

# COMMUNITY PROFILE

Hilton Head Island-Bluffton-Beaufort, SC

Metropolitan Statistical Area



## S.C. Department of Employment & Workforce

Business Intelligence Department

1550 Gadsden Street, PO Box 995

Columbia, SC 29202

803.737.2660

[www.SCWorkforceInfo.com](http://www.SCWorkforceInfo.com)

Updated: 01/28/2025



# Table Of Contents

## 1. Economic Data

Annual Unemployment Rates.....	1
Monthly Unemployment Rates.....	2
Area Job Openings.....	3

## 2. Employer Data

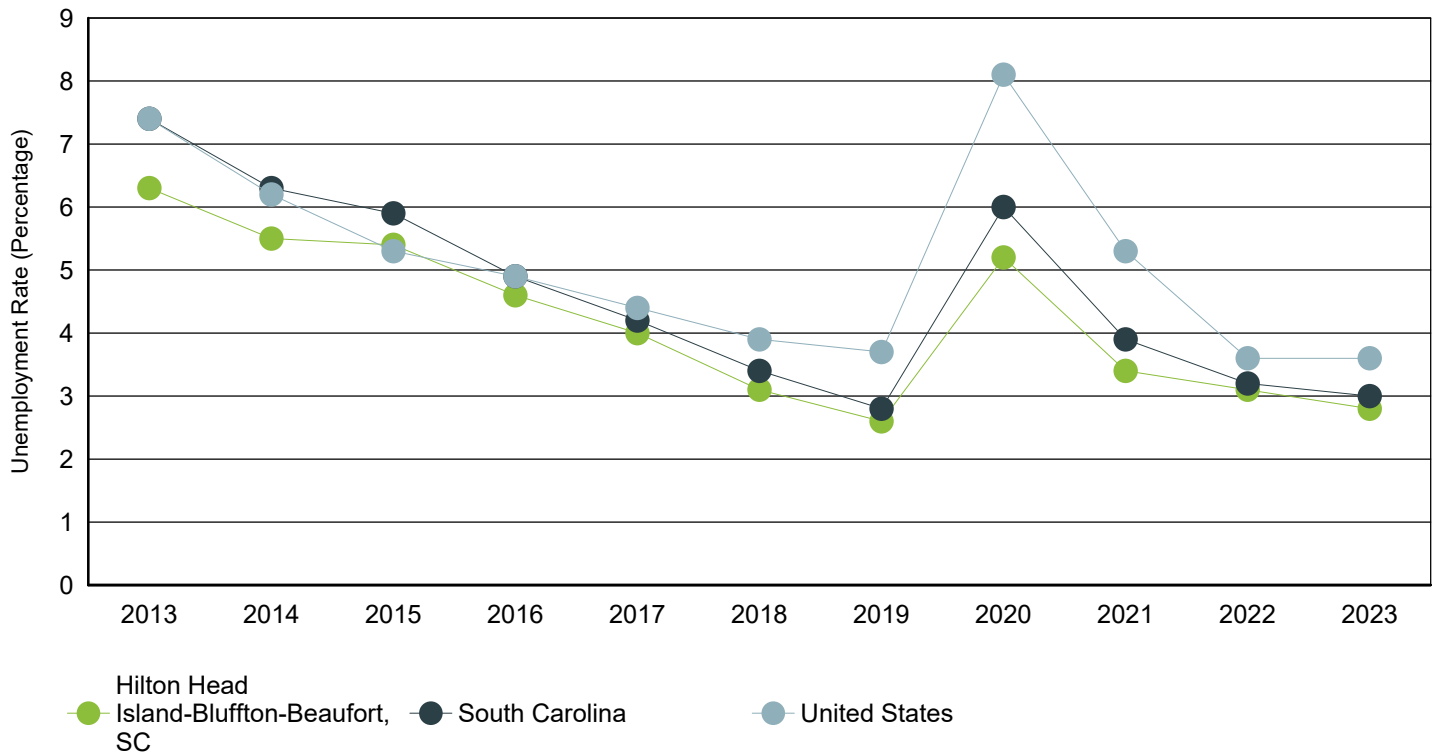
Size of Establishments.....	4
Employment by Size of Establishment.....	4
20 Largest Employers .....	5

## 3. Industry Data

Employment by Industry.....	6
Top Occupational Openings.....	7
Average Annual Wage by Industry.....	8
Projections by Industry.....	9

# Annual Unemployment Rate (Unadjusted)

Trends

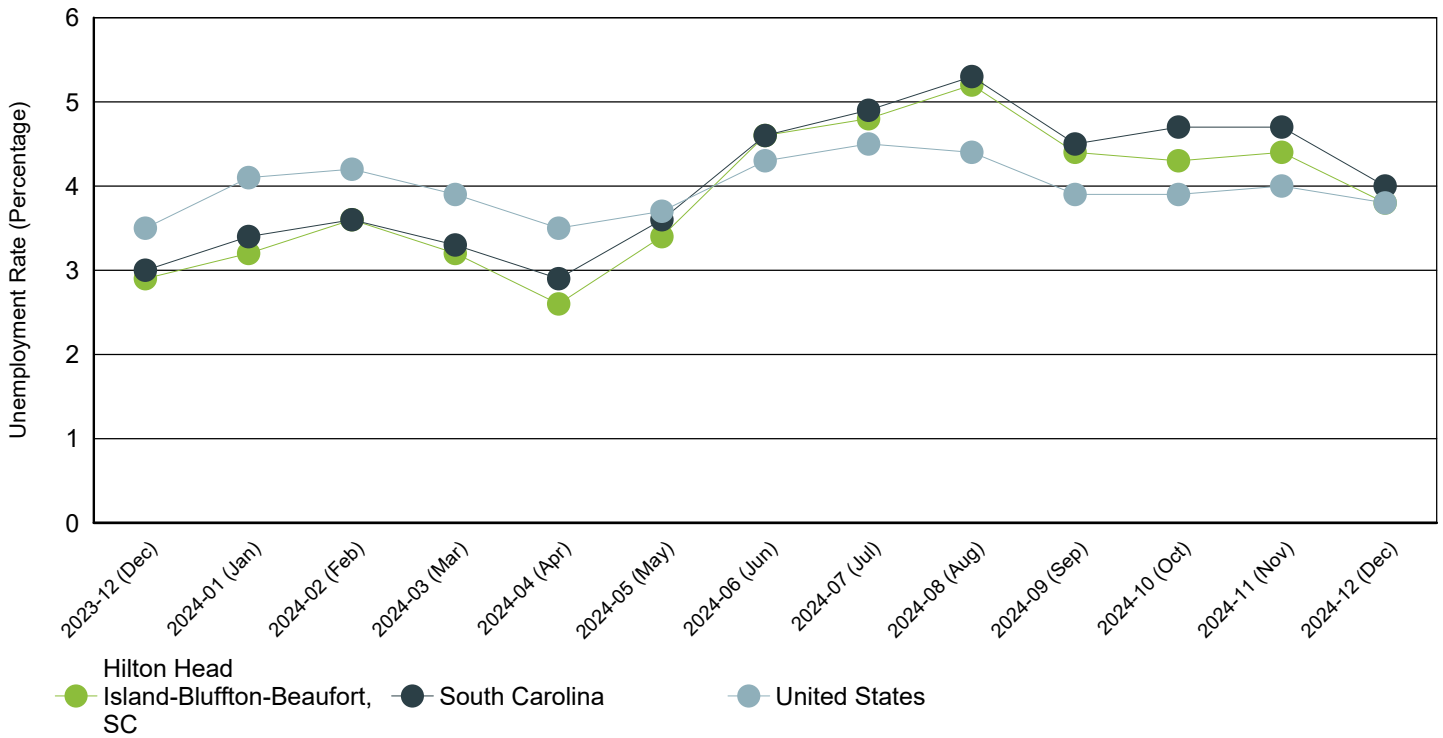


Year	Hilton Head Island-Bluffton-Beaufort, SC			South Carolina			United States		
	Employment	Unemp	Rate	Employment	Unemp	Rate	Employment	Unemp	Rate
2023	91,015	2,587	2.8%	2,380,392	72,668	3.0%	161,037,000	6,080,000	3.6%
2022	87,511	2,794	3.1%	2,316,435	76,894	3.2%	158,291,000	5,996,000	3.6%
2021	86,013	3,045	3.4%	2,266,611	92,558	3.9%	152,581,000	8,623,000	5.3%
2020	83,208	4,578	5.2%	2,199,751	139,389	6.0%	147,795,000	12,947,000	8.1%
2019	86,510	2,295	2.6%	2,268,884	64,649	2.8%	157,538,000	6,001,000	3.7%
2018	83,728	2,709	3.1%	2,205,356	76,666	3.4%	155,761,000	6,314,000	3.9%
2017	81,208	3,340	4.0%	2,166,708	95,058	4.2%	153,337,000	6,982,000	4.4%
2016	80,368	3,890	4.6%	2,174,301	111,753	4.9%	151,436,000	7,751,000	4.9%
2015	78,958	4,468	5.4%	2,134,087	133,750	5.9%	148,834,000	8,296,000	5.3%
2014	76,395	4,465	5.5%	2,082,941	139,485	6.3%	146,305,000	9,617,000	6.2%
2013	73,739	4,947	6.3%	2,034,404	163,472	7.4%	143,929,000	11,460,000	7.4%

Source: S.C. Department of Employment & Workforce

# Monthly Unemployment Rate (Unadjusted)

Past 13 Months



Period	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina	United States
Dec 2024	3.8%	4.0%	3.8%
Nov 2024	4.4%	4.7%	4.0%
Oct 2024	4.3%	4.7%	3.9%
Sep 2024	4.4%	4.5%	3.9%
Aug 2024	5.2%	5.3%	4.4%
Jul 2024	4.8%	4.9%	4.5%
Jun 2024	4.6%	4.6%	4.3%
May 2024	3.4%	3.6%	3.7%
Apr 2024	2.6%	2.9%	3.5%
Mar 2024	3.2%	3.3%	3.9%
Feb 2024	3.6%	3.6%	4.2%
Jan 2024	3.2%	3.4%	4.1%
Dec 2023	2.9%	3.0%	3.5%

Source: S.C. Department of Employment & Workforce

## Area Job Openings

Period	Hilton Head Island-Bluffton-Beaufort, SC				South Carolina			
	Employed	Unemployed	Unemp. Rate	Job Openings	Employed	Unemployed	Unemp. Rate	Job Openings
Dec-24	92,228	3,623	3.8%		2,417,169	119,485	4.7%	
Nov-24	91,498	4,232	4.4%		2,412,589	121,482	4.8%	
Oct-24	92,926	4,171	4.3%		2,413,165	118,097	4.7%	
Sep-24	92,060	4,219	4.4%		2,413,300	113,975	4.5%	
Aug-24	92,810	5,088	5.2%		2,414,624	107,891	4.3%	
Jul-24	95,148	4,849	4.8%		2,415,158	97,764	3.9%	
Jun-24	94,184	4,517	4.6%		2,410,159	89,718	3.6%	
May-24	93,382	3,237	3.4%		2,406,512	83,589	3.4%	
Apr-24	93,865	2,543	2.6%		2,404,517	79,782	3.2%	
Mar-24	93,013	3,037	3.2%		2,399,640	77,948	3.1%	
Feb-24	91,328	3,432	3.6%		2,396,195	76,424	3.1%	
Jan-24	90,371	2,973	3.2%		2,396,514	75,325	3.0%	
Dec-23	90,920	2,669	2.9%		2,395,427	74,873	3.0%	

Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series  
 South Carolina Data is Seasonally Adjusted

## Employers by Size of Establishment

Employees	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina
0 to 4	6,722	147,311
5 to 9	1,206	24,044
10 to 19	812	17,672
20 to 49	565	13,002
50 to 99	188	5,015
100 to 249	97	3,069
250 to 499	26	912
500 to 999	0	417
1000 +	0	307

Source: S.C. Department of Employment & Workforce - 2024 Q2

- Indicates that the requested data is suppressed

## Employment by Size of Establishment

Employees	Hilton Head Island-Bluffton-Beaufort, SC	South Carolina
0 to 4	7,184	150,934
5 to 9	8,103	160,035
10 to 19	11,020	240,440
20 to 49	16,697	395,156
50 to 99	12,987	346,437
100 to 249	14,661	467,356
250 to 499	9,054	311,369
500 to 999	0	284,827
1000 +	0	821,778

Source: S.C. Department of Employment & Workforce - 2024 Q2

- Indicates that the requested data is suppressed

## 20 Largest Employers

(Listed Alphabetically)

### Corporation Name

ALPHA GENESIS INC

BEAUFORT COUNTY SCHOOL DISTRICT

BEAUFORT MEMORIAL HOSPITAL

CHARLES LEA CENTER LEASING COMPANY

COUNTY OF BEAUFORT

DEPT OF DEFENSE

GREGORY M PARKER INC

HES FACILITIES LLC

MARINE CORPS COMMUNITY SERVICES

Montage Palmetto Bluff LLC

PALMETTO BLUFF INVESTMENTS LLC

PUBLIX SUPER MARKET INC

SEA PINES RESORT LLC

SELECT EMPLOYMENT SERVICES INC

SITEL OPERATING CORPORATION

TENET PHYSICIAN SVCS OF HILTON HEAD

TG ADMINISTRATION LLC

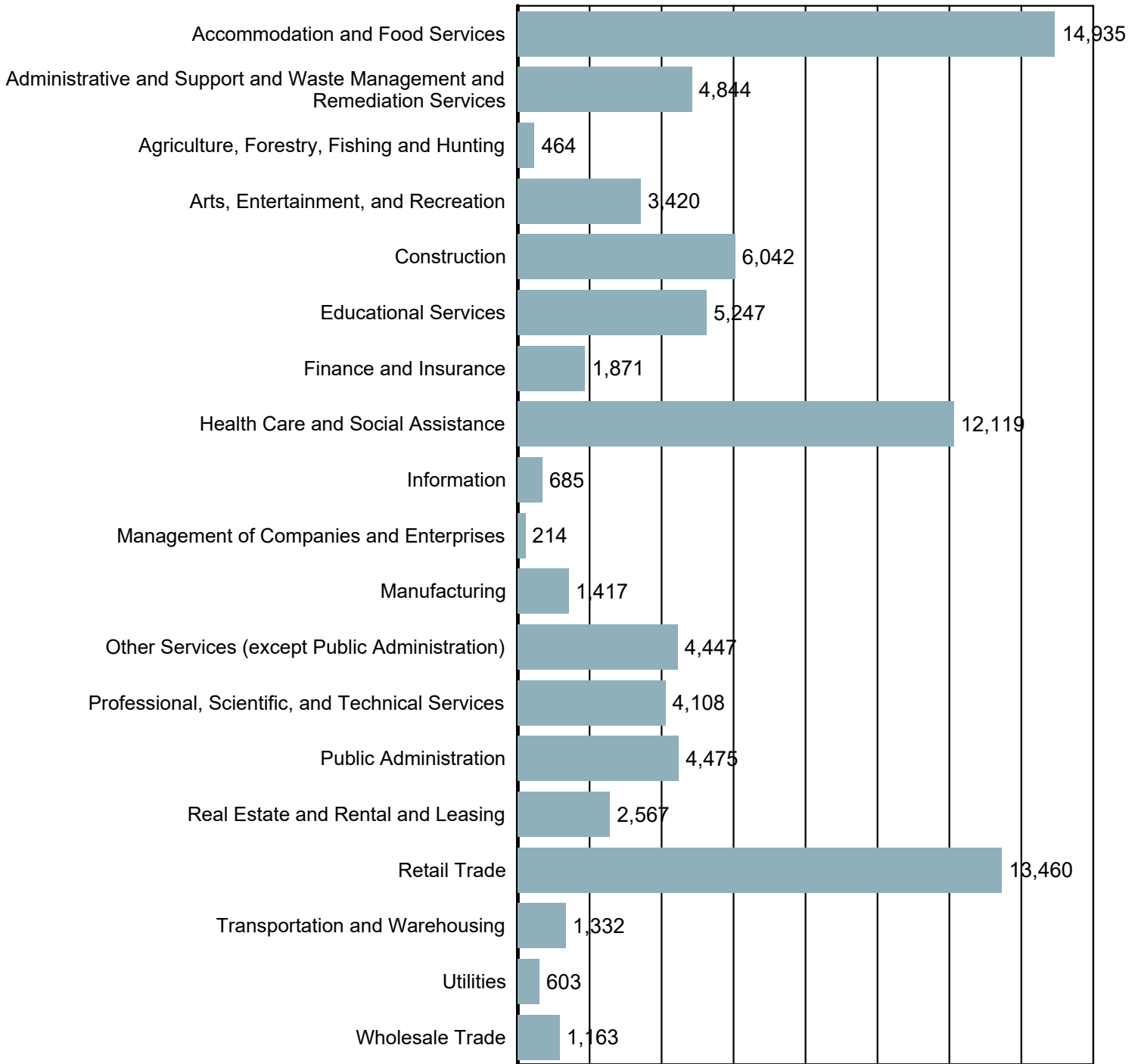
THE KROGER CO

VENTURE INIC OF BEAUFORT

Wal-Mart Associates, Inc.

Source: S.C. Department of Employment & Workforce - 2024 Q2

### Employment by Industry



Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2024 Q2



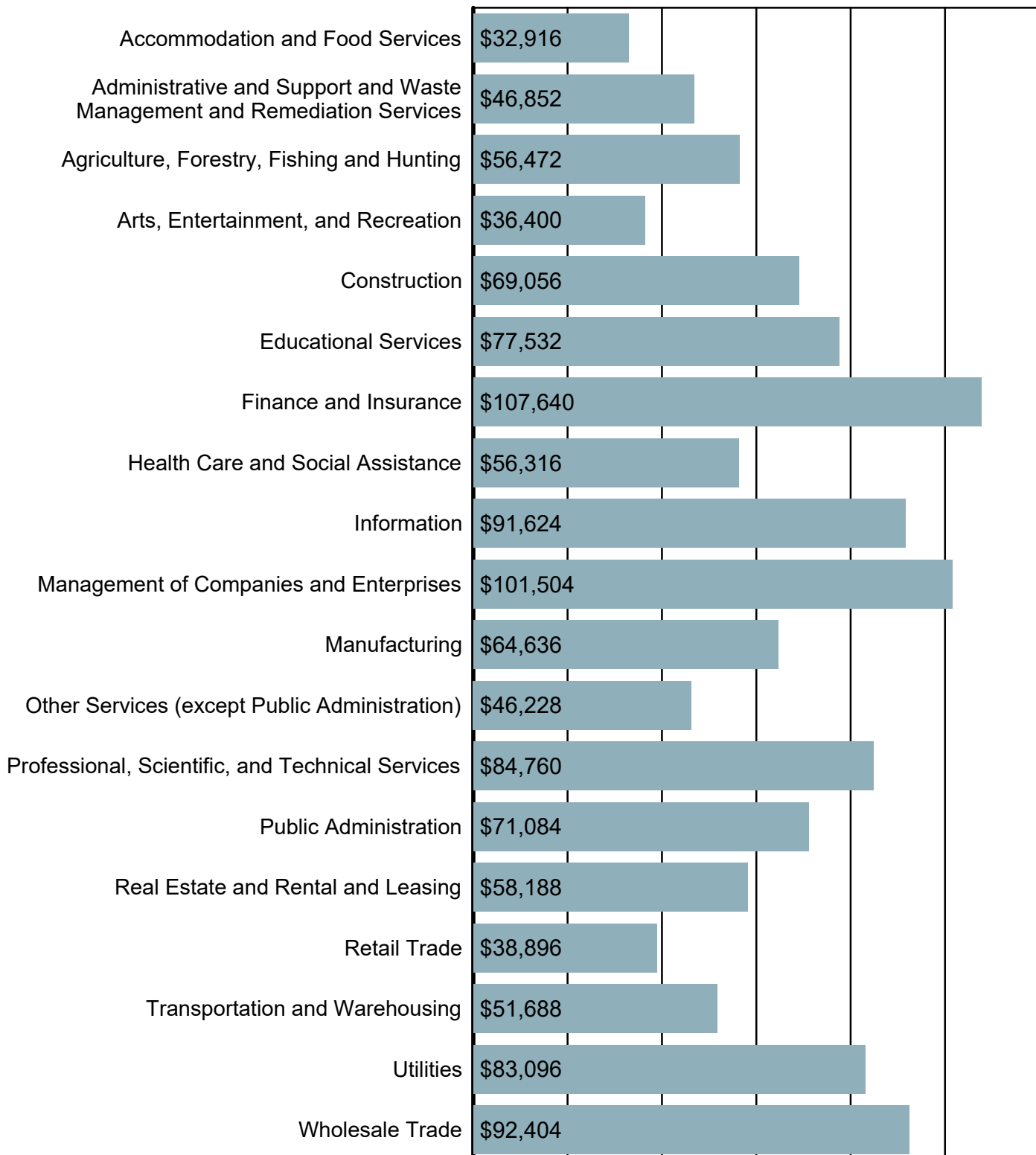
## Top 20 Occupational Openings

Hilton Head Island-Bluffton-Beaufort, SC  
October-2023

Occupation Name (Soccode)	Job Openings
Retail Salespersons (41-2031)	316
First-Line Supervisors of Retail Sales Workers (41-1011)	253
Registered Nurses (29-1141)	208
Fast Food and Counter Workers (35-3023)	113
Waiters and Waitresses (35-3031)	109
Maintenance and Repair Workers, General (49-9071)	98
Customer Service Representatives (43-4051)	94
Food Service Managers (11-9051)	92
Automotive Service Technicians and Mechanics (49-3023)	87
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)	84
Stockers and Order Fillers (53-7065)	84
Janitors and Cleaners, Except Maids and Housekeeping Cleaners (37-2011)	75
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	71
Licensed Practical and Licensed Vocational Nurses (29-2061)	70
Maids and Housekeeping Cleaners (37-2012)	69
Cashiers (41-2011)	63
Merchandise Displayers and Window Trimmers (27-1026)	62
Hotel, Motel, and Resort Desk Clerks (43-4081)	61
Nursing Assistants (31-1131)	60
Heavy and Tractor-Trailer Truck Drivers (53-3032)	55

Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series

## Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2024 Q2

## Labor Market Projections

*Total Employment by Industry*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Lowcountry Industry	2020 Estimated Employment	2030 Projected Employment	Change	Percent Change	Annual Percent
Total All Industries	99,685	112,811	13,126	13.17	1.24
Health Care and Social Assistance	12,128	14,913	2,785	22.96	2.09
Accommodation and Food Services	13,681	16,015	2,334	17.06	1.59
Administrative and Support and Waste Management and Remediat	6,488	8,080	1,592	24.54	2.22
Government	7,838	9,116	1,278	16.31	1.52
Other Services (except Government)	6,057	7,256	1,199	19.80	1.82
Retail Trade	14,322	15,027	705	4.92	0.48
Educational Services	6,303	6,963	660	10.47	1.00
Professional, Scientific, and Technical Services	4,762	5,320	558	11.72	1.11
Arts, Entertainment, and Recreation	2,648	2,988	340	12.84	1.22
Construction	6,265	6,543	278	4.44	0.44
Real Estate and Rental and Leasing	2,403	2,645	242	10.07	0.96
Finance and Insurance	2,260	2,500	240	10.62	1.01
Wholesale Trade	1,639	1,861	222	13.54	1.28
Transportation and Warehousing	1,161	1,377	216	18.60	1.72
Information	590	764	174	29.49	2.62
Manufacturing	2,053	2,194	141	6.87	0.67
Management of Companies and Enterprises	1,075	1,129	54	5.02	0.49
Utilities	404	406	2	0.50	0.05
Mining	24	23	-1	-4.17	-0.42
Agriculture, Forestry, Fishing and Hunting	1,147	1,138	-9	-0.78	-0.08

Source: S.C. Department of Employment & Workforce - Industry Projections