

Overview of LMI Data and Products



SOUTH CAROLINA DEPARTMENT OF
Employment and Workforce
"The Workforce Agency"

Dr. Bryan Grady, Assistant Executive Director for Labor Market Information (LMI)
Greenville County Workforce Development Board – March 8, 2023

Statewide Employment Situation

Month	Employed ¹	Unemployed ¹	Unemployment Rate
February 2020	2,254,742	68,240	2.9%
April 2020	2,046,298 (-208,444)	271,601 (+203,361)	11.7% (+8.8 percentage pts)
December 2022	2,294,391	77,159	3.3%
NET CHANGE (December 2022 vs February 2020)	+39,649	+8,919	+0.4 percentage pts

Post Pandemic Employer Demand	
Jobs: +39,649	Openings: +83,000 ²
Total Change in Demand: +122,649	Feb 2020: 104,000 Dec 2022: 187,000

December 2022 Unemployment Rate	
United States	3.5%
Georgia	3.0%
North Carolina	3.9%

Source: Local Area Unemployment Statistics, DEW/BLS, and Job Openings and Labor Turnover Survey (JOLTS), BLS, seasonally adjusted

Greenville Co. Employment Situation

Month	Employed	Unemployed	Unemployment Rate
February 2020	245,223	6,721	2.7%
April 2020	220,128 (-25,095)	27,835 (+21,114)	11.2% (+8.5 percentage pts)
December 2022	251,938	6,556	2.5%
NET CHANGE (December 2022 vs February 2020)	+6,715	-165	-0.2 percentage pts

City	Employed	Unemployed	Unemployment Rate
Greenville	36,074	946	2.6%
Greer	17,831	429	2.3%
Mauldin	13,385	303	2.2%

Source: Local Area Unemployment Statistics, DEW/BLS, not seasonally adjusted. Note: Data are based on place of residence, not employment. Unless otherwise specified, data are from December 2022 and preliminary.

Employment Comparison, June 2022

	Statewide				Greenville County			
	Firms	Jobs	AWW	LQ	Firms	Jobs	AWW	LQ
Total, all industries	158,483	1,824,403	\$1,030	0.98	17,596	251,793	\$1,105	1.03
Natural resources and mining	1,474	12,744	\$964	0.47	51	304	\$825	0.09
Construction	13,758	109,419	\$1,200	0.97	1,553	14,712	\$1,357	0.99
Manufacturing	7,610	260,542	\$1,293	1.41	920	30,911	\$1,412	1.28
Trade, transportation, and utilities	33,401	428,449	\$921	1.05	3,333	51,790	\$989	0.97
Information	4,660	29,353	\$1,575	0.67	433	4,496	\$1,381	0.78
Financial activities	17,491	111,125	\$1,413	0.90	2,142	15,879	\$1,450	0.98
Professional and business services	37,208	300,387	\$1,224	0.93	4,132	58,746	\$1,171	1.38
Education and health services	17,196	242,145	\$1,061	0.73	2,061	37,294	\$1,215	0.86
Leisure and hospitality	14,390	273,505	\$461	1.16	1,701	31,038	\$444	1.01
Other services	10,867	55,980	\$827	0.88	1,243	6,562	\$873	0.79

Source: Quarterly Census of Employment and Wages, DEW/BLS

LMI Website

- ▶ [SCWorkforceInfo.com](https://scworkforceinfo.com) was remodeled last fall to make it easier to access raw data and other LMI resources.
- ▶ We look forward to moving to a new platform that will better serve our customers next year.

The screenshot displays the SC WORKS ONLINE SERVICES website. At the top, there is a navigation bar with links for Information, Home, Accessibility, My Dashboard, Register/Sign in, Services for Individuals, Services for Employers, Labor Market Analysis, and a Quick Job Search button. The main header features the SC WORKS ONLINE SERVICES logo and the text "SOUTH CAROLINA LABOR MARKET INFORMATION". Below the header is a logo for scworkforceinfo.com with the tagline "labor market information at your fingertips".

The website is organized into several sections:

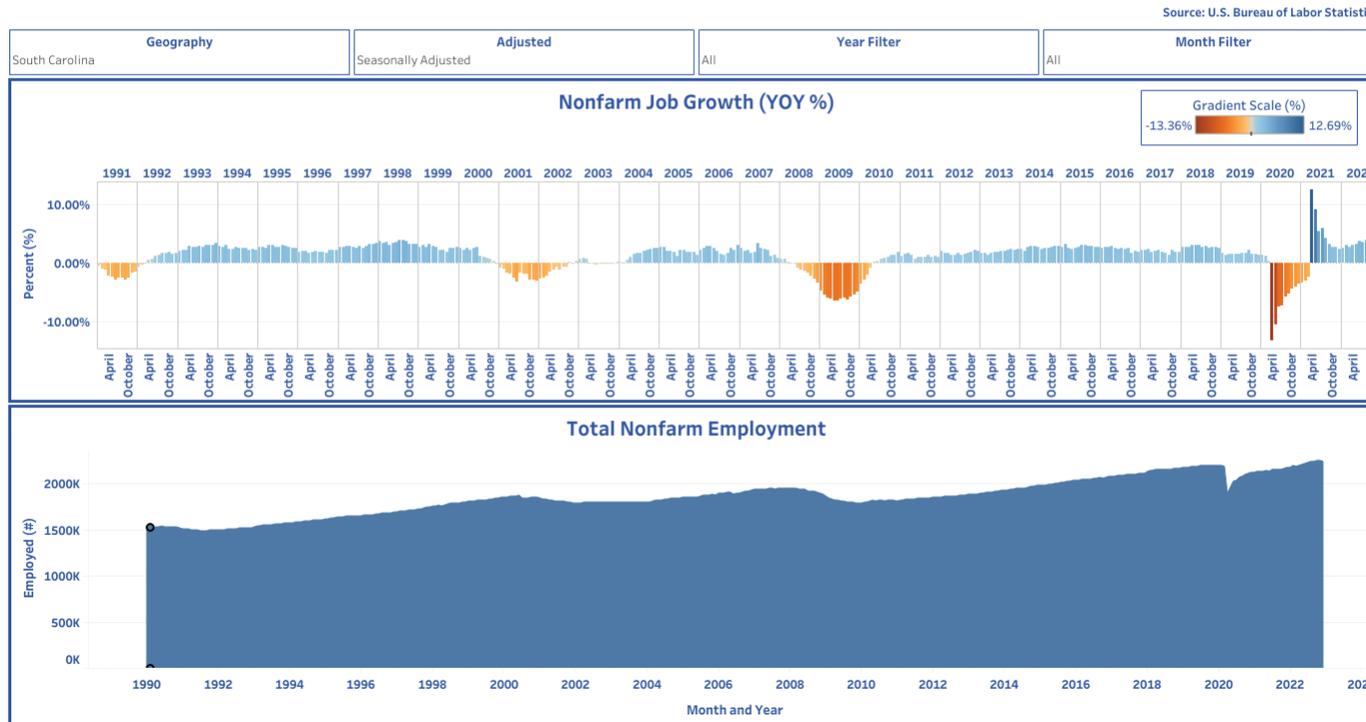
- LATEST NEWS:** This section contains three news items, each with a date and a brief description of the data release. The first item is "DECEMBER 2022 EMPLOYMENT SITUATION" posted on January 24, 2022. The second is "DECEMBER 2022 LOCAL AREA UNEMPLOYMENT STATISTICS" posted on January 24, 2023. The third is "DECEMBER 2022 CURRENT EMPLOYMENT STATISTICS" posted on January 24, 2023. The fourth is "DECEMBER 2022 LABOR SUPPLY AND DEMAND REPORT" posted on January 24, 2023. The fifth is "DECEMBER 2022 COMMUNITY PROFILE REPORTS" posted on January 24, 2023. The sixth is "2022 QUARTER 2 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES" posted on December 16, 2022. The seventh is "NOVEMBER 2022 EMPLOYMENT SITUATION" posted on December 16, 2022.
- QUICK LINKS:** This section features a grid of 18 icons representing various data sources and reports, including Local Area Unemployment Statistics, Current Employment Statistics, Quarterly Census of Employment and Wages, Occupational Employment and Wage Statistics, Employment Projections, Occupation and Staffing Data, Hot Jobs, Job Journeys, Job Listings Data, Community Profiles, Employer Directory, South Carolina Data Trends, Labor Supply and Demand, Economic Analysis Report, Annual Performance Report, Research Publications, Job Seeker Publications, Archived Publications, Data Release Calendar, Help and Reference, and More Resources.

Agency Dashboard

South Carolina Department of Employment and Workforce Agency Dashboards

Current Employment Statistics - Historical Growth by Area	Current Employment Statistics - Industry Growth & Detail	Local Area Unemployment Statistics - County O..	Local Area Unemployment Statistics - Analysis	South Carolina Job Openings and Labor Turnover Survey	South Carolina Quit & Hire Rates	Unemployment Insurance Trust Fund	South Carolina Initial & Continued Claims
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Current Employment Statistics - Historical Growth by Area

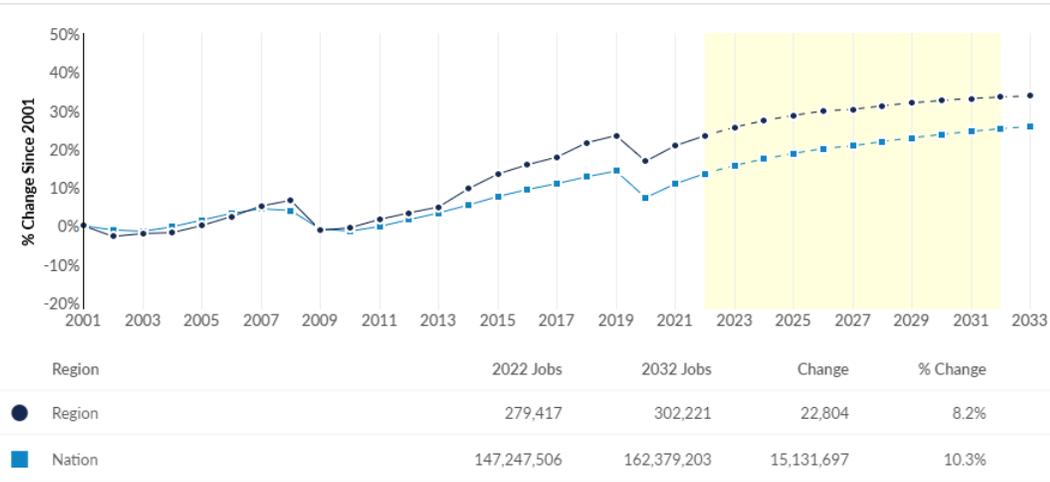


<https://dew.sc.gov/data-and-statistics/data-dashboard>

Lightcast

- ▶ LMI now has access to a private subscription service that can fill in the gaps that exist in our traditional products.
 - Most of our official data has a time lag, isn't available for small areas, isn't granular enough by industry or occupation, or doesn't come in a specific time frame you're looking for.
- ▶ While we can't provide direct access, we're able to use this resource to answer more of your questions than ever before.
 - Email Leah Price at Imprice@dew.sc.gov or the general LMI inbox at Imicustomerservice@dew.sc.gov.

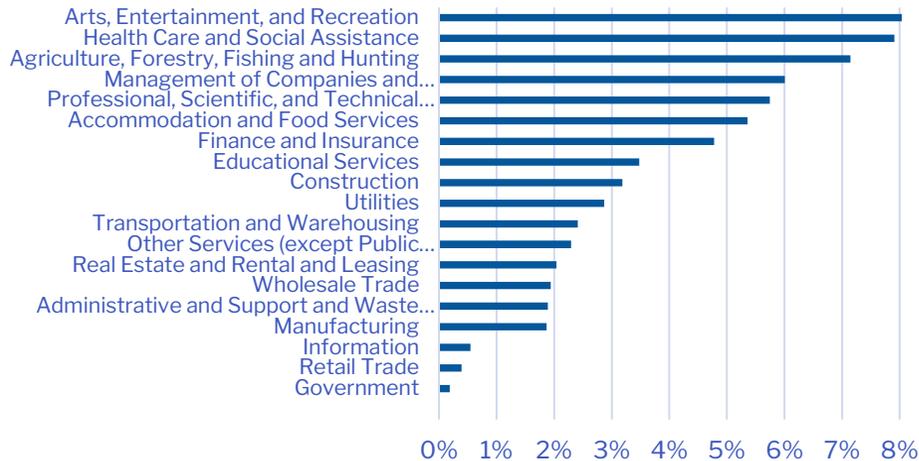
Regional Trends



In 2021, there were 5,036 graduates in Greenville County, SC. This pipeline has shrunk by 2% over the last 5 years. The highest share of these graduates come from "Welding Technology/Welder" (Certificate), "Liberal Arts and Sciences/Liberal Studies" (Associate's), and "Business Administration and Management, General" (Bachelor's).

School	Total Graduates (2021)	Graduate Trend (2017 - 2021)
Greenville Technical College	2,011	
Furman University	842	
Bob Jones University	626	
North Greenville University	509	
Arclabs	458	
Strayer University-South Carolina	382	

Job Growth by Industry, 2022-2032



Statistic	2022	2024 (proj.)
Jobs	279,417	288,323
Hires	261,875	265,497
Separations	246,108	253,719
Turnover	88%	

Source: Lightcast (f/k/a EMSI Burning Glass)

What else is going on?

- ▶ New Regional Labor Market Analysts (like Leah)
- ▶ LMI Webinar Wednesdays (and more to come!)
- ▶ Proposed Workforce Development Bill ([H.3726](#))
- ▶ South Carolina Labor Force Participation Task Force (LFPTF)

The Task Force

- ▶ Our state's labor force participation rate is 55.8 percent.
 - This is third lowest among the 50 states (behind only MS and WV).
- ▶ A survey of “sideliners” found that key barriers to entry were low pay, childcare issues, lack of transportation (esp. rural), health/disability challenges, and gaps in employment history.
- ▶ Aging of the state's population was found to be the primary cause of pre-pandemic declines in LFPR.
- ▶ All meeting materials, reports, etc., plus a new dashboard, are available on our website at <https://dew.sc.gov/taskforce>.

What's next?

- ▶ You tell us! We work for you, your businesses, and your people.
- ▶ What data and resources do you need? What connections can we make for you? Who else needs to see this slide deck?
- ▶ We're already starting to build a data-driven, cradle-to-career workforce policy, and H.3726 can kick that into high gear.

Thank you for your time!