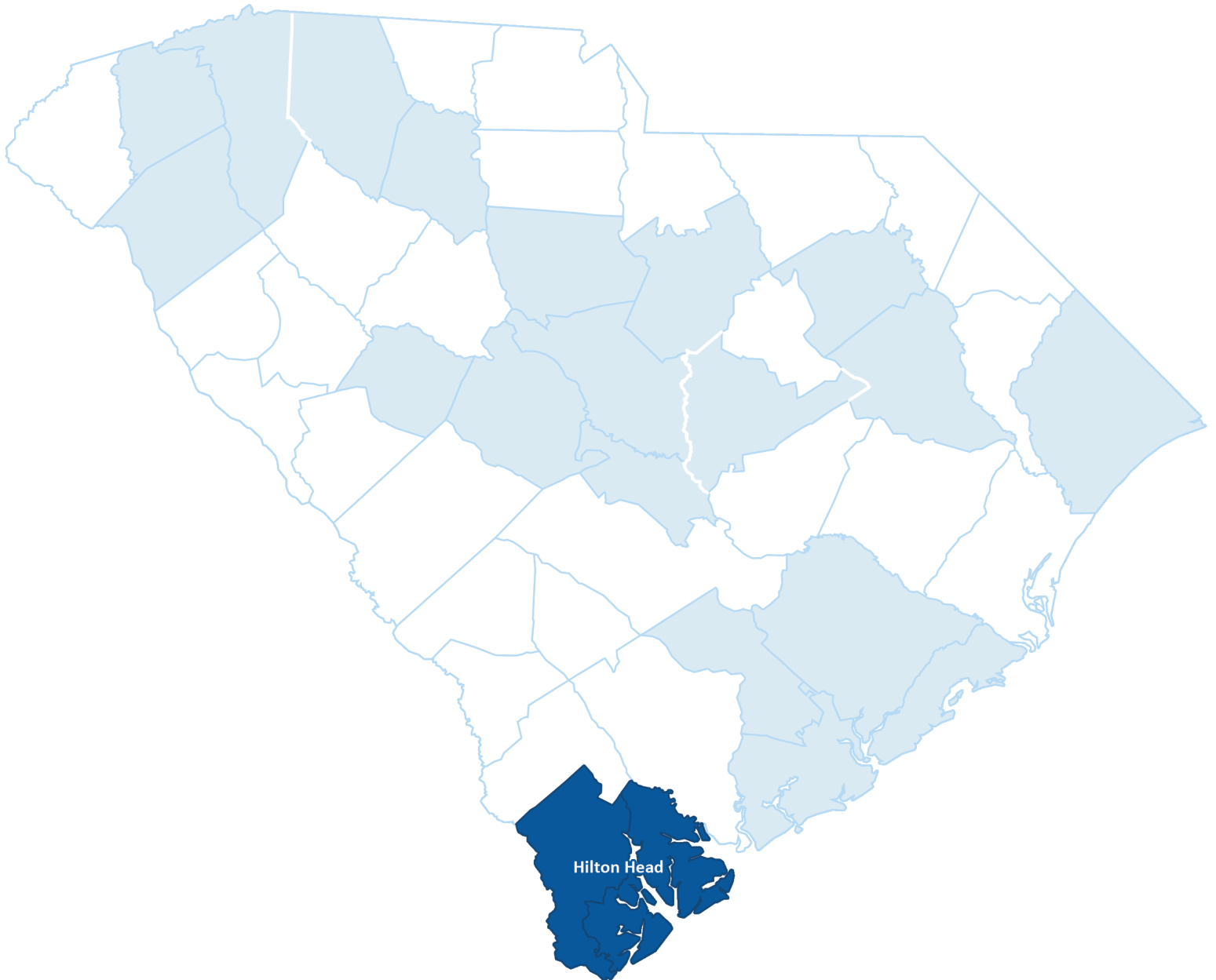


HILTON HEAD ISLAND-BLUFFTON-BEAUFORT, SC



SC Department of Employment & Workforce
Labor Market Information Division
1550 Gadsden Street, PO Box 995
Columbia, SC 29202

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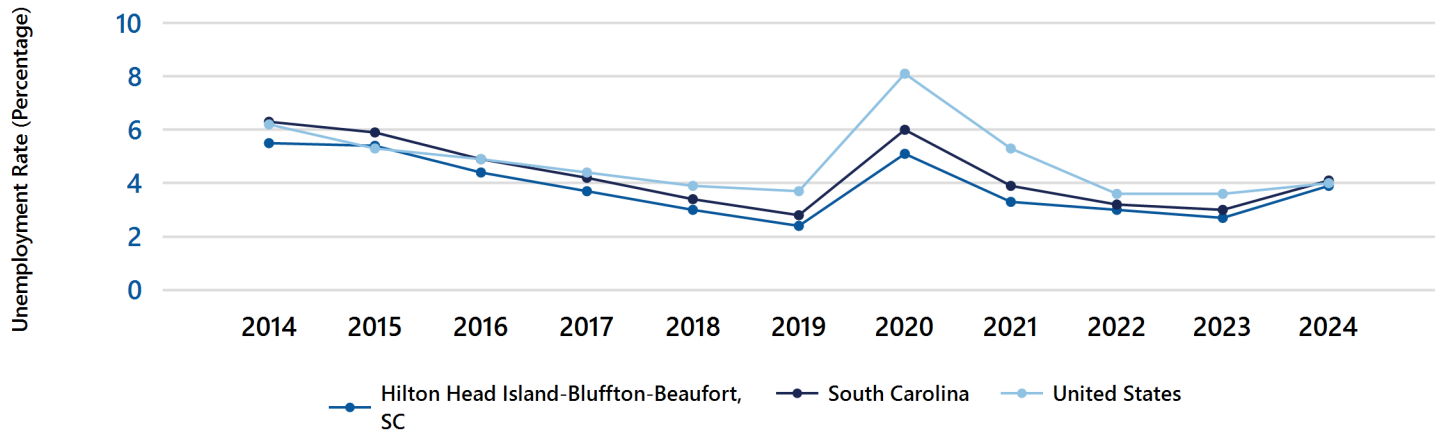
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ANNUAL UNEMPLOYMENT RATE



HILTON HEAD ISLAND-BLUFFTON-BEAUFORT, SC

SOUTH CAROLINA

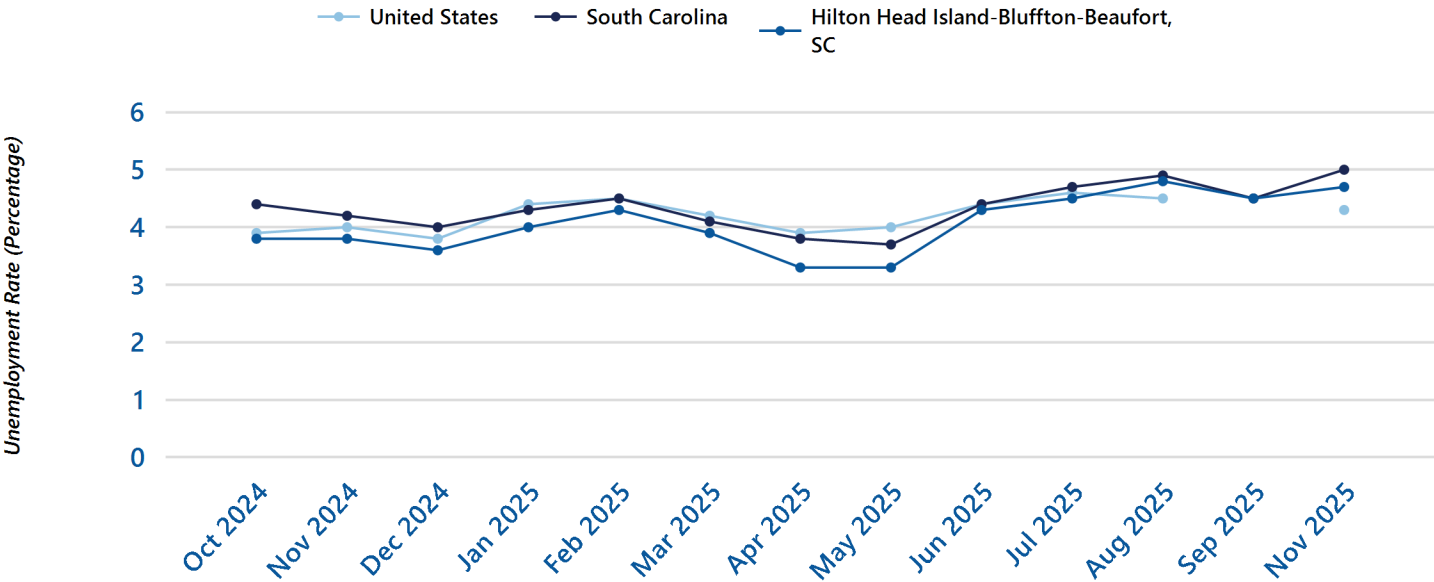
UNITED STATES

Year	Employment	Unemp.	Rate	Employment	Unemp.	Rate	Employment	Unemp.	Rate
2024	94,529	3,795	3.9%	2,430,453	105,178	4.1%	161,346,000	6,761,000	4.0%
2023	93,833	2,599	2.7%	2,401,212	74,248	3.0%	161,037,000	6,080,000	3.6%
2022	90,360	2,762	3.0%	2,330,548	77,339	3.2%	158,291,000	5,996,000	3.6%
2021	88,401	2,996	3.3%	2,272,940	92,676	3.9%	152,581,000	8,623,000	5.3%
2020	85,320	4,545	5.1%	2,201,090	140,613	6.0%	147,795,000	12,947,000	8.1%
2019	88,352	2,205	2.4%	2,263,682	64,405	2.8%	157,538,000	6,001,000	3.7%
2018	85,848	2,618	3.0%	2,206,821	76,542	3.4%	155,761,000	6,314,000	3.9%
2017	83,304	3,237	3.7%	2,168,104	94,845	4.2%	153,337,000	6,982,000	4.4%
2016	81,319	3,747	4.4%	2,145,584	110,199	4.9%	151,436,000	7,751,000	4.9%
2015	78,022	4,420	5.4%	2,108,786	132,281	5.9%	148,834,000	8,296,000	5.3%
2014	75,678	4,433	5.5%	2,063,369	138,475	6.3%	146,305,000	9,617,000	6.2%

Source: DEW LMI/BLS - Local Area Unemployment Statistics

MONTHLY UNEMPLOYMENT RATE

Past 13 Months



Period	HILTON HEAD ISLAND-BLUFFTON-BEAUFORT, SC	SOUTH CAROLINA	UNITED STATES
Nov 2025	4.7%	5.0%	4.3%
Sep 2025	4.5%	4.5%	%
Aug 2025	4.8%	4.9%	4.5%
Jul 2025	4.5%	4.7%	4.6%
Jun 2025	4.3%	4.4%	4.4%
May 2025	3.3%	3.7%	4.0%
Apr 2025	3.3%	3.8%	3.9%
Mar 2025	3.9%	4.1%	4.2%
Feb 2025	4.3%	4.5%	4.5%
Jan 2025	4.0%	4.3%	4.4%
Dec 2024	3.6%	4.0%	3.8%
Nov 2024	3.8%	4.2%	4.0%
Oct 2024	3.8%	4.4%	3.9%

Source: DEW LMI/BLS - Local Area Unemployment Statistics

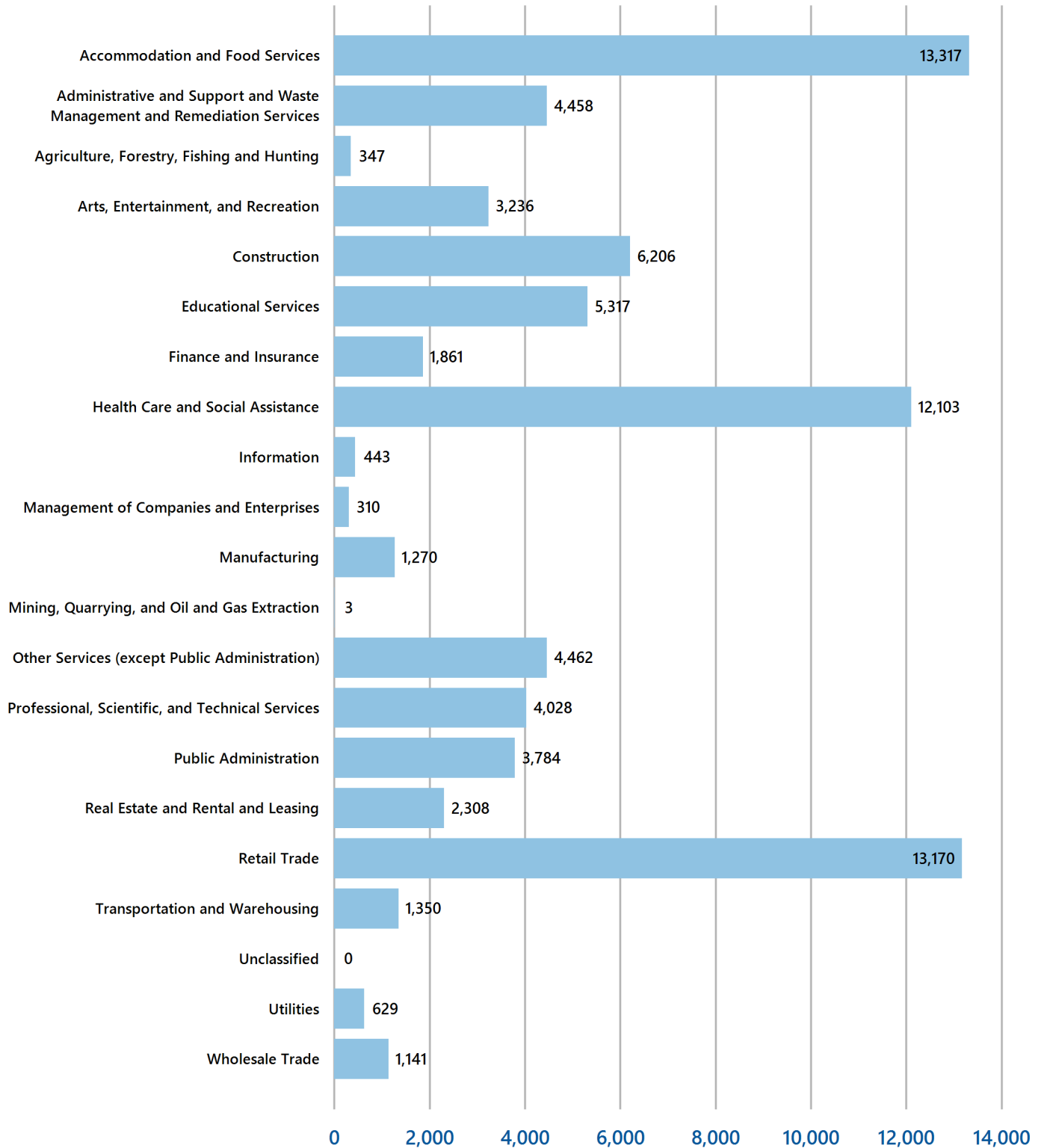
20 LARGEST EMPLOYERS

BEAUFORT COUNTY SCHOOL DISTRICT
BEAUFORT MEMORIAL HOSPITAL
CHARLES LEA CENTER LEASING COMPANY
COUNTY OF BEAUFORT
GREGORY M PARKER INC
Hilton Head Medical Center LLC
HILTON HEAD REGIONAL PHYSICIAN GROU
JASPER COUNTY SCHOOL DISTRICT
MARINE CORPS COMMUNITY SERVICES
MERRILL LYNCH PIERCE FENNER & SMITH
Montage Palmetto Bluff LLC
PALMETTO BLUFF INVESTMENTS LLC
PUBLIX SUPER MARKET INC
SEA PINES RESORT LLC
SELECT EMPLOYMENT SERVICES INC
SITEL OPERATING CORPORATION
TG ADMINISTRATION LLC
THE KROGER CO
VENTURE INIC OF BEAUFORT
WAL-MART ASSOCIATES INC

Source: South Carolina Department of Employment & Workforce QCEW

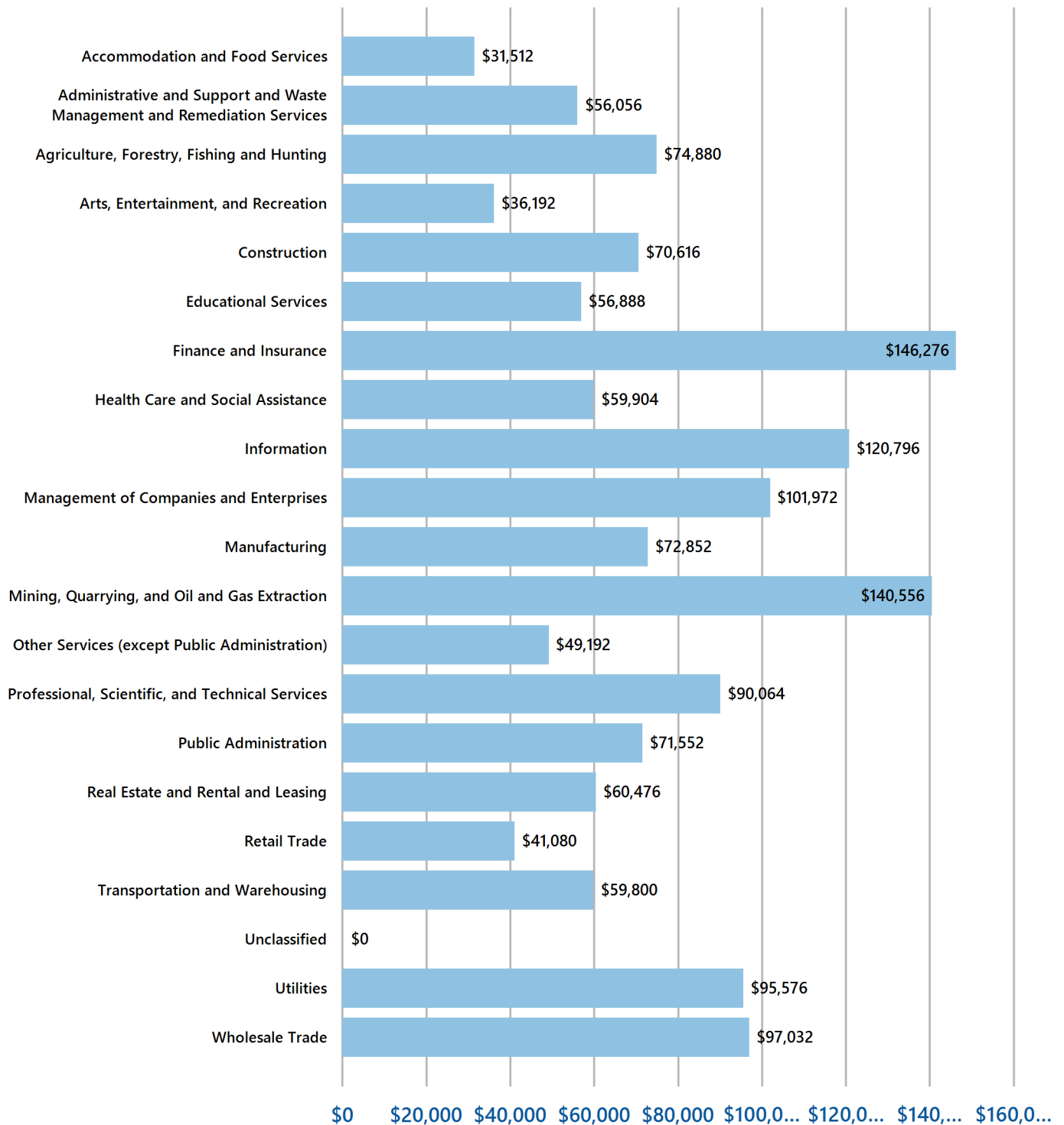
Note: This list is derived from unemployment insurance accounts and some employers may be duplicated due to variations in their reported name. Also, employers are listed alphabetically, not in rank order.

EMPLOYMENT BY INDUSTRY



Source: South Carolina Department of Employment & Workforce QCEW

AVERAGE ANNUAL WAGE BY INDUSTRY



Source: South Carolina Department of Employment & Workforce QCEW

LABOR MARKET PROJECTIONS

Total Employment by Industry

LOWCOUNTRY	2022	2032	Change	Percent Change	Annual Percent Change
	Estimated Employment	Projected Employment			
Total All Industries	105,682	115,702	10,020	9.5%	0.9%
Accommodation and Food Services	15,479	16,236	757	4.9%	0.5%
Retail Trade	15,140	16,865	1,725	11.4%	1.1%
Health Care and Social Assistance	12,369	14,666	2,297	18.6%	1.7%
Construction	7,157	7,304	147	2.1%	0.2%
Other Services (except Government)	6,633	7,090	457	6.9%	0.7%
Educational Services	6,406	6,933	527	8.2%	0.8%
Administrative and Support and Waste Management and Remediat	6,058	6,731	673	11.1%	1.1%
Professional, Scientific, and Technical Services	4,971	5,657	686	13.8%	1.3%
Arts, Entertainment, and Recreation	3,254	3,522	268	8.2%	0.8%
Real Estate and Rental and Leasing	2,600	2,940	340	13.1%	1.2%
Finance and Insurance	2,395	2,803	408	17.0%	1.6%
Manufacturing	2,343	2,430	87	3.7%	0.4%
Wholesale Trade	1,887	2,025	138	7.3%	0.7%
Transportation and Warehousing	1,294	1,445	151	11.7%	1.1%
Management of Companies and Enterprises	754	1,048	294	39.0%	3.3%
Information	745	853	108	14.5%	1.4%
Agriculture, Forestry, Fishing and Hunting	731	725	-6	-0.8%	-0.1%
Utilities	428	444	16	3.7%	0.4%
Mining, Quarrying, and Oil and Gas Extraction	18	20	2	11.1%	1.1%

Source: South Carolina Department of Employment & Workforce QCEW

U.S. CENSUS BUREAU AMERICAN COMMUNITY SURVEY DATA

The rest of this profile consists of data from the American Community Survey, which is administered annually by the U.S. Census Bureau. The survey contacts one percent of all residents annually to generate data on a range of topics. However, accurate data from a single year of survey responses can only be generated for areas containing at least 65,000 people; five-year averages are reported for less populated geographies. To ensure that data are available for all areas and comparable across the state, all Community Profiles use these five-year averages that cover the years 2019 through 2023. Estimates with overlapping years should not be compared, since the repetition of sample data leads to statistical errors. For viable comparisons, the two prior non-overlapping five-year averages (2009-2013 and 2014-2018) are also provided. Each year, as new data is released, the profiles will increase by one year in the same manner, ensuring that non-overlapping five-year averages are always what is being compared.

SCHOOL ENROLLMENT

YEAR	TOTAL ENROLLED IN SCHOOL	ENROLLED IN SCHOOL NURSERY SCHOOL OR PRESCHOOL	ENROLLED IN SCHOOL KINDERGARTEN	ENROLLED IN ELEMENTARY SCHOOL GRADES 1-8	ENROLLED IN HIGH SCHOOL GRADES 9-12	ENROLLED IN COLLEGE OR GRADUATE SCHOOL
2014	40,859	2,777	2,852	17,670	8,036	9,524
2019	41,772	3,381	2,109	18,465	9,379	8,438

Note: Based on Population 3 years and over enrolled in school
Source: Table DP02 - Selected Social Characteristics in the United States, U.S. Census Bureau

EDUCATIONAL ATTAINMENT

YEAR	TOTAL POPULATION 25 YEARS AND OVER	LESS THAN 9TH GRADE	9TH TO 12TH GRADE NO DIPLOMA	HIGH SCHOOL GRADUATE "INCLUDES EQUIV."	SOME COLLEGE NO DEGREE	ASSOCIATES DEGREE	BACHELORS DEGREE	GRADUATE OR PROF. DEGREE	HIGH SCHOOL GRADUATE OR HIGHER	BACHELORS DEGREE OR HIGHER
2014	134,715	4,446	9,139	35,568	28,964	10,434	27,404	18,760	N/A*	N/A*
2019	153,804	4,508	8,837	37,304	31,428	13,139	34,406	24,182	140,459	58,588

Note: Based on Population 25 years and over

Source: Table DP02 - Selected Social Characteristics in the United States, U.S. Census Bureau

*American Community Survey data from 2010 to 2017 do not include these estimates

VETERAN STATUS

YEAR	TOTAL POPULATION	TOTAL VETERANS	TOTAL NONVETERANS
2014	147,617	19,931	127,686
2019	167,385	20,684	146,701

Note: Civilian Population 18 years and over
Source: Table S2101 - Veteran Status in the United States, U.S. Census Bureau



DISABILITY STATUS

YEAR	TOTAL NON- INSTITUTIONAL POPULATION	TOTAL WITH A DISABILITY	TOTAL POPULATION UNDER 18 YEARS OLD	TOTAL POPULATION UNDER 18 YEARS OLD WITH A DISABILITY	TOTAL POPULATION 18 TO 64 YEARS OLD	TOTAL POPULATION 18 TO 64 YEARS OLD WITH A DISABILITY	TOTAL POPULATION 65 YEARS AND OVER	TOTAL POPULATION 65 YEARS AND OVER WITH A DISABILITY
2014	185,338	22,979	40,351	1,500	104,205	11,049	40,782	10,430
2019	206,971	28,363	41,255	1,592	111,766	12,399	53,950	14,372

Note: Based on Civilian Noninstitutionalized Population
Source: Table DP02 - Selected Social Characteristics in the United States, U.S. Census Bureau



RESIDENCE ONE YEAR AGO

YEAR	TOTAL POPULATION	SAME HOUSE	DIFFERENT HOUSE (IN THE U.S. OR ABROAD)	DIFFERENT HOUSE IN THE U.S.	DIFFERENT HOUSE IN THE U.S., SAME COUNTY	DIFFERENT HOUSE IN THE U.S., DIFFERENT COUNTY	DIFFERENT HOUSE IN THE U.S., DIFFERENT COUNTY SAME STATE	DIFFERENT HOUSE IN THE U.S., DIFFERENT COUNTY DIFFERENT STATE	DIFFERENT HOUSE, ABROAD
2014	191,998	156,742	N/A*	33,743	14,875	18,868	4,160	14,708	1,513
2019	212,754	179,799	N/A*	32,083	14,735	17,348	4,479	12,869	872

Note: Based on Population 1 year and over

Source: Table DP02 - Selected Social Characteristics in the United States, U.S. Census Bureau

*American Community Survey data from 2010 to 2019 do not include these estimates

*Although the survey data in these years did not include a sum for Different House (in the U.S. or Abroad), LMI believes it can be calculated by finding the sum of Different House in the U.S. and Different House, Abroad.

LANGUAGE SPOKEN AT HOME

YEAR	ENGLISH ONLY	OTHER THAN ENGLISH	SPANISH	EUROPEAN LANGUAGES	ASIAN AND PACIFIC ISLANDER LANGUAGES	OTHER LANGUAGES
2014	158,407	23,851	18,924	3,220	1,435	272
2019	180,142	22,978	18,576	2,286	1,491	625

Note: Based on Population 5 years and over
Source: Table DP02 - Selected Social Characteristics, U.S. Census Bureau

EMPLOYMENT STATUS

YEAR	CIVILIAN LABOR FORCE	EMPLOYED	UNEMPLOYED
2014	87,563	80,175	7,388
2019	94,326	89,289	5,037

Note: Based on Population 16 years and over
Source: Table DP03 - Selected Economic Characteristics, U.S. Census Bureau

CLASS OF WORKER

YEAR	TOTAL CIVILIAN EMPLOYED POPULATION	PRIVATE WAGE AND SALARY WORKERS	GOVERNMENT WORKERS	SELF-EMPLOYED IN OWN NOT INCORPORATED BUSINESS WORKERS	UNPAID FAMILY WORKERS
2014	80,175	63,270	11,615	5,194	96
2019	89,289	70,782	11,897	6,461	149

Note: Based on Civilian Employed Population 16 years and over
Source: Table DP03 - Selected Economic Characteristics, U.S. Census Bureau

OCCUPATIONS

YEAR	TOTAL CIVILIAN EMPLOYED POPULATION	MANAGEMENT, BUSINESS, SCIENCE, AND ARTS OCCUPATIONS	SERVICE OCCUPATIONS	SALES AND OFFICE OCCUPATIONS	NATURAL RESOURCES, CONSTRUCTION, AND MAINTENANCE OCCUPATIONS	PRODUCTION, TRANSPORTATION, AND MATERIAL MOVING OCCUPATIONS
2014	80,175	24,296	19,793	19,934	9,628	6,524
2019	89,289	31,203	19,792	19,430	9,748	9,116

Note: Based on Civilian Employed Population 16 years and over
Source: Table DP03 - Selected Economic Characteristics, U.S. Census Bureau

To see a more detailed explanation of these occupations, [click here](#).



POPULATION

YEAR	WHITE	BLACK OR AFRICAN AMERICAN	AMERICAN INDIAN AND ALASKA NATIVE	ASIAN	NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER	SOME OTHER RACE	TWO OR MORE RACES
2014	135,439	43,198	434	2,115	67	9,091	4,151
2019	154,004	44,936	558	577	15	436	4,819

Note: Based on Total Population
Source: Table DP05 - ACS Demographic and Housing Estimates, U.S. Census Bureau



TRANSPORTATION TO WORK

YEAR	TOTAL WORKERS	CAR, TRUCK, OR VAN DROVE ALONE	CAR, TRUCK, OR VAN CARPOOLED	PUBLIC TRANS. EXCLUDING TAXICAB	WALKED	BICYCLE	TAXICAB, MOTORCYCLE, OR OTHER MEANS	WORKED FROM HOME
2014	84,939	75.5%	12.5%	0.4%	2.5%	0.8%	2.1%	6.1%
2019	93,573	77.6%	10.5%	0.5%	1.9%	0.3%	1.7%	7.6%

Note: Based on Workers 16 years and over
Source: Table S0801 - Commuting Characteristics by Sex, U.S. Census Bureau



TRAVEL TIME TO WORK

YEAR	LESS THAN 10 MINUTES	10 TO 14 MINUTES	15 TO 19 MINUTES	20 TO 24 MINUTES	25 TO 29 MINUTES	30 TO 34 MINUTES	35 TO 44 MINUTES	45 TO 59 MINUTES	60 OR MORE MINUTES
2014	16.2%	17.2%	17.0%	14.8%	5.3%	13.3%	5.9%	5.5%	4.8%
2019	14.8%	14.8%	17.2%	13.5%	5.5%	15.8%	5.1%	7.4%	6.0%

*Note: Based on Workers 16 Years and over who did not work from home
Source: Table S0801 - Commuting Characteristics by Sex, U.S. Census Bureau*

VEHICLES AVAILABLE BY OCCUPIED HOUSING UNIT

YEAR	TOTAL OCCUPIED HOUSING UNITS	NO VEHICLES AVAILABLE	1 VEHICLE AVAILABLE	2 VEHICLES AVAILABLE	3 OR MORE VEHICLES AVAILABLE
2014	73,803	3,946	26,146	32,880	10,831
2019	81,746	3,483	29,619	35,571	13,073

Source: Table DP04 - Selected Housing Characteristics, U.S. Census Bureau

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