

# LMI's ROAD to SUCCESS

**Wylondria Jefferson, Workforce Outreach Coordinator  
in the Labor Market Information Division**



SOUTH CAROLINA DEPARTMENT OF  
**Employment and Workforce**  
*"The Workforce Agency"*

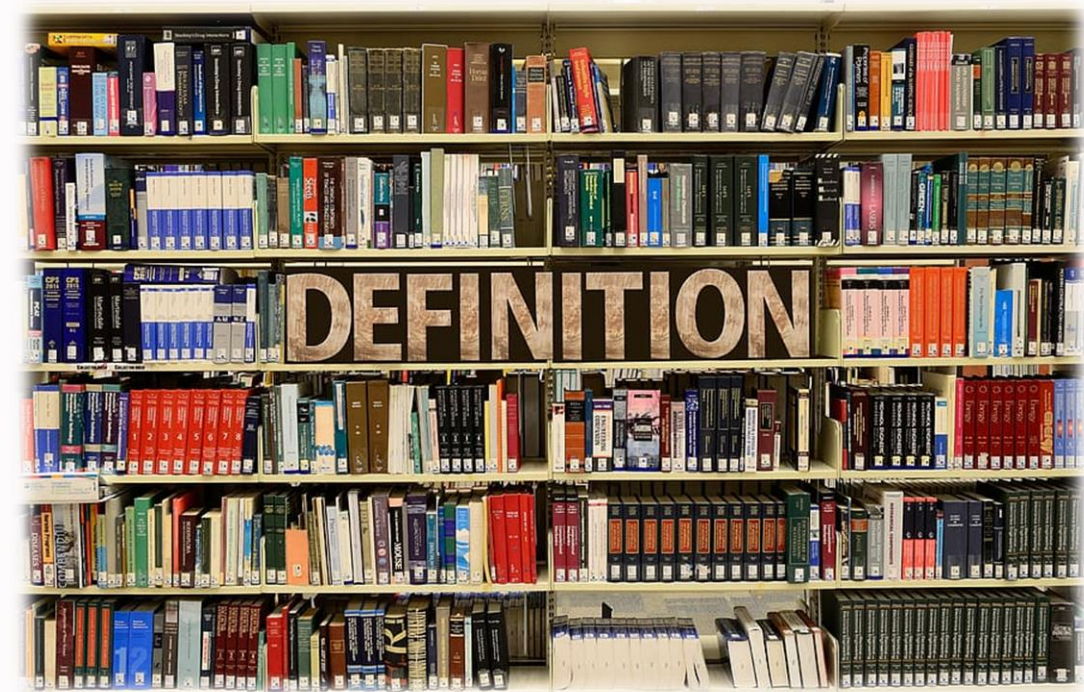
**For:**

**Midlands Regional Education Center Advisory Board**

# LABOR MARKET INFORMATION (LMI)

Labor Market Information (LMI) consists of data, statistics, and analysis related to employment and the workforce including:

- Labor Supply and Demand
- Industry Employment and Wages
- Occupational Employment and Wages Statistics (OEWS)
- Labor Force and Unemployment Figures
- Quarterly Census of Employment and Wages (QCEW)
- Employment Projections
- Labor Force Demographics



# WHO'S INTERESTED in LMI?

Workers and jobseekers might want to know how many people are employed in a particular industry or occupation and how much they make, as would their current or potential employers.

But there are many others interested in LMI:

- elected officials and other policymakers
- education professionals
- economic developers
- academic researchers
- media outlets
- students
- you, obviously

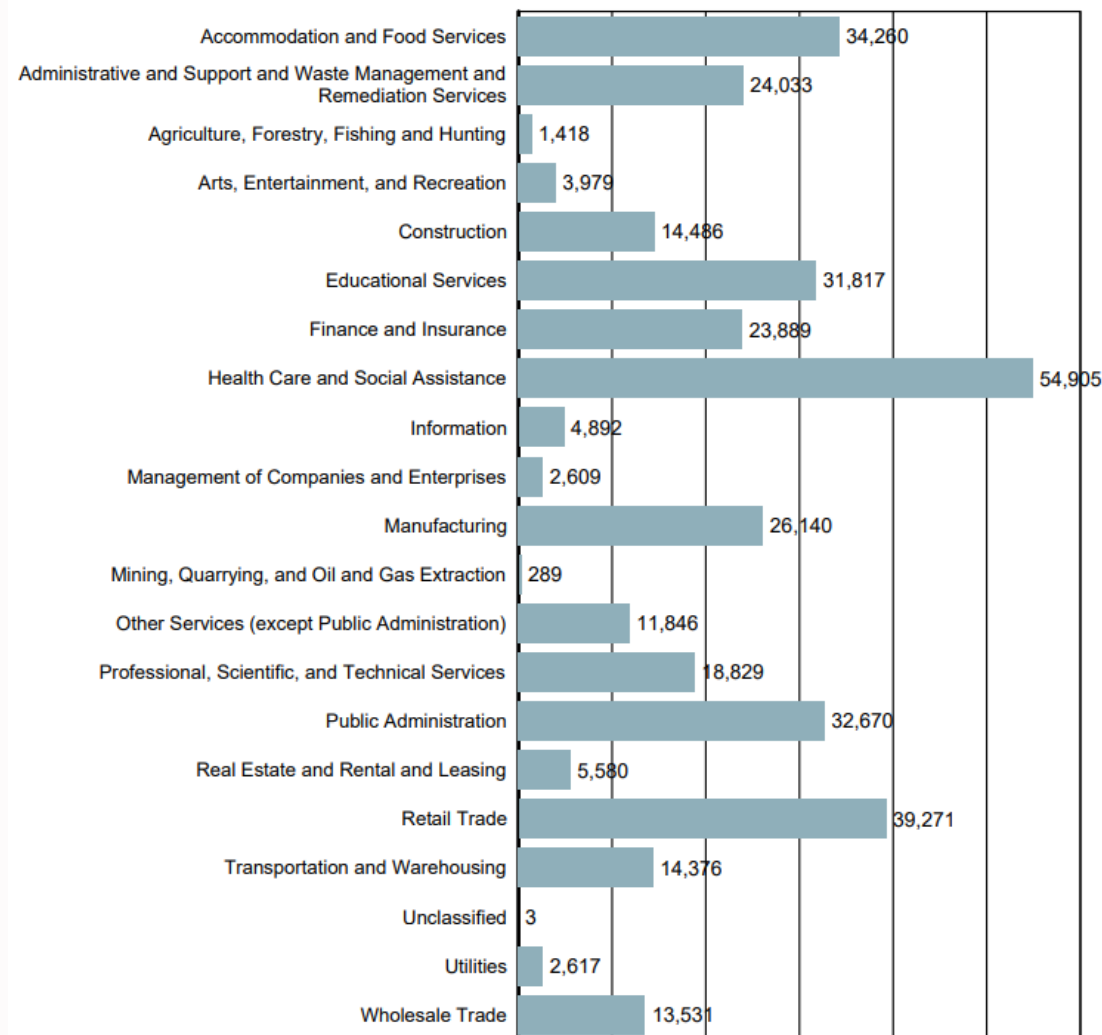


# Midlands Employment

## Top 20 Largest Employers in the Midlands

Corporation Name
AMAZON COM SERVICES INC
BLUE CROSS BLUE SHIELD OF SC
CHARTER COMMUNICATIONS LLC
DEPARTMENT OF VETERANS AFFAIRS
DEPT OF DEFENSE
LEXINGTON COUNTY HEALTH SERVICE DIS
LEXINGTON COUNTY SCHOOL DISTRICT 1
LEXINGTON COUNTY SCHOOL DISTRICT 5
Lexington Health Inc
MICHELIN NORTH AMERICA INC
PRISMA HEALTH MIDLANDS
RICHLAND COUNTY
RICHLAND COUNTY SCHOOL DISTRICT #1
RICHLAND COUNTY SCHOOL DISTRICT 1
RICHLAND COUNTY SCHOOL DISTRICT 2
SC DEPARTMENT OF CORRECTIONS
UNIVERSAL PROTECTION SERVICE LLC
UNIVERSITY OF SOUTH CAROLINA
WAL-MART ASSOCIATES INC
WELLS FARGO & COMPANY INC

## Employment by Industry in the Midlands



Source: S.C. Department of Employment & Workforce  
Quarterly Census of Employment and Wages (QCEW) - 2024 Q1

Source: S.C. Department of Employment & Workforce - 2024 Q1

# Labor Market Projections

(Total Employment by Industry)



Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Central WIOA Region	2020	2030			
Industry	Estimated Employment	Projected Employment	Change	Percent Change	Annual Percent
Total All Industries	630,719	706,710	75,991	12.05	1.14
Health Care and Social Assistance	68,427	85,526	17,099	24.99	2.26
Accommodation and Food Services	50,082	59,036	8,954	17.88	1.66
Administrative and Support and Waste Management and Remediat	46,487	54,850	8,363	17.99	1.67
Retail Trade	66,615	71,735	5,120	7.69	0.74
Finance and Insurance	31,164	35,719	4,555	14.62	1.37
Manufacturing	59,521	63,889	4,368	7.34	0.71
Educational Services	51,217	55,241	4,024	7.86	0.76
Government	55,768	59,728	3,960	7.10	0.69
Other Services (except Government)	28,109	31,683	3,574	12.71	1.20
Professional, Scientific, and Technical Services	28,759	31,979	3,220	11.20	1.07
Wholesale Trade	22,084	24,918	2,834	12.83	1.21
Transportation and Warehousing	15,816	18,117	2,301	14.55	1.37
Arts, Entertainment, and Recreation	5,469	7,120	1,651	30.19	2.67
Information	7,952	9,365	1,413	17.77	1.65
Management of Companies and Enterprises	10,860	12,116	1,256	11.57	1.10
Real Estate and Rental and Leasing	7,897	8,564	667	8.45	0.81
Construction	28,161	28,563	402	1.43	0.14
Agriculture, Forestry, Fishing and Hunting	3,630	3,641	11	0.30	0.03
Mining	457	436	-21	-4.60	-0.47
Utilities	4,219	3,974	-245	-5.81	-0.60

Source: S.C. Department of Employment & Workforce - Industry Projections

# LMI Bridging the Gap with Education



# A Dance Party with Labor Market Information (LMI): Learning New Moves to Choreograph Your Course Curriculum

Wylondria Jefferson, Workforce Outreach Coordinator  
in the Labor Market Information Division  
at the South Carolina Department of Employment and  
Workforce



SOUTH CAROLINA DEPARTMENT OF  
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LABOR MARKET INFORMATION

## CHOREOGRAPHY FOR THIS SESSION:

Creating dance moves that are a connection  
between labor market information, the  
community, parents, and students by helping  
make better education and career choices.



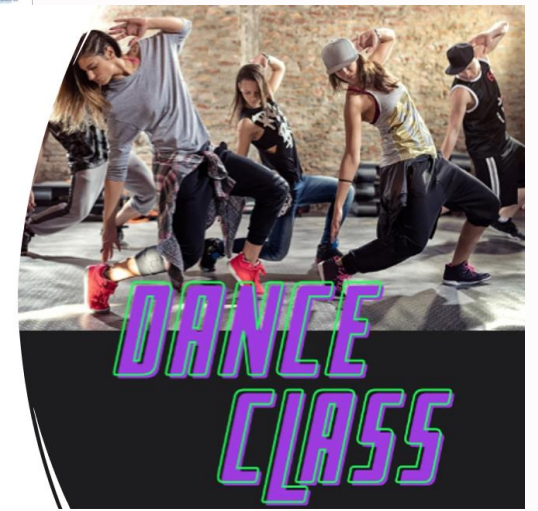
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## LMI DANCE CLASS PROVIDES:



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LABOR MARKET INFORMATION

# The "FLAVORS" to Preparing Students about Emerging Careers-Workforce

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at South Carolina Department of Employment and Workforce

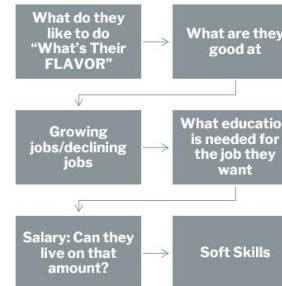


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LABOR  
MARKET  
INFORMATION



## INGREDIENTS NEEDED:





# LOVE AND HATE EXERCISE



## Love and Hate



Jobs that I would LOVE:

Why?

_____	_____
_____	_____
_____	_____
_____	_____

Anything in common?



Jobs that I would HATE:

Why?

_____	_____
_____	_____
_____	_____
_____	_____

Anything in common?

Take 5 minutes to write about a job you would love to do and jobs you would hate to do.

Explain why and be prepared to share.



Provided by the South Carolina Department of Employment and Workforce, Business Intelligence Department  
[www.scWorkforceInfo.com](http://www.scWorkforceInfo.com)

# ...OR JOBS BASED ON YOUR FAVORITE CLASSES

What class do you hate to miss?

In what subject(s) do you get good grades?

The screenshot shows the U.S. Bureau of Labor Statistics Classroom website. The main navigation includes HOME, SUBJECTS, DATA TOOLS, PUBLICATIONS, ECONOMIC RELEASES, CLASSROOM, and BETA. The current page is 'Career Exploration' under the 'CLASSROOM' section. It features a 'K-12' badge and a search bar. Below the search bar, there are several categories with icons and '+ Show' links: Building and fixing things, Music and art, Computers, and Nature.

Bureau of Labor Statistics at [www.bls.gov/k12/students/careers/career-exploration.htm](http://www.bls.gov/k12/students/careers/career-exploration.htm)

**Sports [-] Hide**

- Referee
- Professional Athlete
- Coach
- Fitness Trainer

**Law [-] Hide**

- Court Reporter
- Judge
- Lawyer
- Paralegal

**Social studies [-] Hide**



- Anthropologist
- Economist
- Historian
- Psychologist



[https://rms.jcsd.net/apps/pages/index.jsp?uREC\\_ID=440083&type=d&pREC\\_ID=1814700](https://rms.jcsd.net/apps/pages/index.jsp?uREC_ID=440083&type=d&pREC_ID=1814700)

# SALARY: CAN I LIVE ON THAT AMOUNT?



Expense (each month)		Actual
Housing, 1 bedroom apartment		\$956
Electricity		\$144.73
Cell Phone/Cable/Internet		\$75/\$100/\$67.50
Food (eat <u>mostly</u> at home)		\$304.20
Transportation: Small car (includes car payment, insurance, gas and maintenance)		\$309/\$89/\$164/\$99
Clothes/Personal Care (Some new clothes, grooming essentials, hair care and gym membership)		\$161/\$60/\$38
Health Insurance (from work)		\$96/\$26
Fun (split between hanging out at home and going out)		\$200
<b>TOTAL MONTHLY EXPENSES</b>		<b>\$2,588.50</b>
<b>Annual Expenses</b>		<b>\$31,062</b>
<b>Federal Taxes</b>		<b>\$2,019.03</b>
<b>State Taxes</b>		<b>\$2,174.34</b>
<b>Total Salary Needed</b>		<b>\$35,255.37</b>

# YOUTH EMPLOYMENT SITE (YES)



Scan to be among the first employers to take advantage of this incredible new resource!

Empowering Tomorrow's Leaders: Lt. Governor Evette's Employment Initiative

## Lt. Governor Evette's Employment Initiative

# EMPOWERING TOMORROW'S LEADERS

Search Events Filter

<p>How and Tips for Employers</p>	<p>How can we help?</p>	<p>City of North Myrtle Beach Sports Complex - Concessions Positions</p> <p>Join the Team!</p>	<p>Season's Coffee</p> <p>We're Hiring!</p>	<p>Click-PA - Goose Creek</p> <p>Grow With Us!</p>	<p>City of North Myrtle Beach Activities Positions</p> <p>Join the Team!</p>	<p>The Hangout</p> <p>Join Our Party Crew!</p>	<p>The YMCA of Columbia</p> <p>Join Our Team!</p>	<p>Bay View on the Beach</p> <p>Love what you do!</p>	<p>Myrtle Waves</p> <p>Make a Splash!</p>	<p>Brookley Guard Fire</p> <p>Join our team!</p>	<p>Therapists Restaurant</p> <p>Become Elite!</p>
<p>The Florence Family YMCA</p> <p>Work at the Y!</p>	<p>Click-PA - Conway</p> <p>We want YOU!</p>	<p>The YMCA of Coastal Carolina</p> <p>Are you looking for...?</p>	<p>Big Air Trampoline Park</p> <p>Apply Today!</p>	<p>Click-PA - North Charleston</p> <p>Grow With Us!</p>	<p>Click-PA - Two Harbors</p> <p>Investing In You.</p>	<p>Regal Special 16</p> <p>Join the Regal Team!</p>	<p>Reg's in the Video</p> <p>Join The Team!</p>	<p>Carwards</p> <p>#FunbelievablyFun</p>	<p>Beach Cove Resort</p> <p>How Will You Shine?</p>	<p>Some...free hertz</p> <p>Work With Us!</p>	<p>Home Depot - Greenville</p> <p>Build A Career</p>

A Message From Lt. Gov. Evette's Office

How do I use the Search Feature?

- For the best search experience we recommend opening the search box and scrolling. Advanced search will allow you to filter jobs by location, employment type, and experience level.

Why is a First Job Important?

- While with skills can certainly be learned at school and at home, the workplace provides the real-world experience of applying those skills - and to reap!

How Do I Apply for a job?

- Many employers have moved to an online process for a job. However, this will vary depending on where you live and how big the business is. A direct phone call or visit will assure you in the right direction.
- While it may not be required for all jobs, many will require a resume. These can be easy to put together and a quick internet search for "resume templates" will provide you with a number of options.

Remember that you and your child are not in this alone! The representatives in the SC Works Center can help your child enter their resume and they have the pulse of the local community. They know which employers are open to young people looking for a first job, and they know how to help your child apply. You can learn more by contacting the local SC Works Center in your area.

Which Employers are Hiring Teenagers and Young Adults?

- Retail, restaurant, warehouse, and manufacturing are just some of the areas with entry level opportunities. You can learn more about specific employers in your area by contacting your local SC Works Center.

How Much Money will I Make?

- While each job is different, the state minimum wage is \$7.25 an hour. It's not uncommon for many jobs today to pay above minimum wage.

How Do I Find My Local SC Works Office?

- Click here to find your nearest SC Works Center.

Related:

<https://app.brazenconnect.com/app/events/BnOgV#!lobby;eventCode=BnOgV>



# THE ROAD TO MORE LMI INFORMATION

# LMI LANDING PAGE



## SOUTH CAROLINA LABOR MARKET INFORMATION

### LATEST NEWS

#### APRIL 2023 EMPLOYMENT SITUATION

Posted May 19, 2023

The April 2023 press release of the state's Employment Situation is available by clicking [here](#).

#### APRIL 2023 LOCAL AREA UNEMPLOYMENT STATISTICS

Posted May 19, 2023

The April 2023 data release of the Local Area Unemployment Statistics program is available by clicking the "Local Area Unemployment Statistics (Household Survey)" button to the right.

#### APRIL 2023 CURRENT EMPLOYMENT STATISTICS

Posted May 19, 2023

The April 2023 data release of the Current Employment Statistics program is available by clicking the "Current Employment Statistics (Employer Survey)" button to the right.

#### APRIL 2023 LABOR SUPPLY AND DEMAND REPORT

Posted June 2, 2023

The April 2023 release of the Labor Supply and Demand Report is available by clicking the "Labor Supply and Demand" button to the right.

#### MARCH 2023 COMMUNITY PROFILE REPORTS

Posted April 21, 2023

The March 2023 release of the Community Profile Reports are available by clicking the "Community Profiles" button to the right.

#### MARCH 2023 EMPLOYMENT SITUATION

### QUICK LINKS



Local Area Unemployment Statistics (Household Survey)



Current Employment Statistics (Employer Survey)



Quarterly Census of Employment and Wages



Occupational Employment and Wage Statistics



Employment Projections



Occupation and Staffing Data



Hot Jobs



Job Journeys



Job Listings Data



Community Profiles



Regional Economic Reports



South Carolina Data Trends



<https://jobs.scworks.org/vosnet/lmi/default.aspx?enc=vLa15KtdCzQQMP6jrcRdlQ==>

# WHAT IF I NEED TRAINING TO GET A JOB?



## WHAT WE DO

SC Works Midlands connects job seekers and employers through programs and partnerships. A proud partner of the American Job Center system.



### SC Works Online Services

Find a job. Find an employee. Find a center.



### WIOA Program

Access to employment and training assistance.



### Workshops & Training

Workshop and training classes In-person and virtual.

## YOUR NEXT STEP

### Job Seekers

Resources for anyone looking for a new job or career.



### Business Services

Services to help businesses hire, train, and retain talent.



### Partners & Resources

Additional Partner & Community resources.

Let us know how we are doing.

**Feedback**



LABOR MARKET INFORMATION

THE LABOR MARKET INFORMATION DIVISION SUPPORTS SOUTH CAROLINA'S BUSINESSES, ITS WORKFORCE AND ECONOMIC DEVELOPMENT SYSTEM, THE WORKERS OF TODAY AND TOMORROW, AND BRIDGING THE GAP BETWEEN LABOR MARKET INFORMATION AND OUR STUDENTS TO AID IN MAKING BETTER EDUCATION AND CAREER CHOICES.



SCQIS/REALITY CHECK: A FREE SOUTH CAROLINA'S OFFICIAL COLLEGE AND CAREER READINESS PLATFORM WITH AN ACTIVITY ABOUT "REALITY CHECK" (THE COST OF LIVING CALCULATIONS BASED ON THE CAREER AND LIFESTYLE)



JOB JOURNEY: VARIOUS CAREERS AVAILABLE AND DETAILED INFORMATION (WAGES, EDUCATION, ETC.)



Q\*NET: A FREE ONLINE DATABASE THAT CONTAINS HUNDREDS OF JOB DEFINITIONS TO HELP STUDENTS, JOB SEEKERS, BUSINESSES, AND WORKFORCE DEVELOPMENT PROFESSIONALS TO UNDERSTAND TODAY'S WORLD OF WORK IN THE UNITED STATES.



MORE YOU EARN: HIGHLIGHTS THE EDUCATION LEVEL AND SALARY TO BE MADE:



LMI/OCCUPATION GAMES: VARIOUS GAMES (SPOT THE DIFFERENCE, CROSSWORD PUZZLES, WORD SEARCH, ETC.)



DOL: ADMINISTRATION OF FEDERAL LAWS GOVERNING OCCUPATIONAL SAFETY AND HEALTH, WAGE AND HOUR STANDARDS, UNEMPLOYMENT BENEFITS,



# INFORMATION & CONTACT

- Labor Market Information: [lmcustomerservice@dew.sc.gov](mailto:lmcustomerservice@dew.sc.gov)
- Data Dashboard: <https://dew.sc.gov/data-and-statistics/data-dashboard>
- Wylondria Jefferson Workforce Outreach Coordinator [Wjefferson@dew.sc.gov](mailto:Wjefferson@dew.sc.gov)  
803- 737-0352 (office)  
803-629-0827 (mobile)
- Taylor Hendrix; Workforce Insights Analyst [Tahendrix@dew.sc.gov](mailto:Tahendrix@dew.sc.gov)  
803-737-0164 (office)  
839-213-2489 (mobile)



## DATA DASHBOARD



## LMI WEBSITE



## TRENDS



## COMMUNITY PROFILE



## Regional Economic- Workforce Reports



Tell us how we did!  
Please take the feedback survey



An aerial photograph of a winding asphalt road that curves through a dense, green forest. Several cars of various colors (white, blue, red) are visible on the road, driving in both directions. The road has white lane markings and a dashed center line. The surrounding forest is lush and green, with some trees showing early autumn colors.

# THANK YOU FOR YOUR TIME!

# QUESTIONS?



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