

## Lowcountry Regional Workforce Snapshot (Q1 2024)

### Beaufort, Colleton, Hampton and Jasper Counties

<b>Total Employment</b>	<b>117,305</b>
<b>Unemployment Rate (March 2024)</b>	<b>3.2%</b>
<b>Adults 18-64 Years</b>	<b>151,362</b>
<b>2021-2022 Public High School Enrollment</b>	<b>9,129</b>
<b>2021 Fall Postsecondary Credit Enrollment</b>	<b>5,294</b>



### Top Industries (Q3 2023)

Industry	Employed	% of Total Employment
Accommodation & Food Services	16,559	17%
Retail Trade	15,483	16%
Health Care & Social Assistance	13,813	14%
Construction	7,148	7%
Educational Services	6,381	7%
Public Administration	6,075	6%

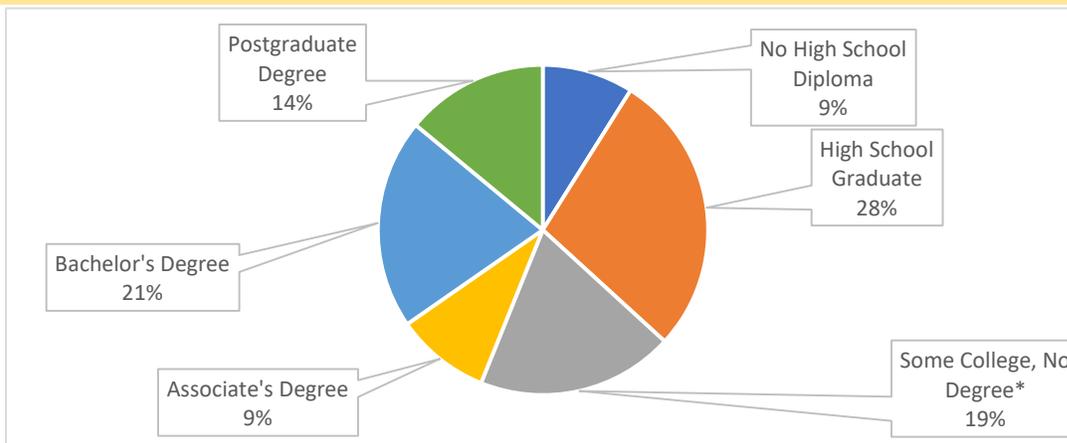
### Industry Announced Investment 2019-2023

<b>Total Announced Investment</b> \$821,730,000	<b>Jobs Announced</b> 3,127
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#### Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	2,988	96%
Warehousing & Distribution	139	4%

### Educational Attainment (Adults 25-64)



\*Includes Certificate level credentials (American Community Survey 2017-2021)

## Lowcountry Region Education Snapshot (2021-20222)

### Public & Independent Universities and Colleges Enrollment

Fall 2021 Enrollment (2,391)

Institution	Credit Enrollment
U.S.C. - Beaufort	2,391

### 2021-2022 Public/Independent Colleges and Universities Degrees Awarded (365)

Program	Degrees	% of Awarded
Health Professions & Related Programs	84	23%
Business, Management, Marketing & Related	80	22%
Biological and Biomedical Sciences	46	13%
Psychology	35	10%
Social Sciences	26	7%

### Technical College(s)

Fall 2021 Enrollment - Credit (2,903) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2021 Annualized)
Technical College of The Lowcountry	2,903	596

### 2021-2022 Technical Colleges Program Completions (314 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Health Professions & Related Programs	112	36%
Liberal A/S, General Studies & Humanities	81	26%
Business, Management, Marketing & Related	48	15%
Mechanic & Repair Technologies/Technicians	23	7%
Culinary, Entertainment & Personal Services	13	4%

### Public High Schools

2021-2022 Career and Technical Education (CTE) Student Course Enrollment (10,535)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	2,628	25%
Business, Management & Admin.	1,551	15%
Health Science	1,342	13%
Finance	933	9%
Marketing	614	6%

### High School CTE Certifications Awarded\* (3,748)

Certification Focus	Total Certs Earned	% of Awarded
Health Science	1315	35%
OSHA-10**	1063	28%
Microburst EmployABILITY Soft Skills**	578	15%
ServSafe® Food Handler**	333	9%
Transportation, Distribution & Logistics (TDL)	103	3%

\*Students may earn multiple certifications within and across certification focus areas.

\*\*Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education