

Midlands Regional Workforce Snapshot (Q1 2024)

Fairfield, Lexington and Richland Counties

Total Employment	365,693
Unemployment Rate (March 2024)	3.2%
Adults 18-64 Years	461,525
2021-2022 Public High School Enrollment	33,065
2021 Fall Postsecondary Credit Enrollment	58,497



Top Industries (Q3 2023)

Industry	Employed	% of Total Employment
Health Care & Social Assistance	53,873	15%
Retail Trade	39,318	11%
Accommodation & Food Services	34,185	10%
Public Administration	30,194	8%
Educational Services	30,043	8%
Manufacturing	25,487	7%

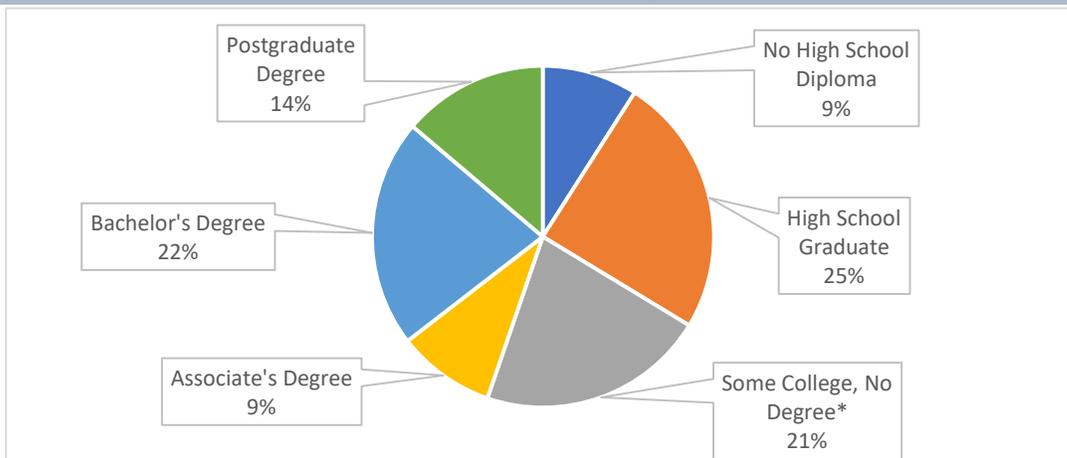
Industry Announced Investment 2019-2023

Total Announced Investment \$3,904,800,000	Jobs Announced 7,878
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Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	6,738	86%
Office, HQ, & R&D (Service)	649	8%
Warehousing & Distribution	491	6%

Educational Attainment (Adults 25-64)



*Includes Certificate level credentials (American Community Survey 2017-2021)

Midlands Region Education Snapshot (2021-2022)

Public & Independent Universities and Colleges Enrollment

Fall 2021 Enrollment (45,895)

Institution	Credit Enrollment
U.S.C. - Columbia	37,685
Allen University	1,215
Benedict College	2,031
Columbia College	1,945
Columbia International University	3,019

2021-2022 Public/Independent Colleges and Universities Degrees Awarded (10,868)

Program	Degrees	% of Awarded
Business, Management, Marketing & Related	2,630	24%
Health Professions & Related Programs	1,715	16%
Education	1,015	9%
Biological and Biomedical Sciences	838	8%
Engineering	549	5%

Technical College(s)

Fall 2021 Enrollment - Credit (12,602) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2021 Annualized)
Midlands Technical College	12,602	10,320

2021-2022 Technical Colleges Program Completions (1,543 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Health Professions & Related Programs	537	35%
Liberal A/S, General Studies & Humanities	373	24%
Business, Management, Marketing & Related	99	6%
Mechanic & Repair Technologies/Technicians	82	5%
Engineering Tech. & Engineering-Related	79	5%

Public High Schools

2021-2022 Career and Technical Education (CTE) Student Course Enrollment (33,095)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	10,778	33%
Health Science	5,015	15%
Business, Management & Admin.	3,398	10%
Finance	2,613	8%
S.T.E.M.	2,264	7%

High School CTE Certifications Awarded* (7,768)

Certification Focus	Total Certs Earned	% of Awarded
Health Science	2,489	32%
OSHA-10**	2,176	28%
Microburst EmployABILITY Soft Skills**	815	10%
Transportation, Distribution & Logistics (TDL)	803	10%
Finance	279	4%

*Students may earn multiple certifications within and across certification focus areas.

**Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education