

# Midlands Regional Workforce Snapshot (Q2 2024)

Fairfield, Lexington and Richland Counties

<b>Total Employment</b>	<b>365,146</b>
<b>Unemployment Rate (June 2024)</b>	<b>4.5%</b>
<b>Adults 18-64 Years</b>	<b>461,525</b>
<b>2021-2022 Public High School Enrollment</b>	<b>33,065</b>
<b>2021 Fall Postsecondary Credit Enrollment</b>	<b>58,497</b>



## Top Industries (Q4 2023)

Industry	Employed	% of Total Employment
Health Care & Social Assistance	55,366	15%
Retail Trade	40,111	11%
Accommodation & Food Services	34,315	9%
Public Administration	32,299	9%
Educational Services	31,925	9%
Manufacturing	25,692	7%

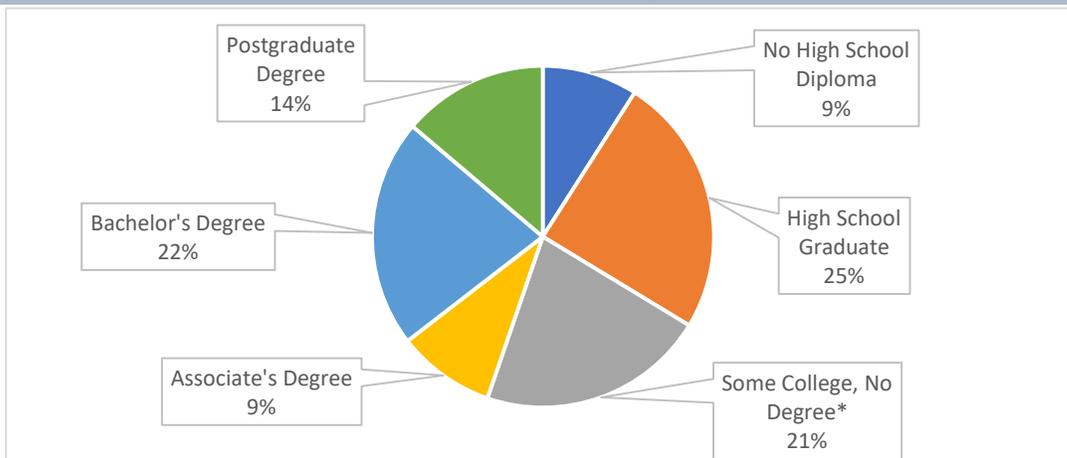
## Industry Announced Investment 2019-2023

<b>Total Announced Investment</b>	<b>Jobs Announced</b>
\$3,904,800,000	7,878

### Jobs Announced by Industry

Industry	Number of Jobs	% of Jobs Announcements
Manufacturing	6,738	86%
Office, HQ, & R&D (Service)	649	8%
Warehousing & Distribution	491	6%

## Educational Attainment (Adults 25-64)



\*Includes Certificate level credentials (American Community Survey 2017-2021)

## Midlands Region Education Snapshot (2021-2022)

### Public & Independent Universities and Colleges Enrollment

Fall 2021 Enrollment (45,895)

Institution	Credit Enrollment
U.S.C. - Columbia	37,685
Allen University	1,215
Benedict College	2,031
Columbia College	1,945
Columbia International University	3,019

### 2021-2022 Public/Independent Colleges and Universities Degrees Awarded (10,868)

Program	Degrees	% of Awarded
Business, Management, Marketing & Related	2,630	24%
Health Professions & Related Programs	1,715	16%
Education	1,015	9%
Biological and Biomedical Sciences	838	8%
Engineering	549	5%

### Technical College(s)

Fall 2021 Enrollment - Credit (12,602) & Corporate and Community Education (CE) Programs

Institution	Credit Enrollment	CE Enrollment (2021 Annualized)
Midlands Technical College	12,602	10,320

### 2021-2022 Technical Colleges Program Completions (1,543 - Credit Awards Only)

Program	# of Credentials	% of Awarded
Health Professions & Related Programs	537	35%
Liberal A/S, General Studies & Humanities	373	24%
Business, Management, Marketing & Related	99	6%
Mechanic & Repair Technologies/Technicians	82	5%
Engineering Tech. & Engineering-Related	79	5%

### Public High Schools

2021-2022 Career and Technical Education (CTE) Student Course Enrollment (33,095)

CTE Student Cluster	Enrollment	% of CTE Enrollment
Information Technology	10,778	33%
Health Science	5,015	15%
Business, Management & Admin.	3,398	10%
Finance	2,613	8%
S.T.E.M.	2,264	7%

### High School CTE Certifications Awarded\* (7,768)

Certification Focus	Total Certs Earned	% of Awarded
Health Science	2,489	32%
OSHA-10**	2,176	28%
Microburst EmployABILITY Soft Skills**	815	10%
Transportation, Distribution & Logistics (TDL)	803	10%
Finance	279	4%

\*Students may earn multiple certifications within and across certification focus areas.

\*\*Certifications falling under multiple clusters are reported independently of career clusters.

Sources: SCDEW, US Census, QCEW, SC Commerce, SC Tech, SC Dept. of Education & SC Commission on Higher Education