE U.S., SAME COUNTY	DIFFERENT HOUSE IN THE U.S., DIFFERENT COUNTY	DIFFERENT HOUSE IN THE U.S., DIFFERENT COUNTY SAME STATE	DIFFERENT HOUSE IN THE U.S., DIFFERENT COUNTY DIFFERENT STATE	DIFFERENT HOUSE, ABROAD
2014	280,619	231,266	N/A*	47,771	28,408	19,363	4,696	14,667	1,582
2019	329,534	283,307	N/A*	45,402	25,465	19,937	4,574	15,363	825

Note: Based on Population 1 year and over

Source: Table DP02 - Selected Social Characteristics in the United States, U.S. Census Bureau

*American Community Survey data from 2010 to 2019 do not include these estimates

*Although the survey data in these years did not include a sum for Different House (in the U.S. or Abroad), LMI believes it can be calculated by finding the sum of Different House in the U.S. and Different House, Abroad.

LANGUAGE SPOKEN AT HOME

YEAR	ENGLISH ONLY	OTHER THAN ENGLISH	SPANISH	EUROPEAN LANGUAGES	ASIAN AND PACIFIC ISLANDER LANGUAGES	OTHER LANGUAGES
2014	246,484	21,321	13,451	5,072	2,160	638
2019	293,268	23,072	14,478	4,243	3,128	1,223

Note: Based on Population 5 years and over
Source: Table DP02 - Selected Social Characteristics, U.S. Census Bureau



EMPLOYMENT STATUS

YEAR	CIVILIAN LABOR FORCE	EMPLOYED	UNEMPLOYED
2014	139,700	125,690	14,010
2019	156,859	147,486	9,373

Note: Based on Population 16 years and over
Source: Table DP03 - Selected Economic Characteristics, U.S. Census Bureau



CLASS OF WORKER

YEAR	TOTAL CIVILIAN EMPLOYED POPULATION	PRIVATE WAGE AND SALARY WORKERS	GOVERNMENT WORKERS	SELF-EMPLOYED IN OWN NOT INCORPORATED BUSINESS WORKERS	UNPAID FAMILY WORKERS
2014	125,690	102,921	15,835	6,759	175
2019	147,486	120,527	15,902	10,717	340

Note: Based on Civilian Employed Population 16 years and over
Source: Table DP03 - Selected Economic Characteristics, U.S. Census Bureau

OCCUPATIONS

YEAR	TOTAL CIVILIAN EMPLOYED POPULATION	MANAGEMENT, BUSINESS, SCIENCE, AND ARTS OCCUPATIONS	SERVICE OCCUPATIONS	SALES AND OFFICE OCCUPATIONS	NATURAL RESOURCES, CONSTRUCTION, AND MAINTENANCE OCCUPATIONS	PRODUCTION, TRANSPORTATION, AND MATERIAL MOVING OCCUPATIONS
2014	125,690	34,892	32,862	35,562	13,271	9,103
2019	147,486	42,711	36,044	38,501	15,577	14,653

Note: Based on Civilian Employed Population 16 years and over
Source: Table DP03 - Selected Economic Characteristics, U.S. Census Bureau

To see a more detailed explanation of these occupations, [click here](#).

POPULATION

YEAR	WHITE	BLACK OR AFRICAN AMERICAN	AMERICAN INDIAN AND ALASKA NATIVE	ASIAN	NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER	SOME OTHER RACE	TWO OR MORE RACES
2014	227,453	38,980	942	3,321	190	7,542	4,852
2019	269,392	44,187	1,790	680	0	1,159	5,528

Note: Based on Total Population
Source: Table DP05 - ACS Demographic and Housing Estimates, U.S. Census Bureau



TRANSPORTATION TO WORK

YEAR	TOTAL WORKERS	CAR, TRUCK, OR VAN DROVE ALONE	CAR, TRUCK, OR VAN CARPOOLED	PUBLIC TRANS. EXCLUDING TAXICAB	WALKED	BICYCLE	TAXICAB, MOTORCYCLE, OR OTHER MEANS	WORKED FROM HOME
2014	123,046	83.2%	9.5%	0.3%	1.6%	0.7%	1.5%	3.2%
2019	144,814	82.2%	8.9%	0.3%	1.7%	0.2%	1.3%	5.4%

Note: Based on Workers 16 years and over
Source: Table S0801 - Commuting Characteristics by Sex, U.S. Census Bureau

TRAVEL TIME TO WORK

YEAR	LESS THAN 10 MINUTES	10 TO 14 MINUTES	15 TO 19 MINUTES	20 TO 24 MINUTES	25 TO 29 MINUTES	30 TO 34 MINUTES	35 TO 44 MINUTES	45 TO 59 MINUTES	60 OR MORE MINUTES
2014	13.6%	16.9%	19.3%	18.1%	6.3%	13.7%	4.1%	4.5%	3.4%
2019	12.0%	14.3%	21.4%	18.6%	7.1%	12.8%	5.3%	4.4%	4.1%

Note: Based on Workers 16 Years and over who did not work from home
Source: Table S0801 - Commuting Characteristics by Sex, U.S. Census Bureau



VEHICLES AVAILABLE BY OCCUPIED HOUSING UNIT

YEAR	TOTAL OCCUPIED HOUSING UNITS	NO VEHICLES AVAILABLE	1 VEHICLE AVAILABLE	2 VEHICLES AVAILABLE	3 OR MORE VEHICLES AVAILABLE
2014	115,764	6,408	44,748	46,346	18,262
2019	131,143	5,887	47,538	55,474	22,244

Source: Table DP04 - Selected Housing Characteristics, U.S. Census Bureau

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. The product was created by the recipient and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability or ownership. This product is copyrighted by the institution that created it. Internal use by an organization and/or personal use by an individual for non-commercial purposes is permissible. All other uses require the prior authorization of the copyright owner.

The Federal Government reserves a paid-up, nonexclusive and irrevocable license to reproduce, publish or otherwise use, and to authorize others to use for federal purposes: i) the copyright in all products developed under the grant, including a subgrant or contract under the grant or subgrant; and ii) any rights of copyright to which the recipient, subrecipient or a contractor purchases ownership under an award (including but not limited to curricula, training models, technical assistance products and any related materials). Such uses include, but are not limited to, the right to modify and distribute such products worldwide by any means, electronically or otherwise. Federal funds may not be used to pay any royalty or license fee for use of a copyrighted work, or the cost of acquiring by purchase a copyright in a work, where the Department has a license or rights of free use in such work, although they may be used to pay costs for obtaining a copy which is limited to the developer/seller costs of copying and shipping. If revenues are generated through selling products developed with grant funds, including intellectual property, these revenues are program income. Program income must be used in accordance with the provisions of this grant award and 2 CFR 200.307.

For program funding details in compliance with the Stevens Amendment, please visit:

<https://dew.sc.gov/funding>.