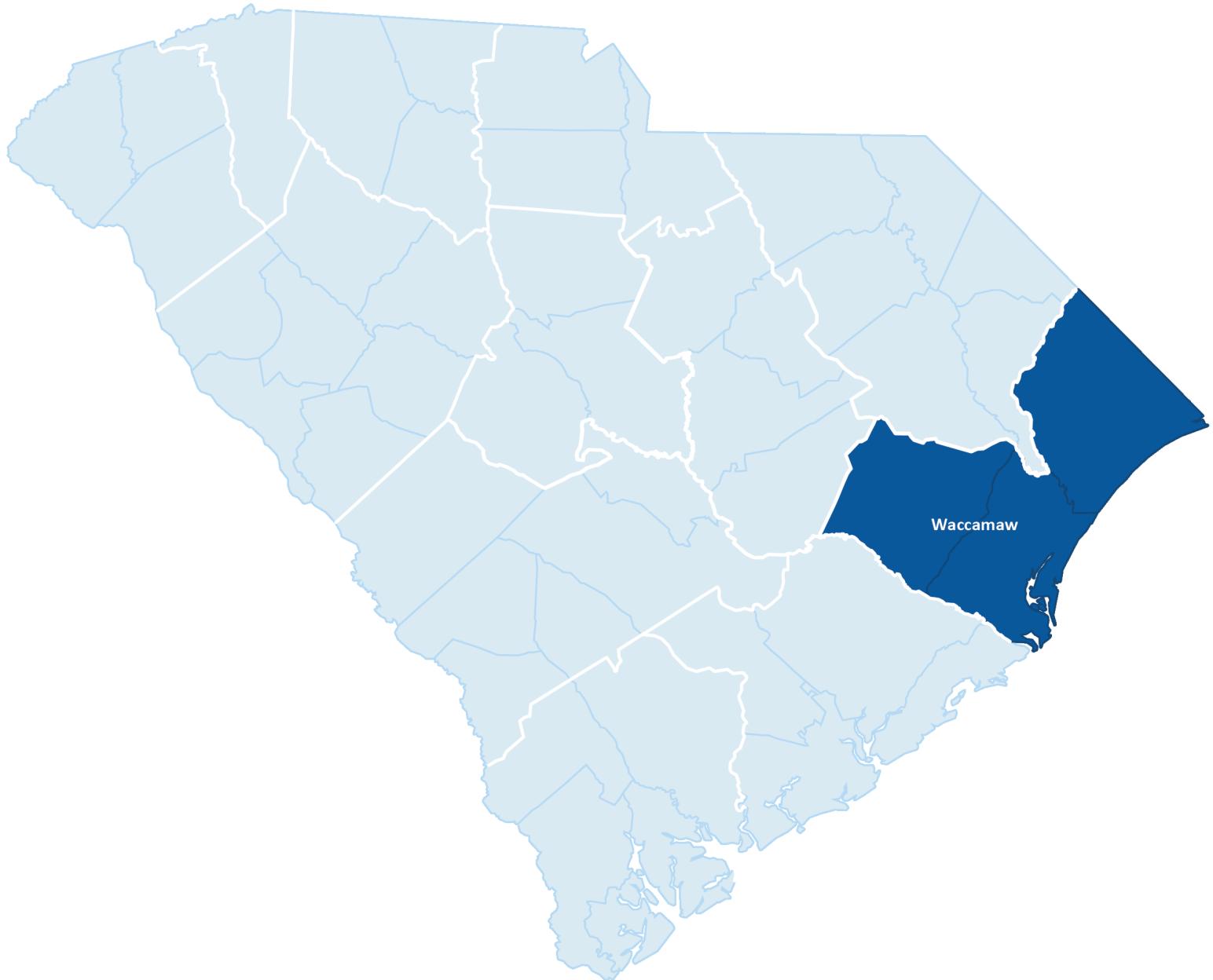


# WACCAMAW



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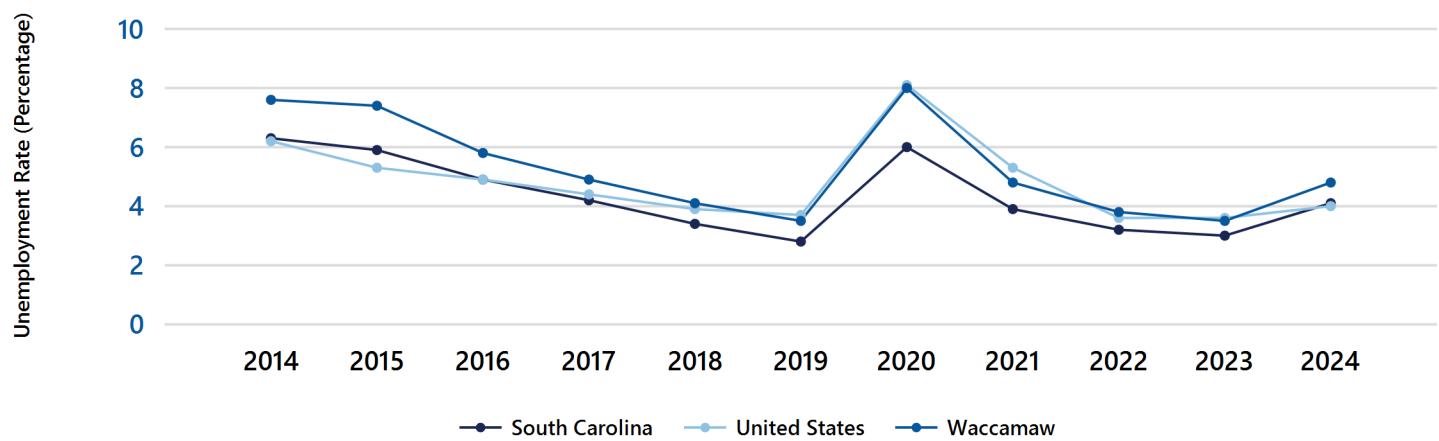
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## ANNUAL UNEMPLOYMENT RATE

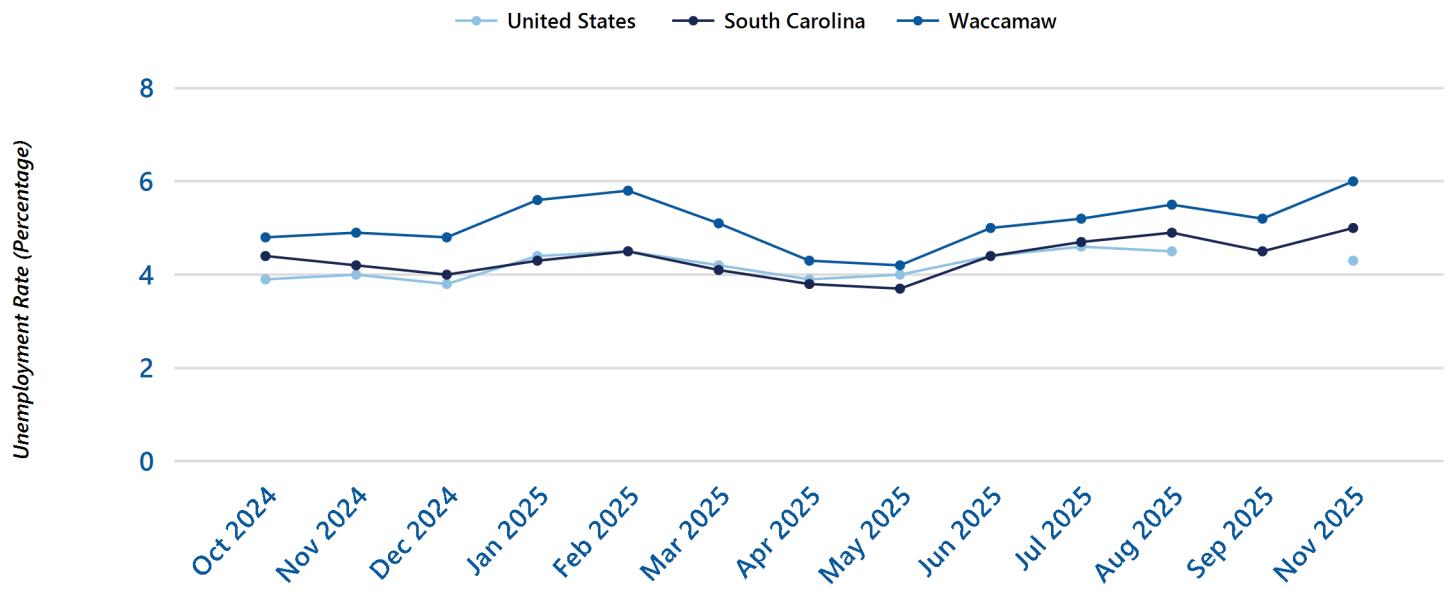


WACCAMAW			SOUTH CAROLINA			UNITED STATES			
Year	Employment	Unemp.	Rate	Employment	Unemp.	Rate	Employment	Unemp.	Rate
2024	199,313	10,079	4.8%	2,430,453	105,178	4.1%	161,346,000	6,761,000	4.0%
2023	197,320	7,224	3.5%	2,401,212	74,248	3.0%	161,037,000	6,080,000	3.6%
2022	190,783	7,610	3.8%	2,330,548	77,339	3.2%	158,291,000	5,996,000	3.6%
2021	183,044	9,298	4.8%	2,272,940	92,676	3.9%	152,581,000	8,623,000	5.3%
2020	174,001	15,038	8.0%	2,201,090	140,613	6.0%	147,795,000	12,947,000	8.1%
2019	183,903	6,609	3.5%	2,263,682	64,405	2.8%	157,538,000	6,001,000	3.7%
2018	179,339	7,754	4.1%	2,206,821	76,542	3.4%	155,761,000	6,314,000	3.9%
2017	175,596	9,061	4.9%	2,168,104	94,845	4.2%	153,337,000	6,982,000	4.4%
2016	171,410	10,499	5.8%	2,145,584	110,199	4.9%	151,436,000	7,751,000	4.9%
2015	160,389	12,803	7.4%	2,108,786	132,281	5.9%	148,834,000	8,296,000	5.3%
2014	157,160	12,854	7.6%	2,063,369	138,475	6.3%	146,305,000	9,617,000	6.2%

Source: DEW LMI/BLS - Local Area Unemployment Statistics

## MONTHLY UNEMPLOYMENT RATE

*Past 13 Months*



Period	WACCAMAW	SOUTH CAROLINA	UNITED STATES
Nov 2025	6.0%	5.0%	4.3%
Sep 2025	5.2%	4.5%	%
Aug 2025	5.5%	4.9%	4.5%
Jul 2025	5.2%	4.7%	4.6%
Jun 2025	5.0%	4.4%	4.4%
May 2025	4.2%	3.7%	4.0%
Apr 2025	4.3%	3.8%	3.9%
Mar 2025	5.1%	4.1%	4.2%
Feb 2025	5.8%	4.5%	4.5%
Jan 2025	5.6%	4.3%	4.4%
Dec 2024	4.8%	4.0%	3.8%
Nov 2024	4.9%	4.2%	4.0%
Oct 2024	4.8%	4.4%	3.9%

Source: DEW LMI/BLS - Local Area Unemployment Statistics

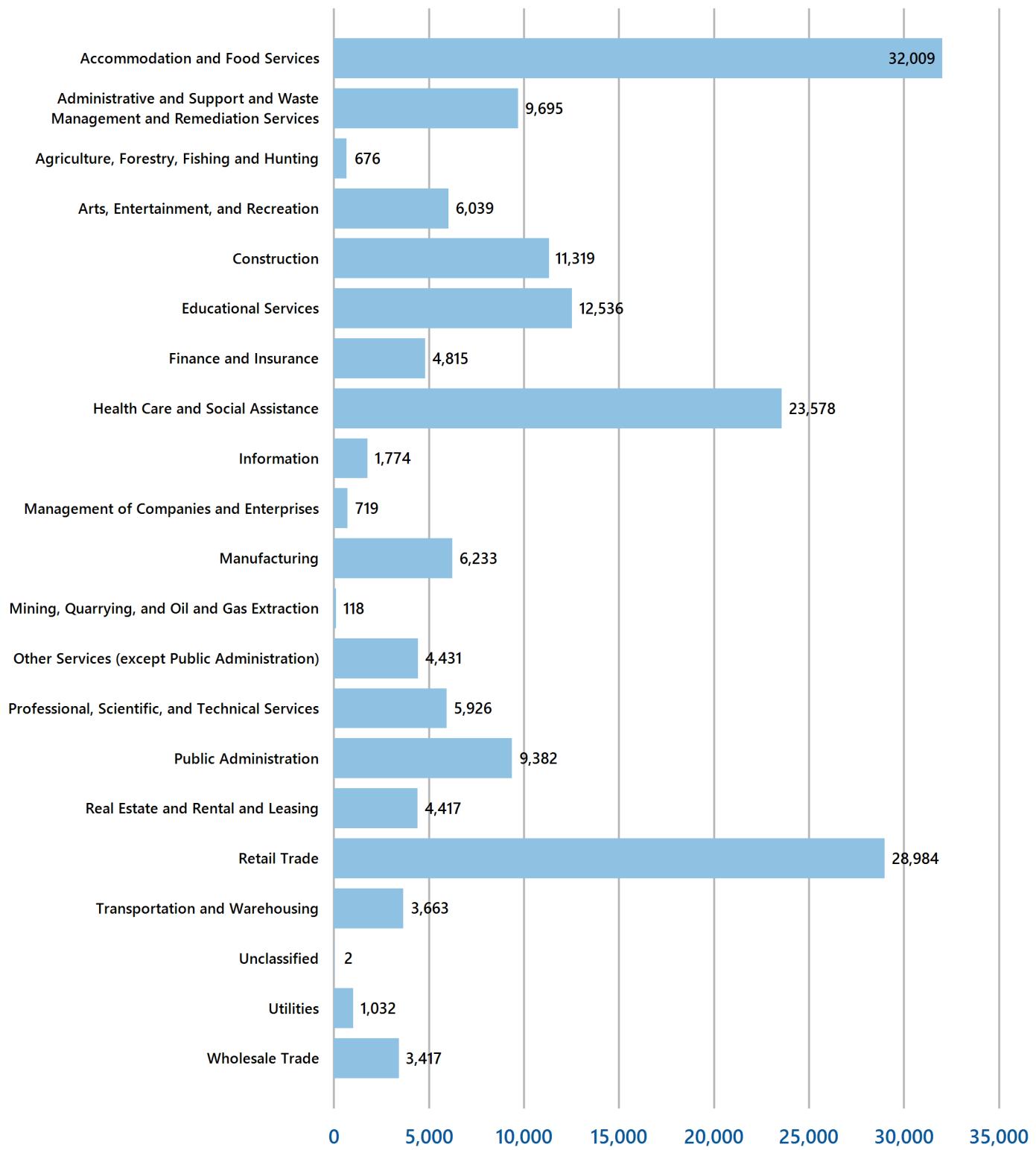
## 20 LARGEST EMPLOYERS

ADIDAS AMERICA INC
CITY OF MYRTLE BEACH
COASTAL CAROLINA UNIVERSITY
CONWAY HOSPITAL INC
FOOD LION LLC
FOUNDERS NATIONAL GOLF LLC
GEORGETOWN COUNTY DEPT OF EDUCATION
GEORGETOWN HOSPITAL SYSTEM
GRAND STRAND REGIONAL MEDICAL CENTE
HILTON GRAND VACATIONS COMPANY LLC
Horry County Council
HORRY COUNTY DEPARTMENT OF EDUCATIO
HORRY GEORGETOWN TECHNICAL COLLEGE
HORRY TELEPHONE COOPERATIVE INC
HOUSE OF RAEFORD FARMS INC
LORIS COMMUNITY HOSPITAL DISTRICT
MCLEOD LORIS SEACOAST HOSPITAL
OS Restaurant Services, Inc.
WAL-MART ASSOCIATES INC
WILLIAMSBURG COUNTY SCHOOL DISTRICT

Source: South Carolina Department of Employment & Workforce QCEW

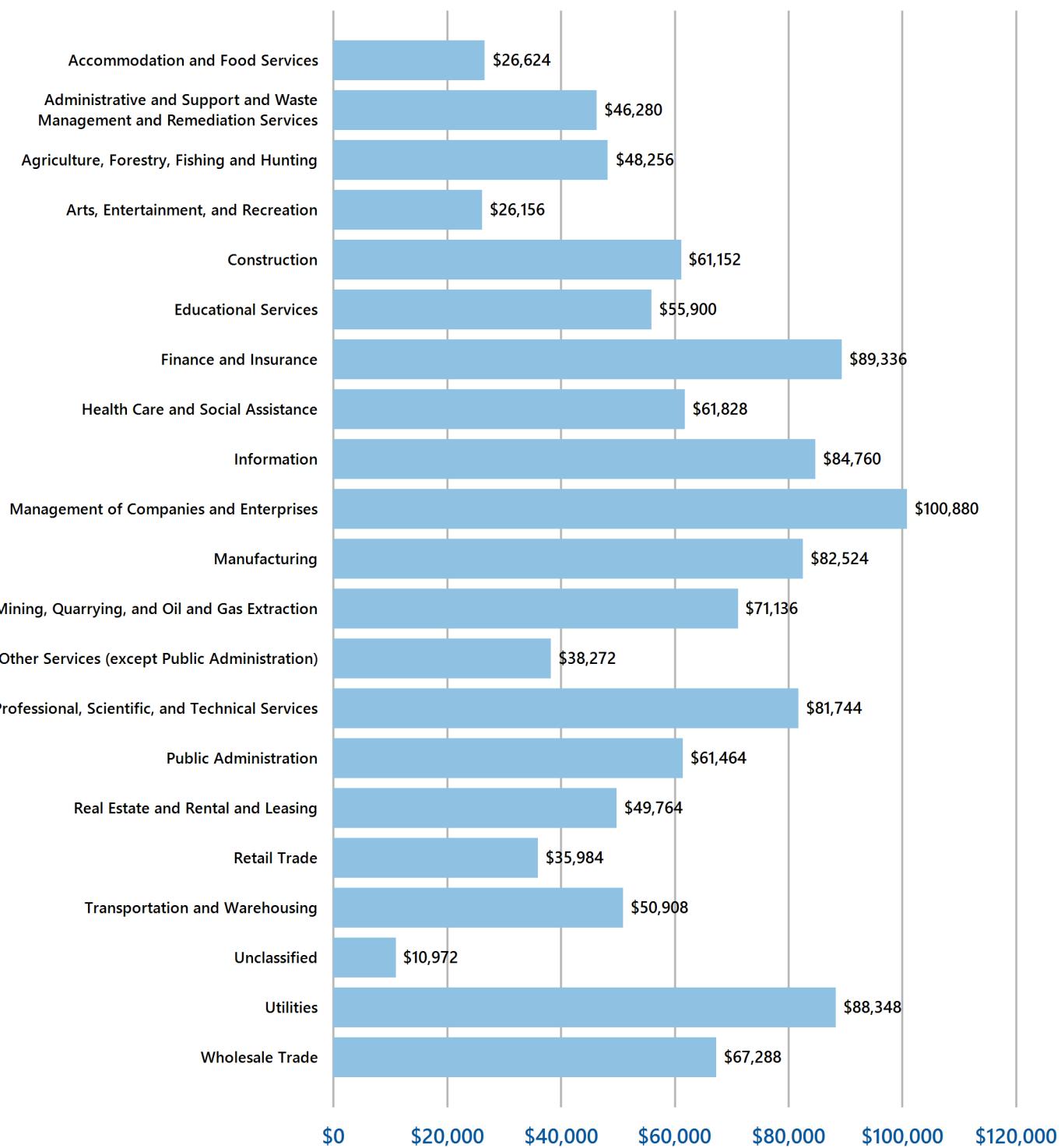
Note: This list is derived from unemployment insurance accounts and some employers may be duplicated due to variations in their reported name. Also, employers are listed alphabetically, not in rank order.

## EMPLOYMENT BY INDUSTRY



Source: South Carolina Department of Employment & Workforce QCEW

## AVERAGE ANNUAL WAGE BY INDUSTRY



Source: South Carolina Department of Employment & Workforce QCEW

## LABOR MARKET PROJECTIONS

*Total Employment by Industry*

WACCAMAW	2022	2032	Change	Percent Change	Annual Percent Change
	Estimated Employment	Projected Employment			
Total All Industries	191,729	211,290	19,561	10.2%	1.0%
Accommodation and Food Services	35,842	37,576	1,734	4.8%	0.5%
Retail Trade	29,610	32,834	3,224	10.9%	1.0%
Health Care and Social Assistance	20,631	24,607	3,976	19.3%	1.8%
Educational Services	11,578	12,531	953	8.2%	0.8%
Construction	10,548	10,836	288	2.7%	0.3%
Administrative and Support and Waste Management and Remediat	10,135	11,355	1,220	12.0%	1.1%
Other Services (except Government)	8,211	8,779	568	6.9%	0.7%
Manufacturing	8,183	8,788	605	7.4%	0.7%
Professional, Scientific, and Technical Services	6,752	7,683	931	13.8%	1.3%
Arts, Entertainment, and Recreation	6,156	6,915	759	12.3%	1.2%
Real Estate and Rental and Leasing	5,243	6,693	1,450	27.7%	2.5%
Finance and Insurance	5,111	6,165	1,054	20.6%	1.9%
Wholesale Trade	3,523	3,769	246	7.0%	0.7%
Transportation and Warehousing	3,065	3,457	392	12.8%	1.2%
Information	2,314	2,556	242	10.5%	1.0%
Management of Companies and Enterprises	839	1,166	327	39.0%	3.3%
Utilities	641	665	24	3.7%	0.4%

Source: South Carolina Department of Employment & Workforce QCEW

## U.S. CENSUS BUREAU AMERICAN COMMUNITY SURVEY DATA

The rest of this profile consists of data from the American Community Survey, which is administered annually by the U.S. Census Bureau. The survey contacts one percent of all residents annually to generate data on a range of topics. However, accurate data from a single year of survey responses can only be generated for areas containing at least 65,000 people; five-year averages are reported for less populated geographies. To ensure that data are available for all areas and comparable across the state, all Community Profiles use these five-year averages that cover the years 2019 through 2023. Estimates with overlapping years should not be compared, since the repetition of sample data leads to statistical errors. For viable comparisons, the two prior non-overlapping five-year averages (2009-2013 and 2014-2018) are also provided. Each year, as new data is released, the profiles will increase by one year in the same manner, ensuring that non-overlapping five-year averages are always what is being compared.

## SCHOOL ENROLLMENT

YEAR	TOTAL ENROLLED IN SCHOOL	ENROLLED IN SCHOOL NURSERY SCHOOL OR PRESCHOOL	ENROLLED IN SCHOOL KINDERGARTEN	ENROLLED IN ELEMENTARY SCHOOL GRADES 1-8	ENROLLED IN HIGH SCHOOL GRADES 9-12	ENROLLED IN COLLEGE OR GRADUATE SCHOOL
2014	87,709	4,191	5,048	37,314	18,614	22,542
2019	91,721	5,234	4,838	38,914	20,401	22,334

*Note: Based on Population 3 years and over enrolled in school*

*Source: Table DP02 - Selected Social Characteristics in the United States, U.S. Census Bureau*

## EDUCATIONAL ATTAINMENT

YEAR	TOTAL POPULATION 25 YEARS AND OVER	LESS THAN 9TH GRADE	9TH TO 12TH GRADE NO DIPLOMA	HIGH SCHOOL GRADUATE "INCLUDES EQUIV."	SOME COLLEGE NO DEGREE	ASSOCIATES DEGREE	BACHELORS DEGREE	GRADUATE OR PROF. DEGREE	HIGH SCHOOL GRADUATE OR HIGHER	BACHELORS DEGREE OR HIGHER
2014	288,073	14,018	25,807	95,942	64,250	26,057	40,811	21,188	N/A*	N/A*
2019	333,825	11,883	27,558	110,210	74,168	34,267	48,638	27,101	294,384	75,739

Note: Based on Population 25 years and over

Source: Table DP02 - Selected Social Characteristics in the United States, U.S. Census Bureau

\*American Community Survey data from 2010 to 2017 do not include these estimates

## VETERAN STATUS

YEAR	TOTAL POPULATION	TOTAL VETERANS	TOTAL NONVETERANS
2014	322,892	37,088	285,804
2019	367,658	36,863	330,795

*Note: Civilian Population 18 years and over*

*Source: Table S2101 - Veteran Status in the United States, U.S. Census Bureau*

## DISABILITY STATUS

YEAR	TOTAL NON-INSTITUTIONAL POPULATION	TOTAL WITH A DISABILITY	TOTAL POPULATION UNDER 18 YEARS OLD	TOTAL POPULATION UNDER 18 YEARS OLD WITH A DISABILITY	TOTAL POPULATION 18 TO 64 YEARS OLD	TOTAL POPULATION 18 TO 64 YEARS OLD WITH A DISABILITY	TOTAL POPULATION 65 YEARS AND OVER	TOTAL POPULATION 65 YEARS AND OVER WITH A DISABILITY
2014	401,328	65,333	82,130	3,112	243,357	35,552	75,841	26,669
2019	448,716	76,327	84,850	3,298	259,768	38,741	104,098	34,288

*Note: Based on Civilian Noninstitutionalized Population*

*Source: Table DP02 - Selected Social Characteristics in the United States, U.S. Census Bureau*

## RESIDENCE ONE YEAR AGO

YEAR	TOTAL POPULATION	SAME HOUSE	DIFFERENT HOUSE (IN THE U.S. OR ABROAD)	DIFFERENT HOUSE IN THE U.S.	DIFFERENT HOUSE IN THE U.S., SAME COUNTY	DIFFERENT HOUSE IN THE U.S., DIFFERENT COUNTY	DIFFERENT HOUSE IN THE U.S., DIFFERENT COUNTY SAME STATE	DIFFERENT HOUSE IN THE U.S., DIFFERENT COUNTY DIFFERENT STATE	DIFFERENT HOUSE, ABROAD
2014	401,669	338,977	N/A*	60,770	35,723	25,047	8,445	16,602	1,922
2019	449,283	390,494	N/A*	57,717	31,622	26,095	8,313	17,782	1,072

Note: Based on Population 1 year and over

Source: Table DP02 - Selected Social Characteristics in the United States, U.S. Census Bureau

\*American Community Survey data from 2010 to 2019 do not include these estimates

\*Although the survey data in these years did not include a sum for Different House (in the U.S. or Abroad), LMI believes it can be calculated by finding the sum of Different House in the U.S. and Different House, Abroad.

## LANGUAGE SPOKEN AT HOME

YEAR	ENGLISH ONLY	OTHER THAN ENGLISH	SPANISH	EUROPEAN LANGUAGES	ASIAN AND PACIFIC ISLANDER LANGUAGES	OTHER LANGUAGES
2014	359,047	24,471	15,706	5,667	2,460	638
2019	404,604	26,376	16,729	4,771	3,516	1,360

*Note: Based on Population 5 years and over*

*Source: Table DP02 - Selected Social Characteristics, U.S. Census Bureau*

## EMPLOYMENT STATUS

YEAR	CIVILIAN LABOR FORCE	EMPLOYED	UNEMPLOYED
2014	191,040	170,599	20,441
2019	208,750	195,779	12,971

*Note: Based on Population 16 years and over*

*Source: Table DP03 - Selected Economic Characteristics, U.S. Census Bureau*

## CLASS OF WORKER

YEAR	TOTAL CIVILIAN EMPLOYED POPULATION	PRIVATE WAGE AND SALARY WORKERS	GOVERNMENT WORKERS	SELF-EMPLOYED IN OWN NOT INCORPORATED BUSINESS WORKERS	UNPAID FAMILY WORKERS
2014	170,599	137,576	23,383	9,422	218
2019	195,779	158,455	23,079	13,663	582

*Note: Based on Civilian Employed Population 16 years and over*

*Source: Table DP03 - Selected Economic Characteristics, U.S. Census Bureau*

## OCCUPATIONS

YEAR	TOTAL CIVILIAN EMPLOYED POPULATION	MANAGEMENT, BUSINESS, SCIENCE, AND ARTS OCCUPATIONS	SERVICE OCCUPATIONS	SALES AND OFFICE OCCUPATIONS	NATURAL RESOURCES, CONSTRUCTION, AND MAINTENANCE OCCUPATIONS	PRODUCTION, TRANSPORTATION, AND MATERIAL MOVING OCCUPATIONS
2014	170,599	46,754	42,086	46,370	17,609	17,780
2019	195,779	55,899	45,723	48,987	20,623	24,547

Note: Based on Civilian Employed Population 16 years and over

Source: Table DP03 - Selected Economic Characteristics, U.S. Census Bureau

To see a more detailed explanation of these occupations, [click here](#).

## POPULATION

YEAR	WHITE	BLACK OR AFRICAN AMERICAN	AMERICAN INDIAN AND ALASKA NATIVE	ASIAN	NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER	SOME OTHER RACE	TWO OR MORE RACES
2014	295,477	89,892	1,096	3,680	205	8,931	6,277
2019	337,480	91,994	2,022	720	0	1,509	7,654

*Note: Based on Total Population*

*Source: Table DP05 - ACS Demographic and Housing Estimates, U.S. Census Bureau*

## TRANSPORTATION TO WORK

YEAR	TOTAL WORKERS	CAR, TRUCK, OR VAN DROVE ALONE	CAR, TRUCK, OR VAN CARPOOLED	PUBLIC TRANS. EXCLUDING TAXICAB	WALKED	BICYCLE	TAXICAB, MOTORCYCLE, OR OTHER MEANS	WORKED FROM HOME
2014	167,056	83.0%	10.4%	0.6%	1.6%	0.3%	1.4%	2.6%
2019	192,283	84.0%	8.6%	0.8%	1.4%	0.1%	1.0%	4.2%

Note: Based on Workers 16 years and over

Source: Table S0801 - Commuting Characteristics by Sex, U.S. Census Bureau

## TRAVEL TIME TO WORK

YEAR	LESS THAN 10 MINUTES	10 TO 14 MINUTES	15 TO 19 MINUTES	20 TO 24 MINUTES	25 TO 29 MINUTES	30 TO 34 MINUTES	35 TO 44 MINUTES	45 TO 59 MINUTES	60 OR MORE MINUTES
2014	16.5%	15.1%	14.8%	13.0%	5.0%	12.0%	5.5%	8.3%	9.8%
2019	14.2%	15.3%	16.6%	11.3%	4.5%	13.0%	6.6%	7.9%	10.5%

Note: Based on Workers 16 Years and over who did not work from home

Source: Table S0801 - Commuting Characteristics by Sex, U.S. Census Bureau

## VEHICLES AVAILABLE BY OCCUPIED HOUSING UNIT

YEAR	TOTAL OCCUPIED HOUSING UNITS	NO VEHICLES AVAILABLE	1 VEHICLE AVAILABLE	2 VEHICLES AVAILABLE	3 OR MORE VEHICLES AVAILABLE
2014	162,600	10,749	60,784	63,329	27,738
2019	180,759	10,340	63,990	72,619	33,810

Source: Table DP04 - Selected Housing Characteristics, U.S. Census Bureau

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