

MYRTLE BEACH-CONWAY-GEORGETOWN, SC

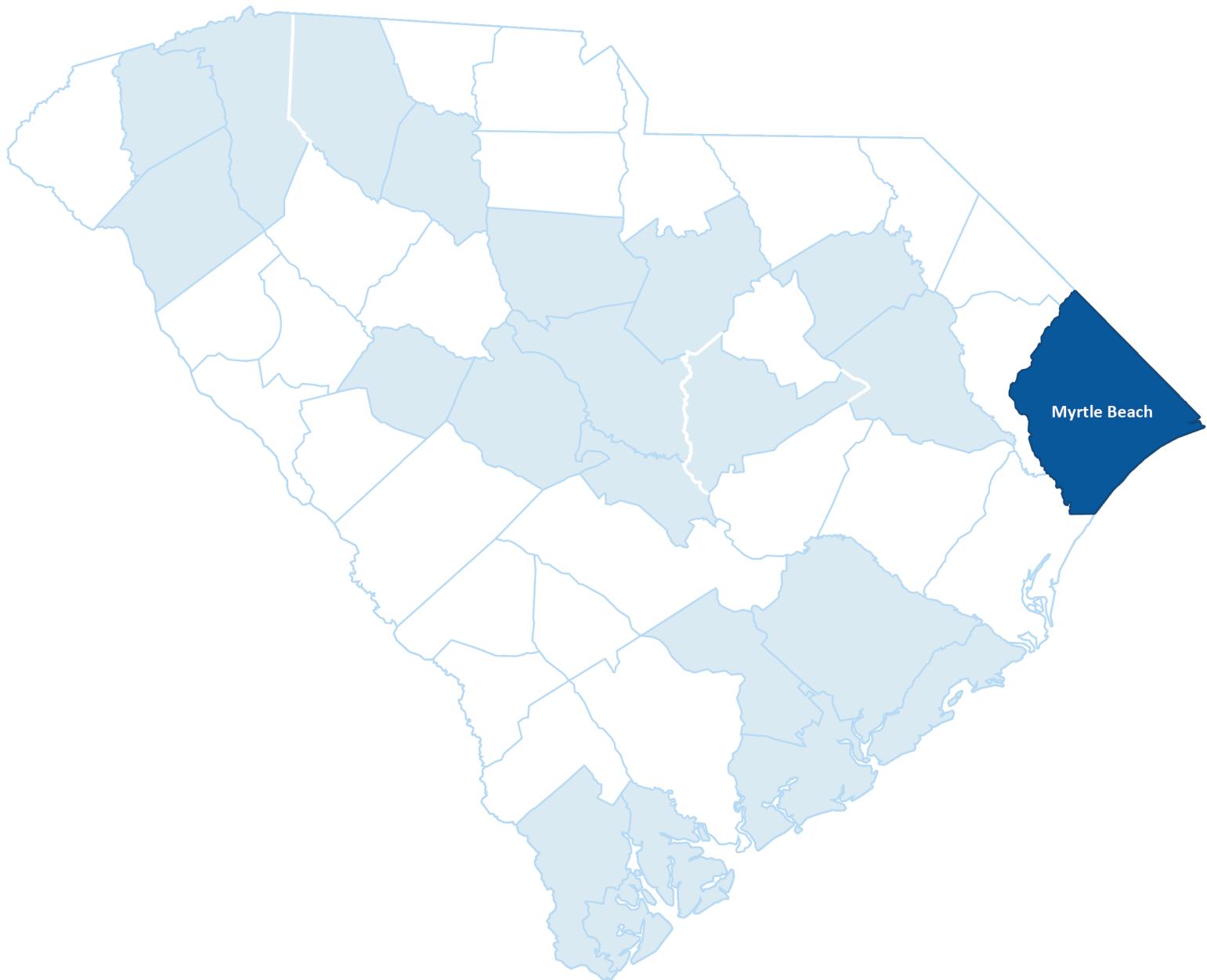


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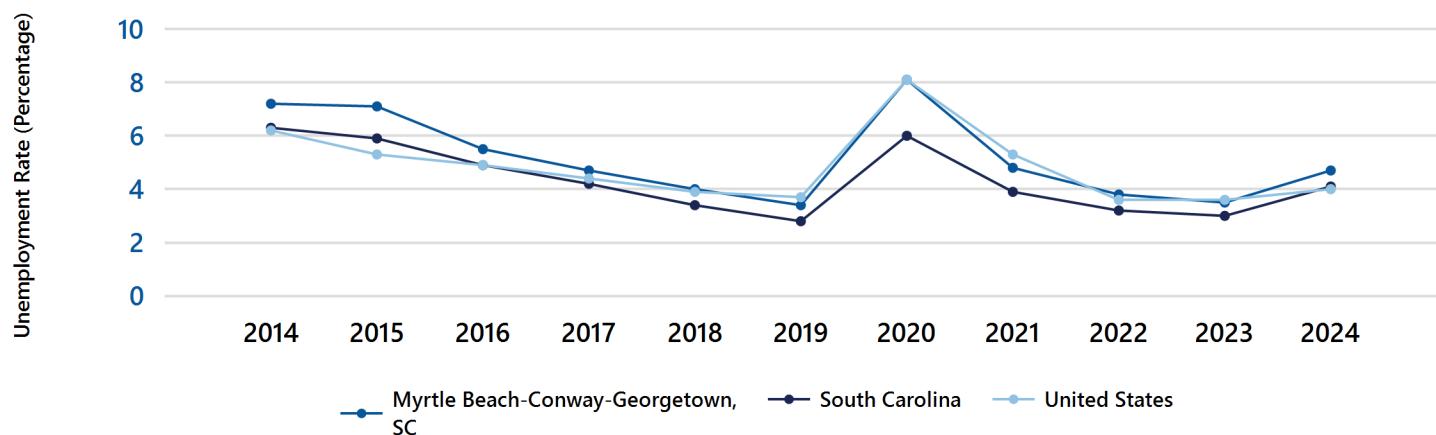
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ANNUAL UNEMPLOYMENT RATE

MYRTLE BEACH-CONWAY-
GEORGETOWN, SC

SOUTH CAROLINA

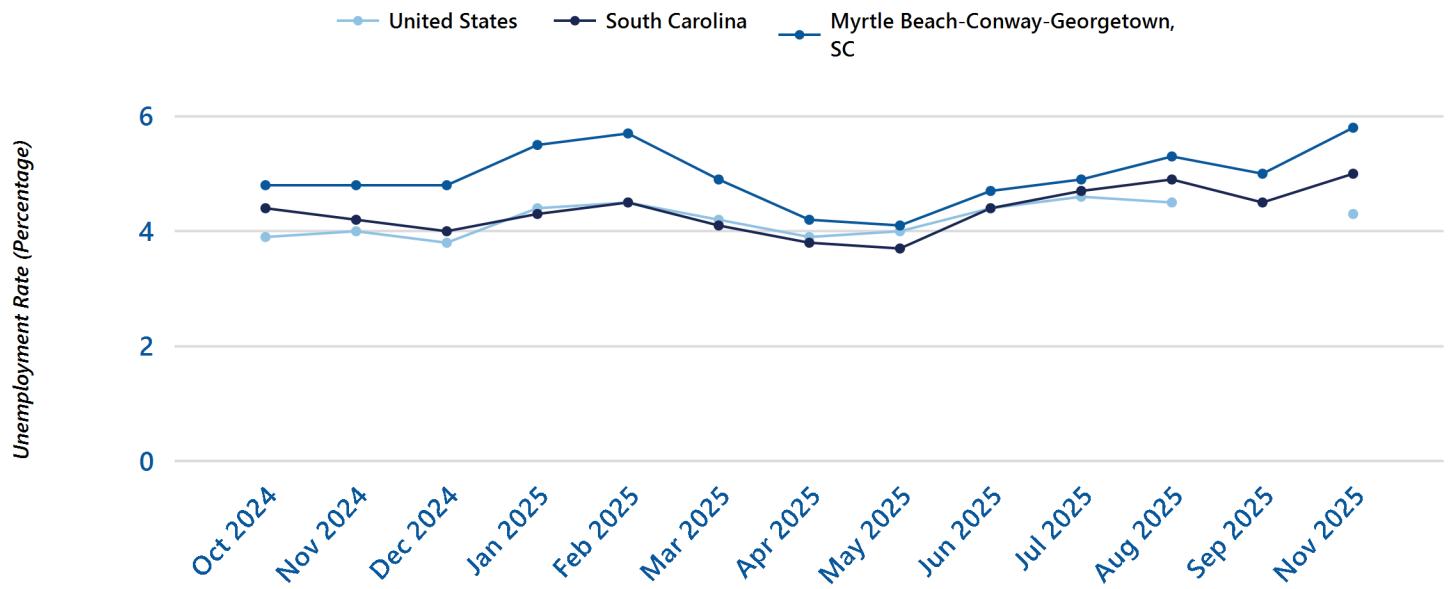
UNITED STATES

Year	Employment	Unemp.	Rate	Employment	Unemp.	Rate	Employment	Unemp.	Rate
2024	162,932	8,120	4.7%	2,430,453	105,178	4.1%	161,346,000	6,761,000	4.0%
2023	160,698	5,838	3.5%	2,401,212	74,248	3.0%	161,037,000	6,080,000	3.6%
2022	153,993	6,113	3.8%	2,330,548	77,339	3.2%	158,291,000	5,996,000	3.6%
2021	146,796	7,409	4.8%	2,272,940	92,676	3.9%	152,581,000	8,623,000	5.3%
2020	138,545	12,208	8.1%	2,201,090	140,613	6.0%	147,795,000	12,947,000	8.1%
2019	147,157	5,143	3.4%	2,263,682	64,405	2.8%	157,538,000	6,001,000	3.7%
2018	143,228	5,979	4.0%	2,206,821	76,542	3.4%	155,761,000	6,314,000	3.9%
2017	140,263	6,951	4.7%	2,168,104	94,845	4.2%	153,337,000	6,982,000	4.4%
2016	136,013	7,909	5.5%	2,145,584	110,199	4.9%	151,436,000	7,751,000	4.9%
2015	126,052	9,571	7.1%	2,108,786	132,281	5.9%	148,834,000	8,296,000	5.3%
2014	123,328	9,580	7.2%	2,063,369	138,475	6.3%	146,305,000	9,617,000	6.2%

Source: DEW LMI/BLS - Local Area Unemployment Statistics

MONTHLY UNEMPLOYMENT RATE

Past 13 Months



Period	MYRTLE BEACH-CONWAY-GEORGETOWN, SC	SOUTH CAROLINA	UNITED STATES
Nov 2025	5.8%	5.0%	4.3%
Sep 2025	5.0%	4.5%	%
Aug 2025	5.3%	4.9%	4.5%
Jul 2025	4.9%	4.7%	4.6%
Jun 2025	4.7%	4.4%	4.4%
May 2025	4.1%	3.7%	4.0%
Apr 2025	4.2%	3.8%	3.9%
Mar 2025	4.9%	4.1%	4.2%
Feb 2025	5.7%	4.5%	4.5%
Jan 2025	5.5%	4.3%	4.4%
Dec 2024	4.8%	4.0%	3.8%
Nov 2024	4.8%	4.2%	4.0%
Oct 2024	4.8%	4.4%	3.9%

Source: DEW LMI/BLS - Local Area Unemployment Statistics

20 LARGEST EMPLOYERS

ADIDAS AMERICA INC

CITY OF MYRTLE BEACH

COASTAL CAROLINA UNIVERSITY

CONWAY HOSPITAL INC

FOOD LION LLC

FOUNDERS NATIONAL GOLF LLC

GEORGETOWN HOSPITAL SYSTEM

GRAND STRAND REGIONAL MEDICAL CENTE

HILTON GRAND VACATIONS COMPANY LLC

Horry County Council

HORRY COUNTY DEPARTMENT OF EDUCATIO

HORRY GEORGETOWN TECHNICAL COLLEGE

HORRY TELEPHONE COOPERATIVE INC

KELLY SERVICES USA LLC

LORIS COMMUNITY HOSPITAL DISTRICT

MCLEOD LORIS SEACOAST HOSPITAL

OS Restaurant Services, Inc.

PUBLIX SUPER MARKET INC

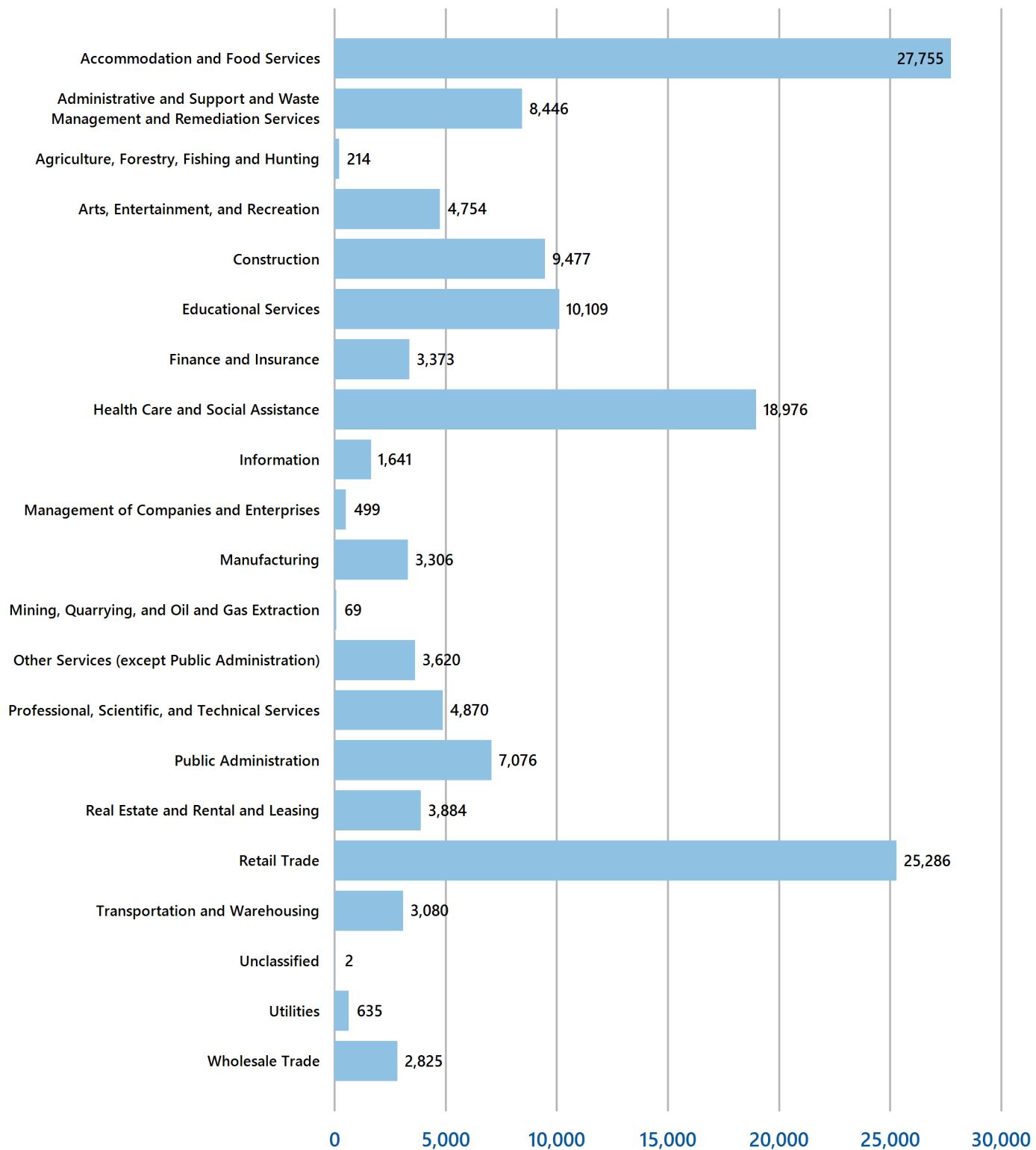
Topgolf Payroll Services LLC

WAL-MART ASSOCIATES INC

Source: South Carolina Department of Employment & Workforce QCEW

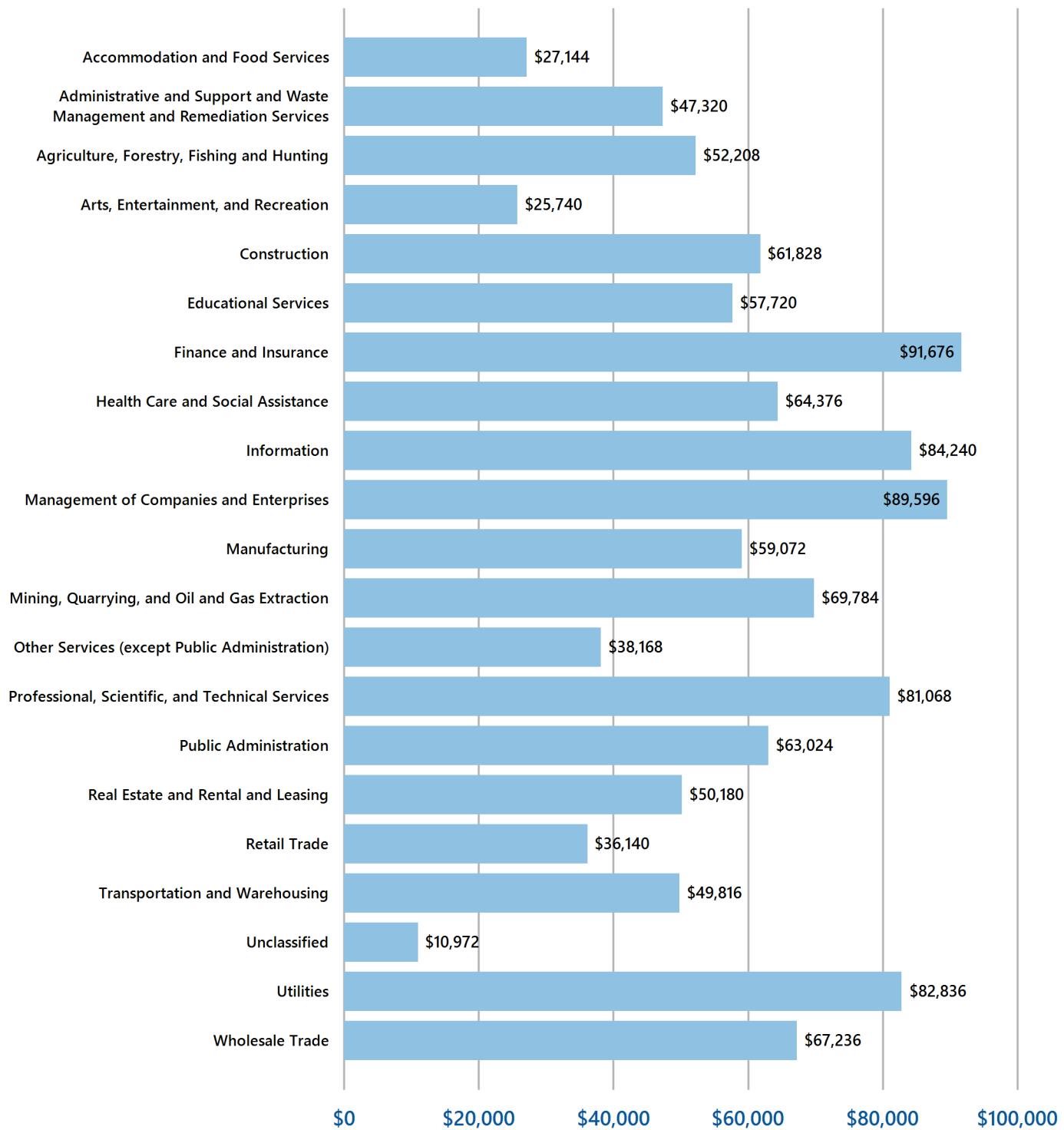
Note: This list is derived from unemployment insurance accounts and some employers may be duplicated due to variations in their reported name. Also, employers are listed alphabetically, not in rank order.

EMPLOYMENT BY INDUSTRY



Source: South Carolina Department of Employment & Workforce QCEW

AVERAGE ANNUAL WAGE BY INDUSTRY



Source: South Carolina Department of Employment & Workforce QCEW

LABOR MARKET PROJECTIONS

Total Employment by Industry

WACCAMAW	2022	2032	Change	Percent Change	Annual Percent Change
	Estimated Employment	Projected Employment			
Total All Industries	191,729	211,290	19,561	10.2%	1.0%
Accommodation and Food Services	35,842	37,576	1,734	4.8%	0.5%
Retail Trade	29,610	32,834	3,224	10.9%	1.0%
Health Care and Social Assistance	20,631	24,607	3,976	19.3%	1.8%
Educational Services	11,578	12,531	953	8.2%	0.8%
Construction	10,548	10,836	288	2.7%	0.3%
Administrative and Support and Waste Management and Remediat	10,135	11,355	1,220	12.0%	1.1%
Other Services (except Government)	8,211	8,779	568	6.9%	0.7%
Manufacturing	8,183	8,788	605	7.4%	0.7%
Professional, Scientific, and Technical Services	6,752	7,683	931	13.8%	1.3%
Arts, Entertainment, and Recreation	6,156	6,915	759	12.3%	1.2%
Real Estate and Rental and Leasing	5,243	6,693	1,450	27.7%	2.5%
Finance and Insurance	5,111	6,165	1,054	20.6%	1.9%
Wholesale Trade	3,523	3,769	246	7.0%	0.7%
Transportation and Warehousing	3,065	3,457	392	12.8%	1.2%
Information	2,314	2,556	242	10.5%	1.0%
Management of Companies and Enterprises	839	1,166	327	39.0%	3.3%
Utilities	641	665	24	3.7%	0.4%

Source: South Carolina Department of Employment & Workforce QCEW

U.S. CENSUS BUREAU AMERICAN COMMUNITY SURVEY DATA

The rest of this profile consists of data from the American Community Survey, which is administered annually by the U.S. Census Bureau. The survey contacts one percent of all residents annually to generate data on a range of topics. However, accurate data from a single year of survey responses can only be generated for areas containing at least 65,000 people; five-year averages are reported for less populated geographies. To ensure that data are available for all areas and comparable across the state, all Community Profiles use these five-year averages that cover the years 2019 through 2023. Estimates with overlapping years should not be compared, since the repetition of sample data leads to statistical errors. For viable comparisons, the two prior non-overlapping five-year averages (2009-2013 and 2014-2018) are also provided. Each year, as new data is released, the profiles will increase by one year in the same manner, ensuring that non-overlapping five-year averages are always what is being compared.

SCHOOL ENROLLMENT

YEAR	TOTAL ENROLLED IN SCHOOL	ENROLLED IN SCHOOL NURSERY SCHOOL OR PRESCHOOL	ENROLLED IN SCHOOL KINDERGARTEN	ENROLLED IN ELEMENTARY SCHOOL GRADES 1-8	ENROLLED IN HIGH SCHOOL GRADES 9-12	ENROLLED IN COLLEGE OR GRADUATE SCHOOL
2014	80,308	4,022	4,143	34,340	16,802	21,001
2019	87,324	4,754	4,505	37,385	19,003	21,677

Note: Based on Population 3 years and over enrolled in school

Source: Table DP02 - Selected Social Characteristics in the United States, U.S. Census Bureau

EDUCATIONAL ATTAINMENT

YEAR	TOTAL POPULATION 25 YEARS AND OVER	LESS THAN 9TH GRADE	9TH TO 12TH GRADE NO DIPLOMA	HIGH SCHOOL GRADUATE "INCLUDES EQUIV."	SOME COLLEGE NO DEGREE	ASSOCIATES DEGREE	BACHELORS DEGREE	GRADUATE OR PROF. DEGREE	HIGH SCHOOL GRADUATE OR HIGHER	BACHELORS DEGREE OR HIGHER
2014	287,394	11,898	24,297	89,117	66,884	27,235	45,215	22,748	N/A*	N/A*
2019	350,466	9,729	24,896	109,101	80,079	37,327	57,793	31,541	315,841	89,334

Note: Based on Population 25 years and over

Source: Table DP02 - Selected Social Characteristics in the United States, U.S. Census Bureau

**American Community Survey data from 2010 to 2017 do not include these estimates*

VETERAN STATUS

YEAR	TOTAL POPULATION	TOTAL VETERANS	TOTAL NONVETERANS
2014	319,671	40,725	278,946
2019	382,167	41,887	340,280

Note: Civilian Population 18 years and over

Source: Table S2101 - Veteran Status in the United States, U.S. Census Bureau

DISABILITY STATUS

YEAR	TOTAL NON-INSTITUTIONAL POPULATION	TOTAL WITH A DISABILITY	TOTAL POPULATION UNDER 18 YEARS OLD	TOTAL POPULATION UNDER 18 YEARS OLD WITH A DISABILITY	TOTAL POPULATION 18 TO 64 YEARS OLD	TOTAL POPULATION 18 TO 64 YEARS OLD WITH A DISABILITY	TOTAL POPULATION 65 YEARS AND OVER	TOTAL POPULATION 65 YEARS AND OVER WITH A DISABILITY
2014	393,957	62,508	76,192	2,947	238,289	33,605	79,476	25,956
2019	461,300	76,838	81,512	3,772	263,703	37,774	116,085	35,292

Note: Based on Civilian Noninstitutionalized Population

Source: Table DP02 - Selected Social Characteristics in the United States, U.S. Census Bureau

RESIDENCE ONE YEAR AGO

YEAR	TOTAL POPULATION	SAME HOUSE	DIFFERENT HOUSE (IN THE U.S. OR ABROAD)	DIFFERENT HOUSE IN THE U.S.	DIFFERENT HOUSE IN THE U.S., SAME COUNTY	DIFFERENT HOUSE IN THE U.S., DIFFERENT COUNTY	DIFFERENT HOUSE IN THE U.S., DIFFERENT COUNTY SAME STATE	DIFFERENT HOUSE IN THE U.S., DIFFERENT COUNTY DIFFERENT STATE	DIFFERENT HOUSE, ABROAD
2014	392,482	326,380	N/A*	64,292	36,403	27,889	9,129	18,760	1,810
2019	460,311	394,268	N/A*	65,068	33,675	31,393	10,696	20,697	975

Note: Based on Population 1 year and over

Source: Table DP02 - Selected Social Characteristics in the United States, U.S. Census Bureau

*American Community Survey data from 2010 to 2019 do not include these estimates

*Although the survey data in these years did not include a sum for Different House (in the U.S. or Abroad), LMI believes it can be calculated by finding the sum of Different House in the U.S. and Different House, Abroad.

LANGUAGE SPOKEN AT HOME

YEAR	ENGLISH ONLY	OTHER THAN ENGLISH	SPANISH	EUROPEAN LANGUAGES	ASIAN AND PACIFIC ISLANDER LANGUAGES	OTHER LANGUAGES
2014	347,047	28,128	18,220	6,294	2,820	794
2019	413,394	29,476	18,969	5,630	3,505	1,372

Note: Based on Population 5 years and over

Source: Table DP02 - Selected Social Characteristics, U.S. Census Bureau

EMPLOYMENT STATUS

YEAR	CIVILIAN LABOR FORCE	EMPLOYED	UNEMPLOYED
2014	190,411	169,728	20,683
2019	212,665	200,075	12,590

Note: Based on Population 16 years and over

Source: Table DP03 - Selected Economic Characteristics, U.S. Census Bureau

CLASS OF WORKER

YEAR	TOTAL CIVILIAN EMPLOYED POPULATION	PRIVATE WAGE AND SALARY WORKERS	GOVERNMENT WORKERS	SELF-EMPLOYED IN OWN NOT INCORPORATED BUSINESS WORKERS	UNPAID FAMILY WORKERS
2014	169,728	137,796	21,786	9,911	235
2019	200,075	161,804	23,073	14,740	458

Note: Based on Civilian Employed Population 16 years and over

Source: Table DP03 - Selected Economic Characteristics, U.S. Census Bureau

OCCUPATIONS

YEAR	TOTAL CIVILIAN EMPLOYED POPULATION	MANAGEMENT, BUSINESS, SCIENCE, AND ARTS OCCUPATIONS	SERVICE OCCUPATIONS	SALES AND OFFICE OCCUPATIONS	NATURAL RESOURCES, CONSTRUCTION, AND MAINTENANCE OCCUPATIONS	PRODUCTION, TRANSPORTATION, AND MATERIAL MOVING OCCUPATIONS
2014	169,728	48,013	41,891	46,919	19,112	13,793
2019	200,075	58,860	47,143	51,241	22,309	20,522

Note: Based on Civilian Employed Population 16 years and over

Source: Table DP03 - Selected Economic Characteristics, U.S. Census Bureau

To see a more detailed explanation of these occupations, [click here](#).

POPULATION

YEAR	WHITE	BLACK OR AFRICAN AMERICAN	AMERICAN INDIAN AND ALASKA NATIVE	ASIAN	NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER	SOME OTHER RACE	TWO OR MORE RACES
2014	322,102	51,253	1,361	3,931	649	9,557	7,334
2019	380,372	57,051	2,697	803	3	1,764	8,733

Note: Based on Total Population

Source: Table DP05 - ACS Demographic and Housing Estimates, U.S. Census Bureau

TRANSPORTATION TO WORK

YEAR	TOTAL WORKERS	CAR, TRUCK, OR VAN DROVE ALONE	CAR, TRUCK, OR VAN CARPOOLED	PUBLIC TRANS. EXCLUDING TAXICAB	WALKED	BICYCLE	TAXICAB, MOTORCYCLE, OR OTHER MEANS	WORKED FROM HOME
2014	166,047	82.2%	10.5%	0.3%	1.5%	0.6%	1.5%	3.5%
2019	196,567	81.6%	9.2%	0.3%	1.5%	0.2%	1.3%	6.0%

Note: Based on Workers 16 years and over

Source: Table S0801 - Commuting Characteristics by Sex, U.S. Census Bureau

TRAVEL TIME TO WORK

YEAR	LESS THAN 10 MINUTES	10 TO 14 MINUTES	15 TO 19 MINUTES	20 TO 24 MINUTES	25 TO 29 MINUTES	30 TO 34 MINUTES	35 TO 44 MINUTES	45 TO 59 MINUTES	60 OR MORE MINUTES
2014	13.7%	16.2%	18.9%	17.6%	6.6%	13.7%	4.4%	5.1%	3.9%
2019	12.2%	14.3%	20.4%	17.7%	7.3%	13.1%	5.4%	5.1%	4.4%

Note: Based on Workers 16 Years and over who did not work from home

Source: Table S0801 - Commuting Characteristics by Sex, U.S. Census Bureau

VEHICLES AVAILABLE BY OCCUPIED HOUSING UNIT

YEAR	TOTAL OCCUPIED HOUSING UNITS	NO VEHICLES AVAILABLE	1 VEHICLE AVAILABLE	2 VEHICLES AVAILABLE	3 OR MORE VEHICLES AVAILABLE
2014	164,095	8,686	60,208	68,270	26,931
2019	187,199	8,000	63,898	81,678	33,623

Source: Table DP04 - Selected Housing Characteristics, U.S. Census Bureau

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