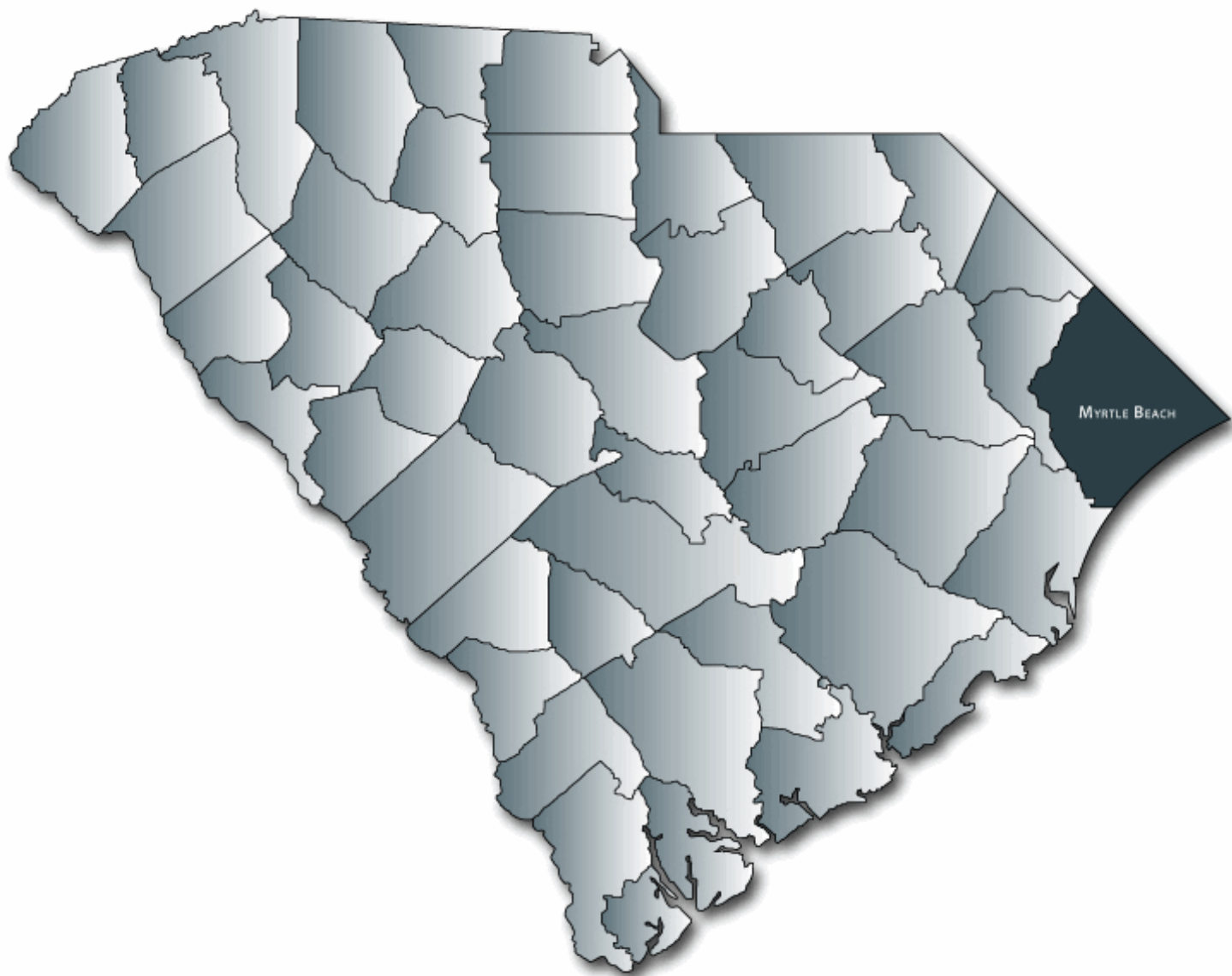


COMMUNITY PROFILE

Myrtle Beach-Conway-Georgetown, SC

Metropolitan Statistical Area



S.C. Department of Employment & Workforce

Business Intelligence Department

1550 Gadsden Street, PO Box 995

Columbia, SC 29202

803.737.2660

www.SCWorkforceInfo.com

Updated: 01/28/2025



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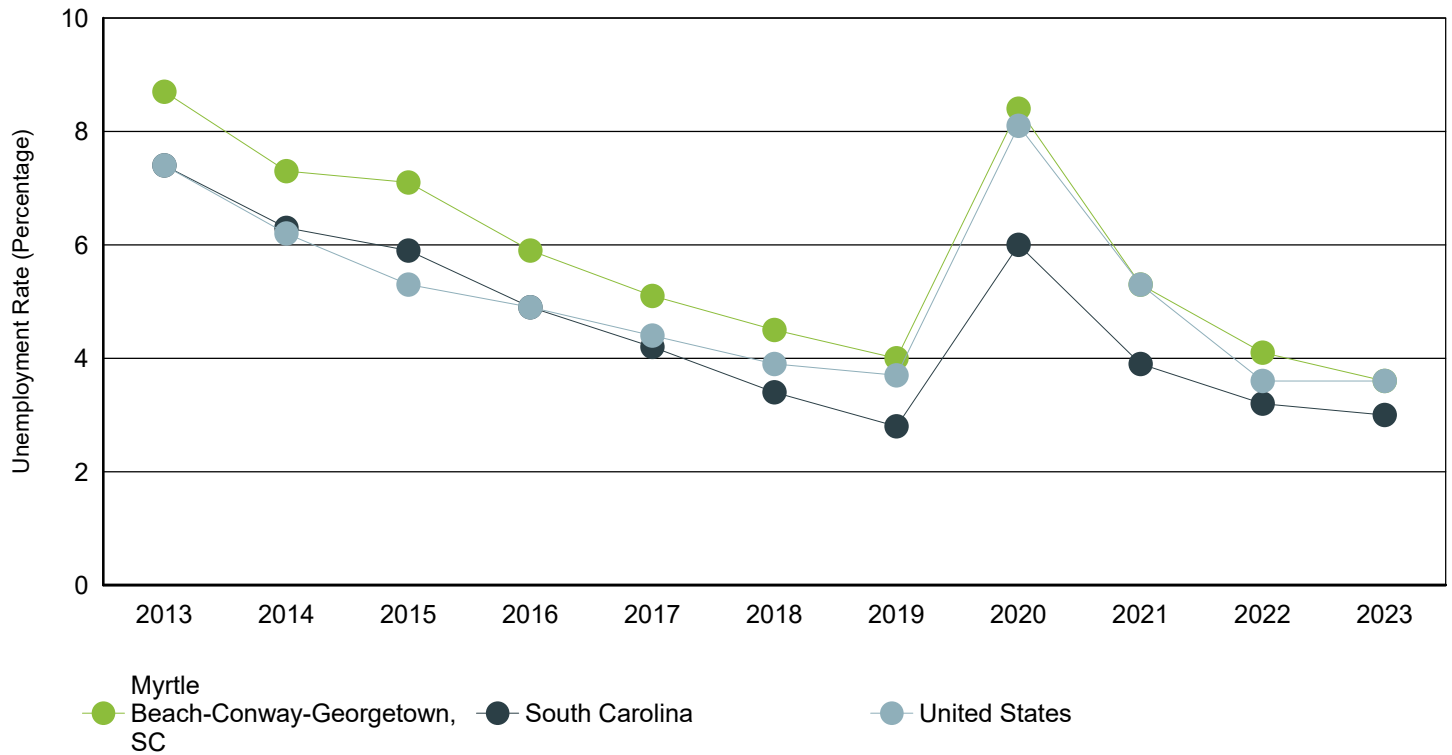
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Annual Unemployment Rate (Unadjusted)

Trends

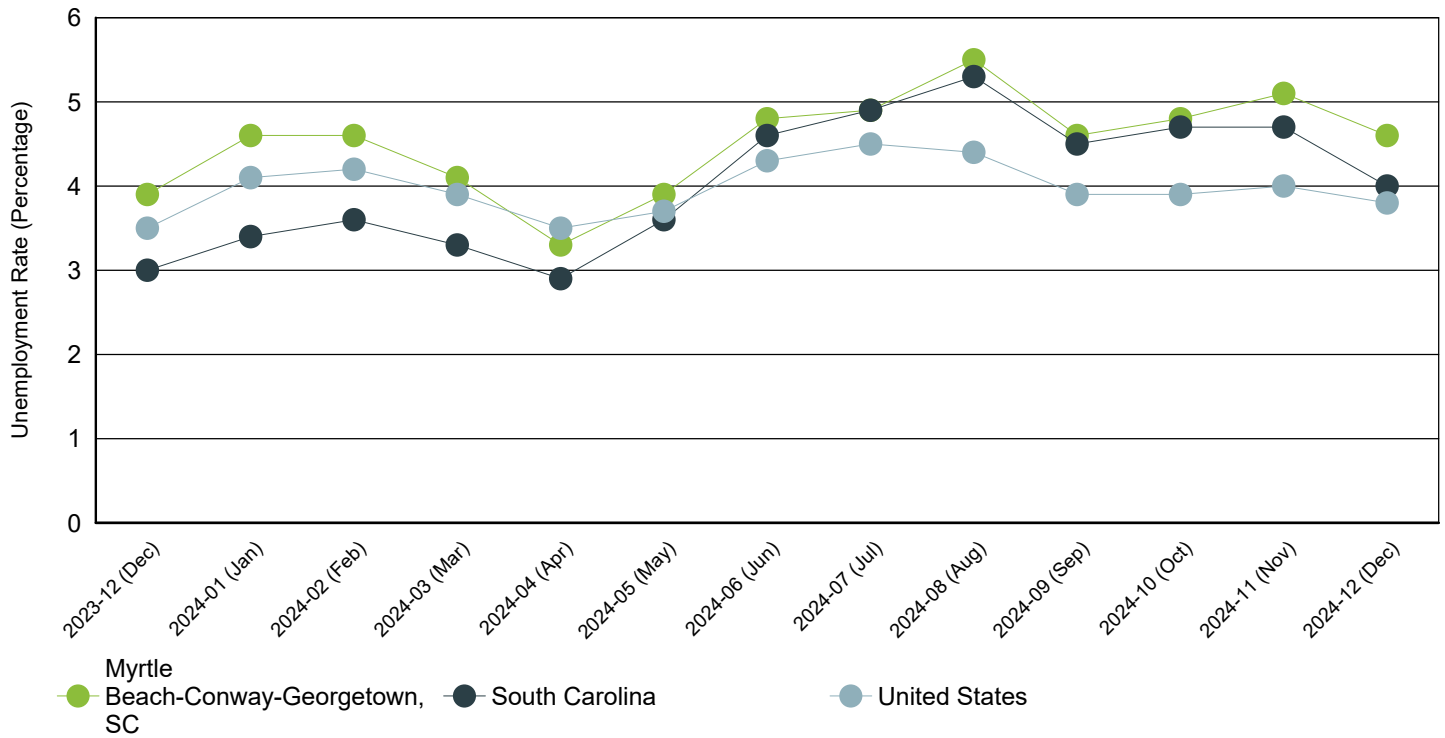


Year	Myrtle Beach-Conway-Georgetown, SC			South Carolina			United States		
	Employment	Unemp	Rate	Employment	Unemp	Rate	Employment	Unemp	Rate
2023	209,461	7,892	3.6%	2,380,392	72,668	3.0%	161,037,000	6,080,000	3.6%
2022	200,364	8,549	4.1%	2,316,435	76,894	3.2%	158,291,000	5,996,000	3.6%
2021	190,760	10,614	5.3%	2,266,611	92,558	3.9%	152,581,000	8,623,000	5.3%
2020	179,795	16,587	8.4%	2,199,751	139,389	6.0%	147,795,000	12,947,000	8.1%
2019	191,514	7,977	4.0%	2,268,884	64,649	2.8%	157,538,000	6,001,000	3.7%
2018	185,662	8,771	4.5%	2,205,356	76,666	3.4%	155,761,000	6,314,000	3.9%
2017	181,459	9,814	5.1%	2,166,708	95,058	4.2%	153,337,000	6,982,000	4.4%
2016	178,092	11,199	5.9%	2,174,301	111,753	4.9%	151,436,000	7,751,000	4.9%
2015	172,544	13,171	7.1%	2,134,087	133,750	5.9%	148,834,000	8,296,000	5.3%
2014	168,520	13,309	7.3%	2,082,941	139,485	6.3%	146,305,000	9,617,000	6.2%
2013	165,227	15,740	8.7%	2,034,404	163,472	7.4%	143,929,000	11,460,000	7.4%

Source: S.C. Department of Employment & Workforce

Monthly Unemployment Rate (Unadjusted)

Past 13 Months



Period	Myrtle Beach-Conway-Georgetown, SC	South Carolina	United States
Dec 2024	4.6%	4.0%	3.8%
Nov 2024	5.1%	4.7%	4.0%
Oct 2024	4.8%	4.7%	3.9%
Sep 2024	4.6%	4.5%	3.9%
Aug 2024	5.5%	5.3%	4.4%
Jul 2024	4.9%	4.9%	4.5%
Jun 2024	4.8%	4.6%	4.3%
May 2024	3.9%	3.6%	3.7%
Apr 2024	3.3%	2.9%	3.5%
Mar 2024	4.1%	3.3%	3.9%
Feb 2024	4.6%	3.6%	4.2%
Jan 2024	4.6%	3.4%	4.1%
Dec 2023	3.9%	3.0%	3.5%

Source: S.C. Department of Employment & Workforce

Area Job Openings

Period	Myrtle Beach-Conway-Georgetown, SC				South Carolina			
	Employed	Unemployed	Unemp. Rate	Job Openings	Employed	Unemployed	Unemp. Rate	Job Openings
Dec-24	206,159	10,024	4.6%		2,417,169	119,485	4.7%	
Nov-24	205,833	11,053	5.1%		2,412,589	121,482	4.8%	
Oct-24	209,864	10,607	4.8%		2,413,165	118,097	4.7%	
Sep-24	211,328	10,252	4.6%		2,413,300	113,975	4.5%	
Aug-24	215,448	12,527	5.5%		2,414,624	107,891	4.3%	
Jul-24	222,735	11,358	4.9%		2,415,158	97,764	3.9%	
Jun-24	220,388	11,013	4.8%		2,410,159	89,718	3.6%	
May-24	216,477	8,741	3.9%		2,406,512	83,589	3.4%	
Apr-24	217,325	7,489	3.3%		2,404,517	79,782	3.2%	
Mar-24	213,786	9,187	4.1%		2,399,640	77,948	3.1%	
Feb-24	207,732	10,073	4.6%		2,396,195	76,424	3.1%	
Jan-24	206,273	9,857	4.6%		2,396,514	75,325	3.0%	
Dec-23	205,779	8,254	3.9%		2,395,427	74,873	3.0%	

Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series
 South Carolina Data is Seasonally Adjusted

Employers by Size of Establishment

Employees	Myrtle Beach-Conway-Georgetown, SC	South Carolina
0 to 4	8,931	147,311
5 to 9	1,831	24,044
10 to 19	1,386	17,672
20 to 49	993	13,002
50 to 99	345	5,015
100 to 249	196	3,069
250 to 499	38	912
500 to 999	18	417
1000 +	9	307

Source: S.C. Department of Employment & Workforce - 2024 Q2

- Indicates that the requested data is suppressed

Employment by Size of Establishment

Employees	Myrtle Beach-Conway-Georgetown, SC	South Carolina
0 to 4	9,696	150,934
5 to 9	12,194	160,035
10 to 19	18,727	240,440
20 to 49	29,825	395,156
50 to 99	23,801	346,437
100 to 249	28,386	467,356
250 to 499	12,704	311,369
500 to 999	11,804	284,827
1000 +	21,191	821,778

Source: S.C. Department of Employment & Workforce - 2024 Q2

- Indicates that the requested data is suppressed

20 Largest Employers

(Listed Alphabetically)

Corporation Name

ADIDAS AMERICA INC

CITY OF MYRTLE BEACH

COASTAL CAROLINA UNIVERSITY

CONWAY HOSPITAL INC

FOOD LION LLC

FOUNDERS NATIONAL GOLF LLC

GEORGETOWN HOSPITAL SYSTEM

GRAND STRAND REGIONAL MEDICAL CENTE

HILTON GRAND VACATIONS COMPANY LLC

Horry County Council

HORRY COUNTY DEPARTMENT OF EDUCATIO

HORRY TELEPHONE COOPERATIVE INC

LORIS COMMUNITY HOSPITAL DISTRICT

MCLEOD LORIS SEACOAST HOSPITAL

OS Restaurant Services, Inc.

PUBLIX SUPER MARKET INC

RESORT EMPLOYEE STAFFING LLC

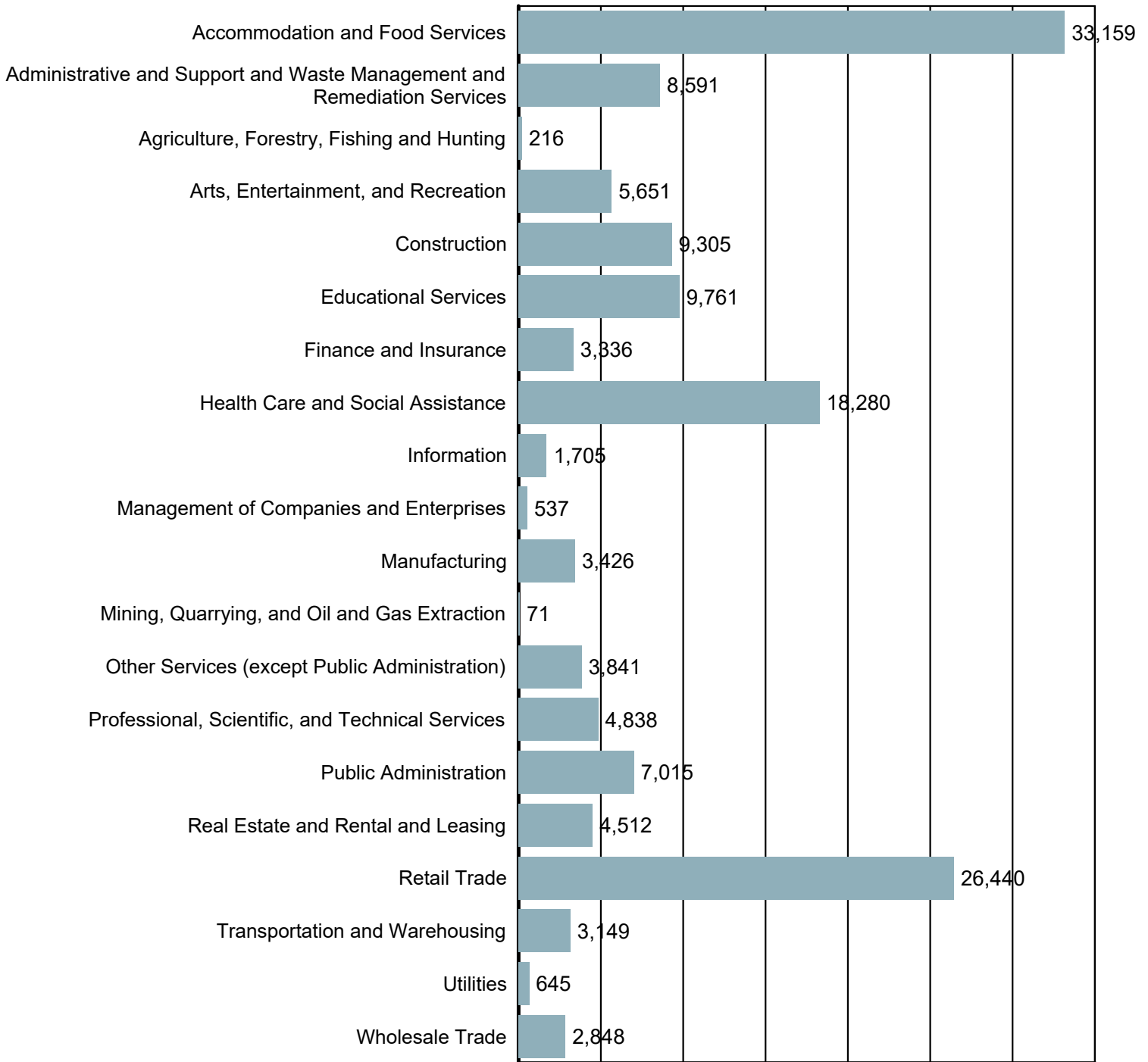
SOUTHEAST RESTAURANTS CORPORATION

Wal-Mart Associates, Inc.

WYNDHAM VACATION OWNERSHIP INC

Source: S.C. Department of Employment & Workforce - 2024 Q2

Employment by Industry



Source: S.C. Department of Employment & Workforce
 Quarterly Census of Employment and Wages (QCEW) - 2024 Q2

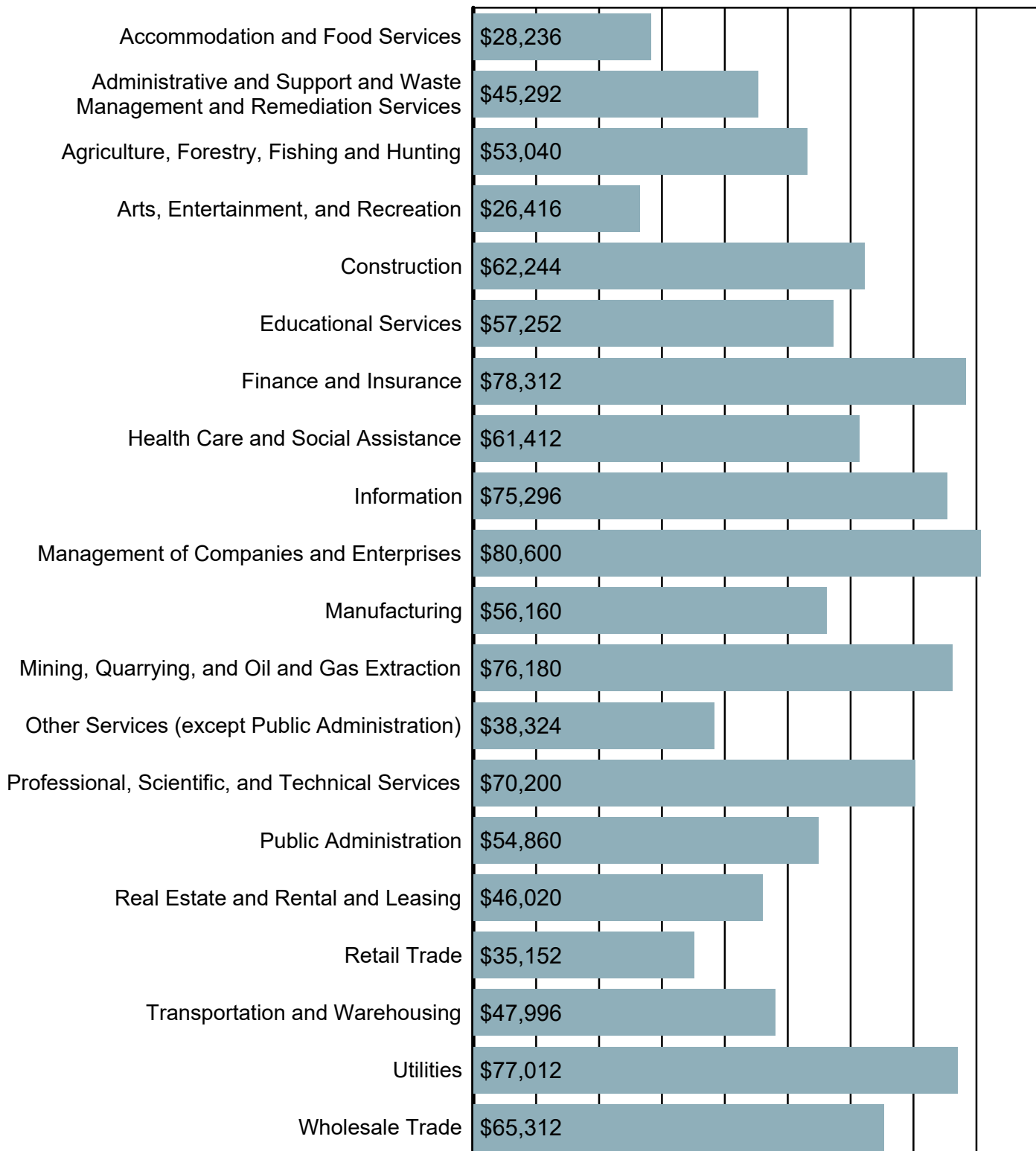
Top 20 Occupational Openings

Myrtle Beach-Conway-Georgetown, SC
October-2023

Occupation Name (Soccode)	Job Openings
Retail Salespersons (41-2031)	267
Registered Nurses (29-1141)	199
First-Line Supervisors of Retail Sales Workers (41-1011)	161
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products (41-4012)	73
Fast Food and Counter Workers (35-3023)	69
Janitors and Cleaners, Except Maids and Housekeeping Cleaners (37-2011)	55
Health Technologists and Technicians, All Other (29-2099)	54
Laborers and Freight, Stock, and Material Movers, Hand (53-7062)	54
Maids and Housekeeping Cleaners (37-2012)	54
Maintenance and Repair Workers, General (49-9071)	54
Licensed Practical and Licensed Vocational Nurses (29-2061)	51
Stockers and Order Fillers (53-7065)	49
Cashiers (41-2011)	47
Customer Service Representatives (43-4051)	47
Food Service Managers (11-9051)	45
Nursing Assistants (31-1131)	45
Cooks, Restaurant (35-2014)	44
Medical and Health Services Managers (11-9111)	42
Hairdressers, Hairstylists, and Cosmetologists (39-5012)	39
Driver/Sales Workers (53-3031)	38

Source: S.C. Department of Employment & Workforce & The Conference Board's Help Wanted OnLine® data series

Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce
 Quarterly Census of Employment and Wages (QCEW) - 2024 Q2

Labor Market Projections

Total Employment by Industry
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Waccamaw Industry	2020 Estimated Employment	2030 Projected Employment	Change	Percent Change	Annual Percent
Total All Industries	173,111	216,845	43,734	25.26	2.28
Accommodation and Food Services	30,265	42,369	12,104	39.99	3.42
Administrative and Support and Waste Management and Remediat	9,866	14,114	4,248	43.06	3.65
Retail Trade	26,886	31,066	4,180	15.55	1.46
Health Care and Social Assistance	18,965	22,660	3,695	19.48	1.80
Government	10,145	13,175	3,030	29.87	2.65
Educational Services	11,096	14,074	2,978	26.84	2.41
Construction	9,887	11,855	1,968	19.90	1.83
Other Services (except Government)	7,848	9,786	1,938	24.69	2.23
Manufacturing	7,656	9,187	1,531	20.00	1.84
Professional, Scientific, and Technical Services	5,345	6,856	1,511	28.27	2.52
Real Estate and Rental and Leasing	4,513	5,702	1,189	26.35	2.37
Transportation and Warehousing	2,621	3,593	972	37.09	3.20
Wholesale Trade	3,050	3,974	924	30.30	2.68
Arts, Entertainment, and Recreation	4,933	5,838	905	18.35	1.70
Information	2,010	2,530	520	25.87	2.33
Agriculture, Forestry, Fishing and Hunting	1,227	1,403	176	14.34	1.35
Finance and Insurance	4,703	4,874	171	3.64	0.36
Management of Companies and Enterprises	766	923	157	20.50	1.88
Utilities	515	594	79	15.34	1.44
Mining	96	112	16	16.67	1.55

Source: S.C. Department of Employment & Workforce - Industry Projections