# A Dance Party with Labor Market Information (LMI): Learning New Moves to Choreograph Your Course Curriculum (Pass the MIC w/DJ Cassidy...vol. 3)



## A Dance Party with Labor Market Information (LMI):

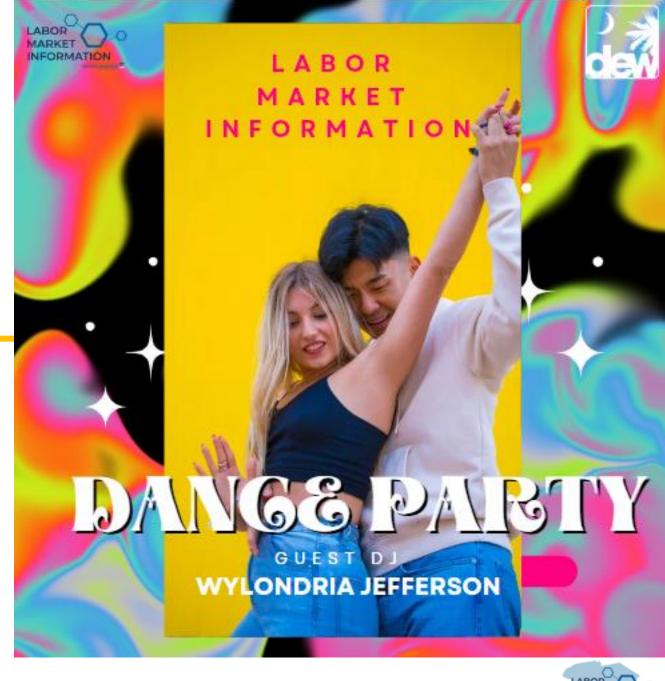
## Learning New Moves to Choreograph Your Course Curriculum

Wylondria Jefferson, Workforce Outreach Coordinator in the Labor Market Information Division

at the South Carolina Department of Employment and Workforce

for

**South Carolina Education + Business Summit** 







## I FEEL GOOD!!!



## **CHOREOGRAPHY FOR THIS SESSION:**

































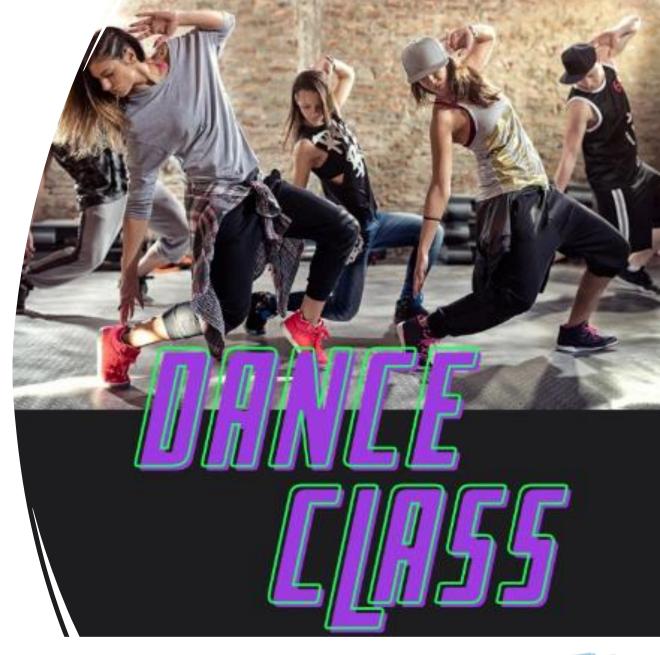






# LMI DANCE CLASS PROVIDES:









## 2-STEPPING

## **TOWARDS THEIR INTERESTS**



Jobs that I would LOVE:	Love and Hate  why?
Anything in common?  Jobs that I would HATE:	Why?
H	
A	TE

Take 5 minutes to write about a job that you would *love* to do and jobs that you would *hate* to do.





## **CAREER CLUSTERS**

# Information Technology Business Management and Administration

#### Health Science

Biotechnology Research and Development Therapeutic Services Diagnostics Services Health Informatics Support Services

#### Arts, A/V Technology and Communications

Audio and Video Technology and Film Printing Technology Visual Arts Performing Arts

Journalism and Broadcasting

Telecommunications

**Network Systems** 

General Management

Operations Management

Administrative Support

Information Support and Services

Web and Digital Communications

**Human Resources Management** 

**Business Information Management** 

Programming and Software Development

Arts &

#### Communication Creative Path

Academic & Technical Skills Teamwork - Career Development Information Technology Application Problem Solving . Critical Thinking Employability + Ethics - Systems Safety, Health & Environment Legal Responsibilities Communication

Foundation

Knowledge & Skills

**Health Services** 

Health Path

#### Business, Management & Technology Business Path

Natural Resources Agriculture Nature Path

#### Marketing Finance

Marketing Management Securities and Investments **Marketing Communications Business Finance** Marketing Research **Banking Services Professional Sales** Insurance Merchandising Accounting

#### Manufacturing

Production Manufacturing Production **Process Development** Maintenance, Installation and Repair Quality Assurance Logistics and Inventory Control Health, Safety and **Environmental Assurance** 

#### Industrial & Engineering

Technology

Building & Fixing Path

Human

Services

Helping Path

Early Childhood Development and Services Counseling and Mental Health Services Family and Community Services Personal Care Services Consumer Services

#### Hospitality and Tourism

Restaurants and Food and Beverage Services Recreation, Amusement and Attractions Travel and Tourism Lodging

#### Government and Public Administration

Governance **National Security** Foreign Service Planning Revenue and Taxation Regulation

Correction Services **Emergency and Fire Management Services** Security and Protective Services Law Enforcement Services Legal Services

Administrative Support Professional Support Services

#### Agriculture, Food and Natural Resources

Agribusiness Systems **Animal Systems** Food Products and Processing Systems Natural Resources and Environmental Service Systems Power, Structural and Technical Systems +



https://rms.jcsd.net/apps/pages/index.jsp?uREC\_ID=440083&type=d&pREC\_ID=1814700





Transportation, Distribution and Logistics Transportation Operations

Logistics, Planning and Management Services Warehousing and Distribution Center Operations Facility and Mobile Equipment Maintenance Transportation Systems and

Infrastructure Planning. Management and Regulation Health, Safety and Environmental

Management Sales and Services

#### Science, Technology, **Engineering and Mathematics** Engineering and Technology

Science and Math

#### Architecture and Construction

Design and Pre-Construction Construction Maintenance and Operations

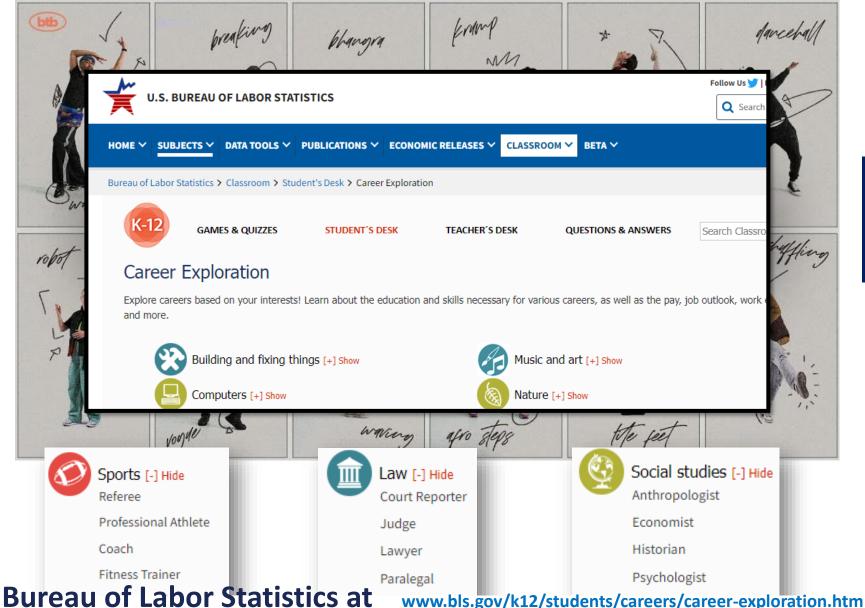
#### Human Services

Public Management and Administration

#### Law, Public Safety, Corrections and Security

#### **Education and Training**

Administration and Teaching and Training ...OR JOBS BASED ON YOUR FAVORITE CLASSES



In what subject(s) do you get good grades?

SOUTH CAROLINA DEPARTMENT OF Employment and Workforce
"The Workforce Agency"

What class do

you hate to

miss?



## GROWING JOBS ON THE DANCE FLOOR

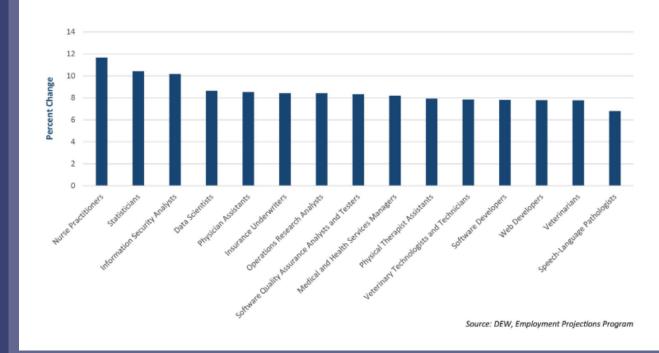
- ➤ Management... over 3,000
- Construction... over 2,800
- > Transportation and Warehousing... over 2,100
- > Accommodation and Food Services... over 2,000
- ► Healthcare Practitioners and Technical... over 5,500







# WHAT OCCUPATIONS REQUIRE EDUCATION **BEYOND HIGH** SCHOOL



The increased demand for advanced healthcare providers to address the needs of aging populations and expand healthcare services is apparent from the sheer number of healthcare occupations in the listing.

The rising importance of data analysis and statistical expertise, driven by the growing emphasis on datadriven decision-making and analytics, is also evident by the many computer and mathematical positions.















## AVERAGE ANNUAL WAGE BY INDUSTRY



- Professional, Scientific, and Technical Services ... \$87,308
- Finance and Insurance...\$80,756
- Mining Quarrying, and Oil and Gas Extraction... \$87,256
- Wholesale Trade... \$83,096
- Management of Companies and Enterprise ... \$93,548





## LET'S TWIST AGAIN





## **COLLEGE AND UNIVERSITY OPTIONS**

- ➤ There are nearly 6,000 colleges and universities in the U.S.
  - ➤ 61 Colleges and Universities in S.C
  - ➤ 130 Colleges and Universities in N.C.
  - 90 Colleges and Universities in GA
- Of those schools, 3,982 are degree-granting postsecondary institutions.
- Private nonprofit institutions make up the largest percentage of fouryear schools.



Can You Learn to Dance If You Have No Rhythm?

https://www.bestcolleges.com/blog/how-many-colleges-in-us/

#### How will I pay for it?

## Lottery-Funded Tuition Assistance

- Nearly most students qualify regardless of financial need.
- Must be a resident of the state for at least one year.
- Must complete the Free Application for Federal Student Aid (FAFSA) form.
- You may have to show financial need for this special state funding (depending on the state you reside)..





## YOUTH EMPLOYMENT SITE (YES)



Scan to be among the first employers to take advantage of this incredible new resource!



https://app.brazenconnect.com/app/events/Bn0gV#!lobby;eventCode=Bn0gV



## What about the Military?

Pay for an entry-level soldier with no college: \$26,841 (includes pay plus housing and health services) www.todaysmilitary.com

...but it's not easy to get accepted:

- Candidates with a GED are often turned away and encouraged to take 15 college credits before reapplying.
- 3 of 4 candidates don't make it in due to failure to graduate HS, obesity/medical condition, drug/alcohol involvement, and criminal activity

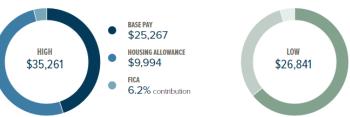
(Data from the Pentagon)





# **ZUMBA CLASS**

LET'S JOIN





#### **Pros**

- Everything is provided
- > Promotions
- > Great way to get skills
- Must stay in top physical shape

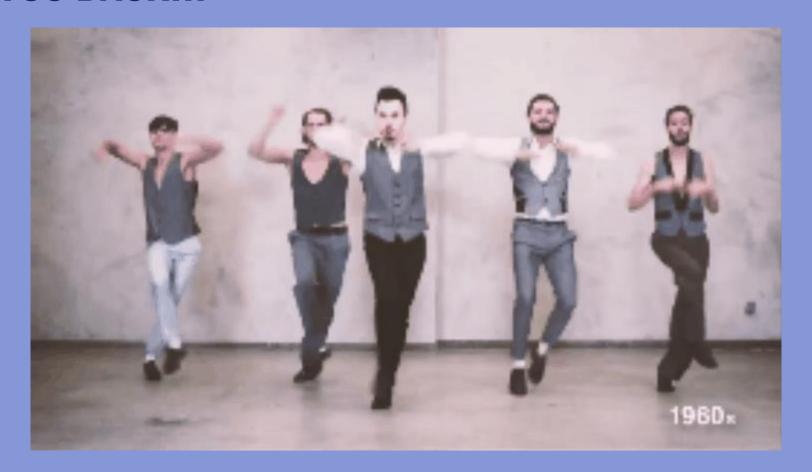
#### Cons

- Possible danger
- Long Commitment
- Must follow commands
- Must stay in top physical chaps





## I WANT YOU BACK!!!



### **SALARY: CAN I LIVE ON THAT AMOUNT?**



#### Expense (each month)

Housing, 1 bedroom apartment

Electricity

Cell Phone/Cable/Internet

Food (eat mostly at home)

Transportation: Small car (includes car payment, insurance, gas and maintenance)

Clothes/Personal Care (Some new clothes, grooming essentials, hair care and gym membership)

Health Insurance (from work)

Fun (split between hanging out at home and going out)

**TOTAL MONTHLY EXPENSES** 

Annual Expenses Federal Taxes State Taxes

**Total Salary Needed** 

















Decision-making 28%

To Stress management 15%

https://zety.com/blog/skills-employers-look-for





## WHAT'S GOING TO HAPPEN IN THE FUTURE?

New and Expanding Companies in SC...

- Auto Manufacturing: Volvo, Daimler-Mercedes Benz, BMW, Scout
- Tire Manufacturing: Giti, Bridgestone, Michelin, Firestone
   (SC is the #1 exporter of tires in the US!)
- > Aerospace Manufacturing: Boeing
- Kraft Heinz Food Company: Newberry







## **EVERYBODY WANTS TO KNOW...**



## WHERE CAN WE FIND MORE INFORMATION?







## YOUTH EMPLOYMENT SITE (YES)



Scan to be among the first employers to take advantage of this incredible new resource!



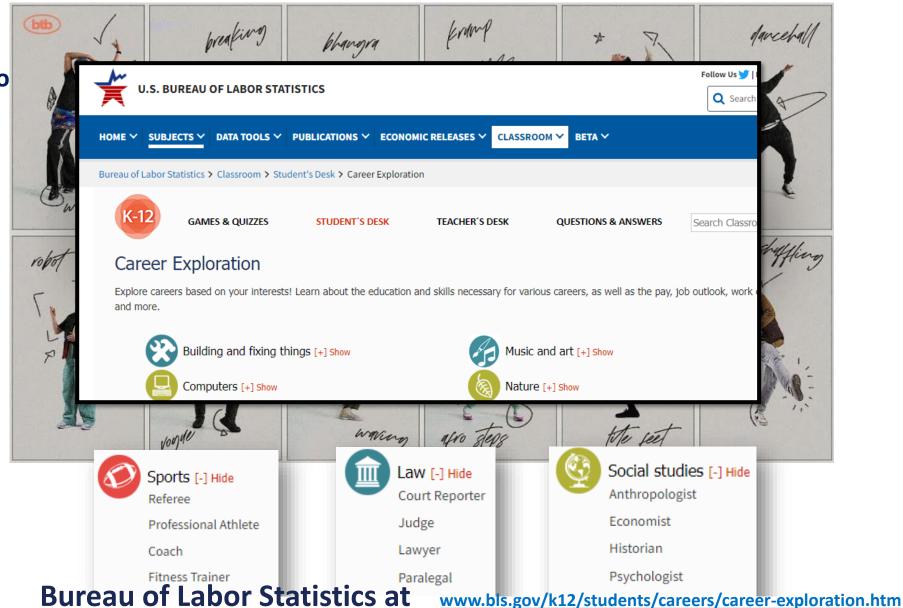
https://app.brazenconnect.com/app/events/Bn0gV#!lobby;eventCode=Bn0gV



## ...OR JOBS BASED ON YOUR FAVORITE CLASSES

What class do you hate to miss?

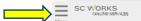
In what subject(s) do you get good grades?







## LMI LANDING PAGE











## scworkforce in fo.com

#### SOUTH CAROLINA LABOR MARKET INFORMATION

#### APRIL 2023 EMPLOYMENT SITUATION

#### Posted May 19, 2023

LATEST NEWS

The April 2023 press release of the state's Employment Situation is available by clicking here.

#### **APRIL 2023 LOCAL AREA UNEMPLOYMENT STATISTICS**

#### Posted May 19, 2023

The April 2023 data release of the Local Area Unemployment Statistics program is available by clicking the "Local Area Unemployment Statistics (Household Survey)" button to the right.

#### **APRIL 2023 CURRENT EMPLOYMENT STATISTICS**

#### Posted May 19, 2023

The April 2023 data release of the Current Employment Statistics program is available by clicking the "Current Employment Statistics (Employer Survey)" button to the right.

#### **APRIL 2023 LABOR SUPPLY AND DEMAND REPORT**

#### Posted June 2, 2023

The April 2023 release of the Labor Supply and Demand Report is available by clicking the "Labor Supply and Demand" button to the right.

#### MARCH 2023 COMMUNITY PROFILE REPORTS

#### Posted April 21, 2023

The March 2023 release of the Community Profile Reports are available by clicking the "Community Profiles" button to the right.

#### **MARCH 2023 EMPLOYMENT SITUATION**

#### **QUICK LINKS**



Local Area Unemployment Statistics (Household Survey)



Occupational Employment and Wage Statistics



Hot Job



Community Profile





Current Employment Statistics (Employer Survey)



**Employment Projections** 



Job Journey



Regional Economic Reports





Quarterly Census of Employment and Wage



Occupation and Staffing Data



Job Listings Data



South Carolina Data Trends

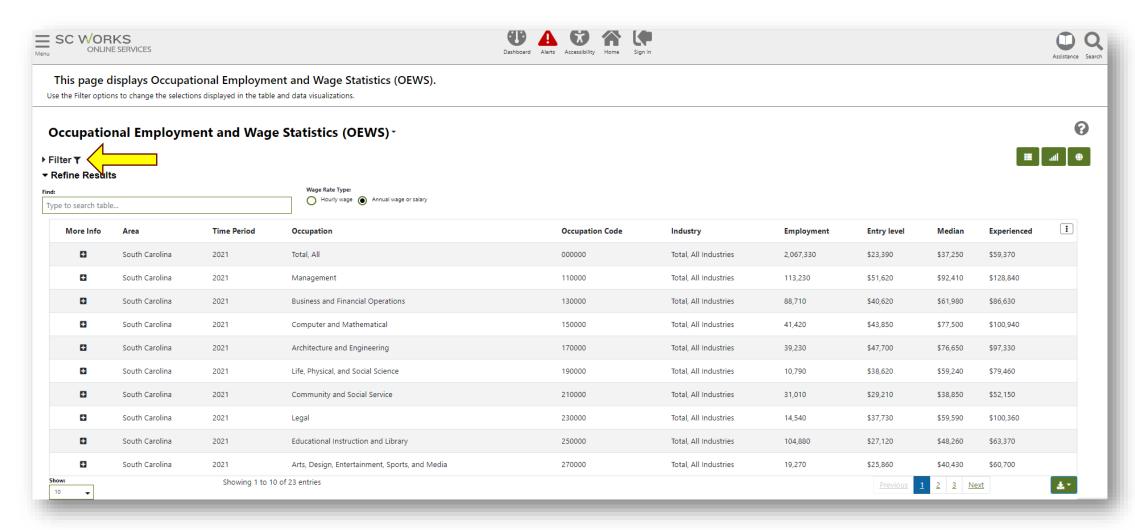






## OCCUPATIONAL EMPLOYMENT AND WAGES STATISTICS (ANALYZE)





https://jobs.scworks.org/vosnet/analyzer/resultsNew.aspx?session=oeswage

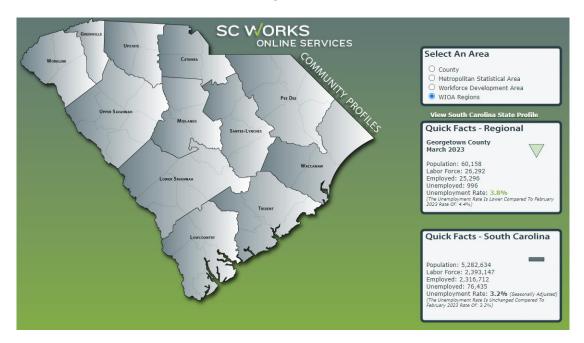


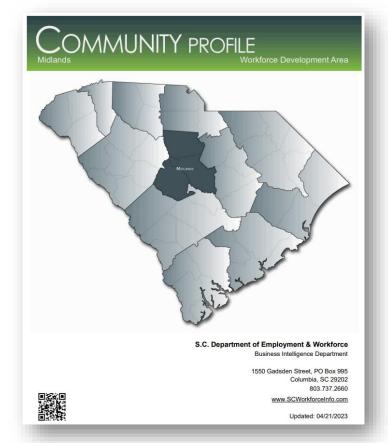


## **COMMUNITY PROFILE**

## A profile of your area is only three clicks away!

- 1. Click on "Community Profile Report"
- 2. Select your geographic area
- 3. Click on "View Report"





The comprehensive 11-page report contains:

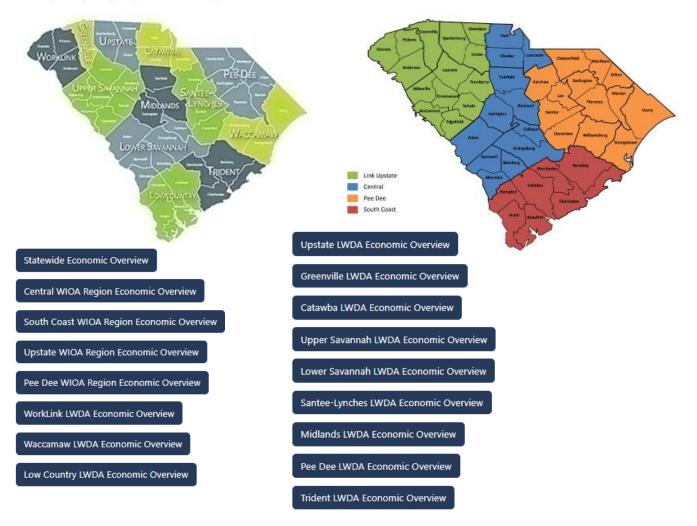
- Economic Data
- Employer Data
- Industry Data





## REGIONAL ECONOMIC OVERVIEW REPORTS

Regional Economic Overview Reports are comprehensive quarterly reviews of population demographics, industry and occupational employment, and other labor force statistics. The data is gathered from Lightcast, a labor market analytics data vendor.



#### **Regional Workforce Snapshot Reports**

Regional Workforce Snapshot Reports are easily absorbed showcases of key education, economic development, and labor market statistics within each Local Workforce Development Area. The data is gathered from multiple State and Federal resources.

Statewide Regional Workforce Snapshot Q2 2023

Statewide Regional Workforce Snapshot Q3 2023

Statewide Regional Workforce Snapshot Q4 2023

WorkLink LWDA Regional Workforce Snapshot Q2 2023

WorkLink LWDA Regional Workforce Snapshot Q3 2023

WorkLink LWDA Regional Workforce Snapshot Q4 2023

Waccamaw LWDA Regional Workforce Snapshot Q2 2023

Waccamaw LWDA Regional Workforce Snapshot Q3 2023

Waccamaw LWDA Regional Workforce Snapshot Q4 2023

Low Country LWDA Regional Workforce Snapshot Q2 2023

Low Country LWDA Regional Workforce Snapshot Q3 2023

Low Country LWDA Regional Workforce Snapshot Q4 2023

Upstate LWDA Regional Workforce Snapshot Q2 2023

Upstate LWDA Regional Workforce Snapshot Q3 2023

Upstate LWDA Regional Workforce Snapshot Q4 2023

Greenville LWDA Regional Workforce Snapshot Q2 2023

Greenville LWDA Regional Workforce Snapshot Q3 2023







#### **SC Works Greenville**

SC WORKS

#### **Connection Points**

Connection Points include free public access to computers and tools to guide jobseekers through the job search

Because the status of the connection point facilities is determined locally, please call ahead before visiting to ensure that they are open.

#### **Hughes Main - Greenville County Library**

25 Heritage Green Place Greenville, SC 29601 Phone: (864) 242-5000

#### Anderson Road - Greenville County Library

2625 Anderson Road Greenville, SC 29611 Phone: (864) 269-5210

#### Augusta Road - Greenville County Library

100 Lydia Street Greenville, SC 29605 Phone: (864) 277-0161

#### Berea - Greenville County Library

111 North Highway 25 Bypass Greenville, SC 29617 Phone: (864) 246-1695

#### Pelham Road - Greenville County Library

1508 Pelham Road Greenville, SC 29615 Phone: (864) 288-6688 Fountain Inn Library

311 North Main Street Fountain In, SC 29644 Phone: (864) 862-2576

#### **Greer Library**

505 Pennsylvania Avenue Greer, SC 29650 Phone: (864) 877-8722

#### Mauldin Library

800 West Butler Road Greenville, SC 29607 Phone: (864) 277-7397

#### Simpsonville Library

626 N.E. Main St. Simpsonville, SC 29681 Phone: (864) 963-9031

#### Taylors Library

316 W Main St. Taylors, SC 29687 Phone: (864) 268-5955

#### **Travelers Rest Library**

17 Center Street Travelers Rest, SC 29690 Phone: (864) 834-3650

#### Five Forks Branch Library

104 Sunnydale Drive, Simpsonville, SC 29681 Phone: (864) 234-4904

#### **About Us**

Worklink

Midlands

Santee-Lynches

Pee Dee

Upper Savannah

Lower Savannah

Waccamaw

Catawba

Lowcountry

Trident

Greenville

Upstate

Visit their website here: https://scworksupstate.com/

The McAlister Square location is now open to the public. The Greer Center is providing limited services by phone during normal operating hours indicated below.

And as always, these online services are available 24/7:

The Claimant Self Service Portal where individuals can create an account and file for Unemployment Insurance Benefits.





#### SC Works Centers

SC Works Centers include re-employment services for jobseekers, partner services, business services and resource rooms for use when filing for unemployment benefits or searching for work online.

#### Greenville/McAlister Square Center

225 South Pleasantburg Drive

Suite E-1

Greenville, SC 29607

Monday-Friday: 8:30 a.m.-5 p.m.

Phone: (864) 467-8080









#### LABOR MARKET INFORMATION

THE LABOR MARKET INFORMATION DIVISION SUPPORTS SOUTH CAROLINA'S BUSINESSES, ITS WORKFORCE AND ECONOMIC DEVELOPMENT SYSTEM, THE WORKERS OF TODAY AND TOMORROW, AND BRIDGING THE GAP BETWEEN LABOR MARKET INFORMATION AND OUR STUDENTS TO AID IN MAKING BETTER EDUCATION AND CAREER CHOICES.



SCOIS/REALTY CHECK: A FREE SOUTH CAROLINA'S OFFICIAL COLLEGE AND CAREER READINESS PLATFORM WITH AN ACTIVITY ABOUT "REALITY CHECK" (THE COST OF LIVING CALCULATIONS BASED ON THE CAREER AND LIFESTYLE)



JOB JOURNEY: VARIOUS CAREERS AVAILABLE AND DETIALED INFORMATION (WAGES, EDUCATION, ETC.)



O'NET: A FREE ONLINE DATABASE
THAT CONTAINS HUNDREDS OF JOB
DEFINITIONS TO HELP STUDENTS,
JOB SEEKERS, BUSINESSES, AND
WORKFORCE DEVELOPMENT
PROFESSIONALS TO UNDERSTAND
TODAY'S WORLD OF WORK IN THE
UNITED STATES.







MORE YOU EARN: HIGHLIGHTS THE EDUCATION LEVEL AND SALARY TO BE MADE:



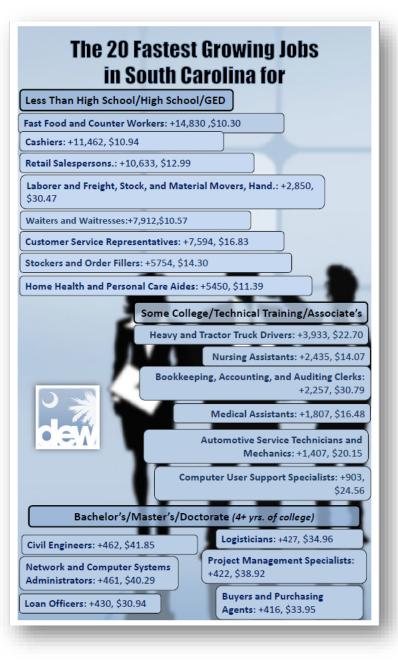
LMI/OCCUPATION GAMES: VARIOUS GAMES (SPOT THE DIFFERENCE, CROSSWORD PUZZLES, WORD SEARCH, ETC.



DOL: ADMINISTRATION OF FEDERAL LAWS GOVERNING OCCUPATIONAL SAFETY AND HEALTH, WAGE AND HOUR STANDARDS, UNEMPLOYMENT BENEFITS,







## HANDS-ON TOOLS



#### Use your networks.

Your network includes parents, family members, friends, friends of friends, parents of friends, teachers, counselors, or someone at church. Most jobs are gotten through personal contacts than any other way!

Start
early...that
means NOW!!!
Early spring is the
time to start looking
for a job.

#### Use online job sites.

Monster, Career Builder, and Indeed are great but also use smaller or specific sites. Make sure you register with your local SC Works office to get oneon-one job search help.

#### Volunteer!

If you can't find a summer job that you love, maybe you can volunteer and still gain valuable experience.

#### Be an entrepreneur!

Create your own job this summer. Start a small business mowing lawns, babysitting (kids and older folks), or cleaning houses.

#### Yes, you need a resume!

Even if you don't have any work experience, a resume will show the employer that you are serious about getting a job and it is a chance for you to show your communication skills.



#### **JOBSEEKERS:**

#### **INFORMATION IS POWER!**

What jobs are available?

If you want to see what jobs are open right now, go to <a href="https://jobs.scworks.org">https://jobs.scworks.org</a> and start searching. Hot jobs for the future include many in the healthcare field (Registered Nurses, Physical Therapists, and Licensed Practical Nurses (LPNs)), teachers, and supervisors (Construction, Office, Cashiers, and Food Preparation).

Do you have the information you need to find your next job?

What companies are hiring?

You can find out what companies have the most job openings listed by going to www.sc/WorkforceInfo.com. In the list on the left, select. "Area Specific Data," then "Jobs, Employers, and Candidates," and finally "Employer Data." The next step is to pick the location you want. That will give you a list of employers with job openings. Click on the number of jobs next to the company name and the actual job openings will come up.

What is a good wage for what I do? How much does a job pay? You need to know so you can be sure you are being offered a decent wage. Go to <a href="www.sc/NortforceInfo.com">www.sc/NortforceInfo.com</a>, and, in the list on the left, select "Employment & Wage Data," then "Occupation Data," and finally "Occupational Wages." The next step is to pick the location you want, the most recent year, and the occupation you are interested in. You can figure out the hourly wage by dividing the annual wage by 2,080.

How do I describe my skills on a resume?

Your resume is like an advertisement for YOU! Make sure you know how to describe the skills you have. Go to <a href="www.ONETonline.org">www.ONETonline.org</a> and use the "Browse" area to find your occupation. When you get to the "Summary Report," look at the "Knowledge" and "Skills" sections to find words to use on your resume to describe your previous work.

What jobs are similar to my previous job(s)? Don't be scared if the job you had doesn't have any openings...your skills can still transfer to a similar or related job. To find out what those jobs are, go to <a href="www.ONETonline.org">www.ONETonline.org</a> and use the "Browse" area to find your previous occupation. When you get to the "Summary Report," look at the "Related Occupations" section to find jobs that are similar and that your skills can be transferred to.

Do I need more training to get a job?

Maybe you need to get more skills to work at a related job or maybe you need new training for a different job. You can find out what education you need by going to <a href="www.scWortforceInfo.com">www.scWortforceInfo.com</a>, and select "Occupation Specific Data" (from the list on the left), then "Education, Training & Work Experience," and finally "Education & Training Data." The next step is to pick the location you want, the most recent year, and the occupation you are interested in. It will give you a percentage of the education of people working in that job.

Where can I get training?

Go to <a href="www.scWorkforceInfo.com">www.scWorkforceInfo.com</a>, and, in the list on the left, select "Education & Training Data," then "Training & Education Programs." Select the location and then type in the name of the training you need. You will get a list of training available at many of the schools/ colleges in your area, contact information, how long the training lasts, and how much they cost.

Provided by the Labor Market Information (LMI) Department of the SC Department of Employment & Workforce

www.scWorkforceInfo.com

For an SC Works office near you, go to http://dew.sc.gov/about-offices.asp.

Free for download or print from the BID website.

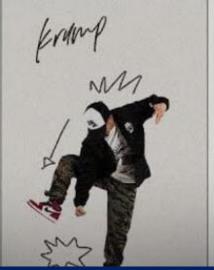
















## THANK YOU FOR DANCING!













**DO YOU HAVE ANY QUESTIONS?** 





## **KEY LMI CONNECTIONS & CONTACTS**

- Labor Market Information: <a href="mailto:lmicustomerservice@dew.sc.gov">lmicustomerservice@dew.sc.gov</a>
- Data Dashboard: <a href="https://dew.sc.gov/data-and-statistics/data-dashboard">https://dew.sc.gov/data-and-statistics/data-dashboard</a>
- Wylondria Jefferson; Workforce Outreach Coordinator <u>Wjefferson@dew.sc.gov</u> 803- 737-0352 (office) 803-629-0827 (mobile)



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Please take the feedback survey

DATA DASHBOARD



LMI WEBSITE



**TRENDS** 



**COMMUNITY PROFILE** 



Regional Economic-Workforce Reports









## A Dance Party with Labor Market Information (LMI): Learning New Moves to Choreograph Your Course Curriculum ("Just Fine" by Mary J. Blidge)

