



SOUTH CAROLINA DEPARTMENT OF  
**Employment and Workforce**

# Leadership Salkehatchie Event

Labor Market Information Update

February 20, 2025

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Labor Market Information Division

# WHAT IS LMI?

- Labor market information (LMI) consists of data, statistics, and analysis related to employment and the workforce including:
  - labor supply and demand
  - industry employment and wages
  - occupational employment and wages
  - labor force and unemployment figures
  - employment projections
  - labor force demographics
- New website is in the works!

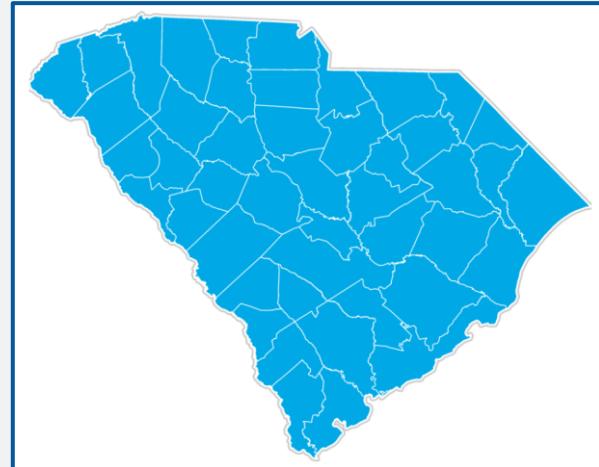
# WHAT DO WE DO?

- LMI operates five programs funded by the U.S. Department of Labor (DOL):
  - Local Area Unemployment Statistics (LAUS)
    - Monthly employment/unemployment of people
  - Current Employment Statistics (CES)
    - Monthly employment by industry
  - Quarterly Census of Employment and Wages (QCEW)
    - Quarterly employment and wages by industry
  - Occupational Employment and Wage Statistics (OEWS)
    - Annual employment and wages by occupation
  - State and local industry and occupational employment projections (EP)
- Additionally, LMI receives a Workforce Information Grant (WIG), which requires:
  - Training, Analysis, and Answering Data Queries
- Increasingly, LMI will be tasked with labor market research and analytics in service of the Statewide Education and Workforce Development Act and other initiatives.

# SOUTH CAROLINA LMI

Labor Force	Employed	Unemployed	Unemployment Rate
2,534,071	2,412,589	121,482	4.8%

One year earlier, in November 2023, the unemployment rate was 2.9%.



## Average Annual Wages

\$57,933

Comparatively, the annual average wages for the nation for 2024Q2 were \$72,405.

## Most Employed Industries

Industry	Employment Percentage
Health Care and Social Assistance	13.1%
Retail Trade	11.4%
Manufacturing	11.0%

## Top Job Postings

Registered Nurses

First-Line Supervisors of Retail  
Sales Workers

Retail Salespersons

Sources: DEW LAUS data, JobsEQ 2024Q2 data, JobsEQ RTI data

# SCA LMI BY COUNTY: ALLENDALE

Labor Force	Employed	Unemployed	Unemployment Rate
2,421	2,247	174	7.2%

One year earlier, in November 2023, the unemployment rate was 5.4%.



## Average Annual Wages

\$52,286

## Top Job Postings

Registered Nurses

First-Line Supervisors of Retail Sales  
Workers

Merchandise Displayers and Window  
Trimmers

## Most Employed Industries

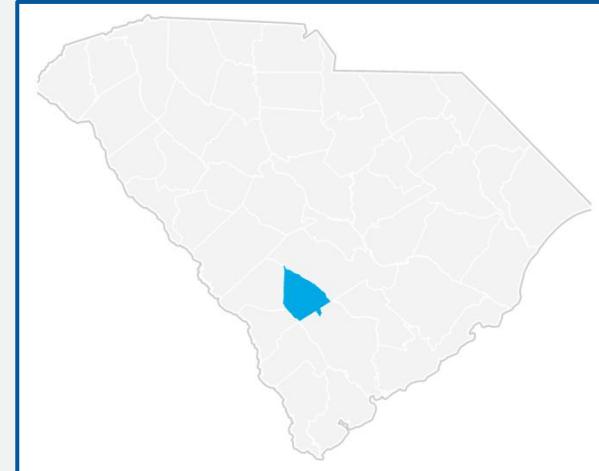
Industry	Employment Percentage
Manufacturing	28.6%
Health Care and Social Assistance	19.2%
Public Administration	18.5%

Sources: DEW LAUS data, JobsEQ 2024Q2 data, JobsEQ RTI data

# SCA LMI BY COUNTY: BAMBERG

Labor Force	Employed	Unemployed	Unemployment Rate
4,634	4,249	385	8.3%

One year earlier, in November 2023, the unemployment rate was 5.4%.



## Average Annual Wages

\$42,986

## Most Employed Industries

Industry	Employment Percentage
Educational Services	19.2%
Health Care and Social Assistance	12.8%
Manufacturing	12.4%

## Top Job Postings

Radiologic Technologists and Technicians

Cardiovascular Technologists and Technicians

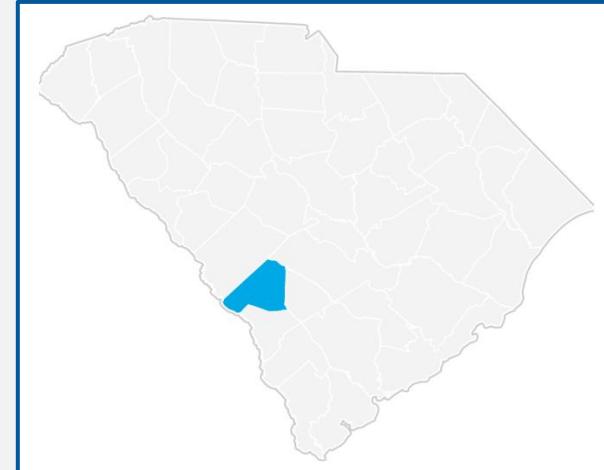
Registered Nurses

Sources: DEW LAUS data, JobsEQ 2024Q2 data, JobsEQ RTI data

# SCA LMI BY COUNTY: BARNWELL

Labor Force	Employed	Unemployed	Unemployment Rate
7,602	7,074	528	6.9%

One year earlier, in November 2023, the unemployment rate was 4.8%.



## Average Annual Wages

\$40,451

## Most Employed Industries

Industry	Employment Percentage
Manufacturing	17.9%
Retail Trade	14.1%
Health Care and Social Assistance	13.8%

## Top Job Postings

First-Line Supervisors of Retail Sales Workers

Merchandise Displayers and Window Trimmers

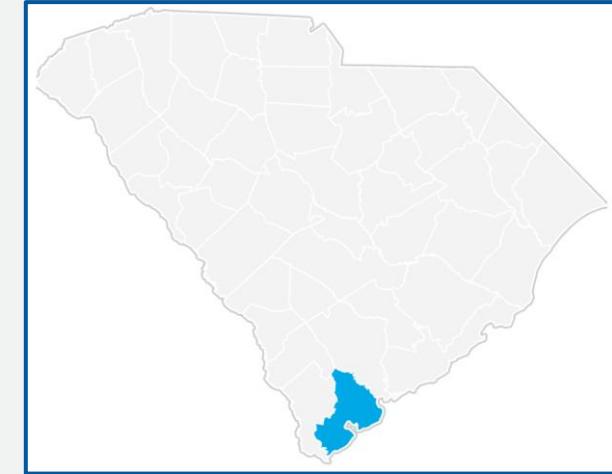
Registered Nurses

Sources: DEW LAUS data, JobsEQ 2024Q2 data, JobsEQ RTI data

# SCA LMI BY COUNTY: BEAUFORT

Labor Force	Employed	Unemployed	Unemployment Rate
81,660	78,035	3,625	4.4%

One year earlier, in November 2023, the unemployment rate was 2.7%.



## Average Annual Wages

\$52,418

## Most Employed Industries

Industry	Employment Percentage
Accommodation and Food Services	17.5%
Retail Trade	15.1%
Health Care and Social Assistance	12.5%

## Top Job Postings

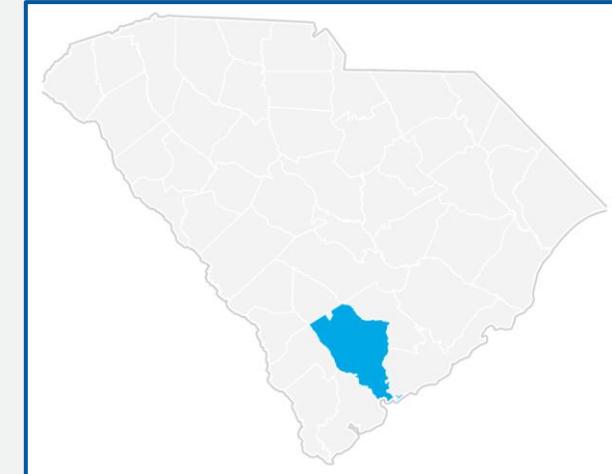
- First-Line Supervisors of Retail Sales Workers
- Retail Salespersons
- Registered Nurses

Sources: DEW LAUS data, JobsEQ 2024Q2 data, JobsEQ RTI data

# SCA LMI BY COUNTY: COLLETON

Labor Force	Employed	Unemployed	Unemployment Rate
16,815	15,986	829	4.9%

One year earlier, in November 2023, the unemployment rate was 2.8%.



## Average Annual Wages

\$45,857

## Most Employed Industries

Industry	Employment Percentage
Retail Trade	14.3%
Health Care and Social Assistance	13.4%
Accommodation and Food Services	11.1%

## Top Job Postings

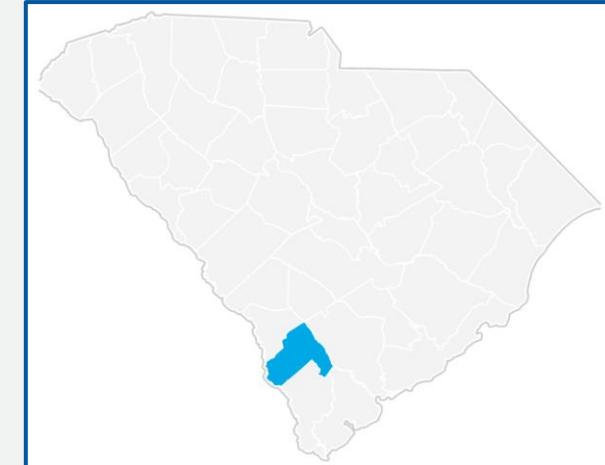
- First-Line Supervisors of Retail Sales Workers
- Physical Therapists
- Registered Nurses

Sources: DEW LAUS data, JobsEQ 2024Q2 data, JobsEQ RTI data

# SCA LMI BY COUNTY: HAMPTON

Labor Force	Employed	Unemployed	Unemployment Rate
8,361	8,023	338	4.0%

One year earlier, in November 2023, the unemployment rate was 2.7%.



## Average Annual Wages

\$46,533

## Most Employed Industries

Industry	Employment Percentage
Health Care and Social Assistance	14.2%
Public Administration	11.1%
Retail Trade	10.5%

## Top Job Postings

Registered Nurses

First-Line Supervisors of Retail Sales Workers

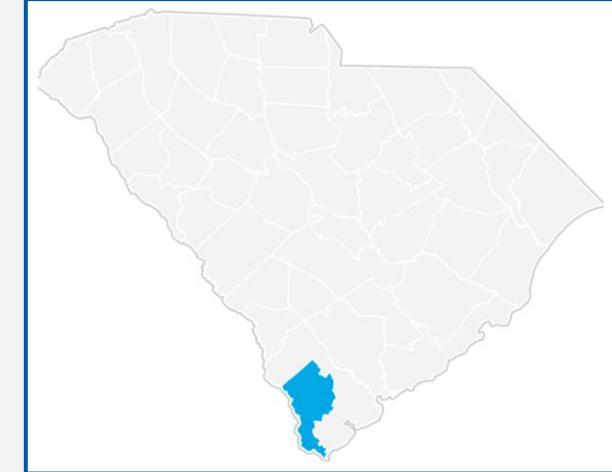
Heavy and Tractor-Trailer Truck Drivers

Sources: DEW LAUS data, JobsEQ 2024Q2 data, JobsEQ RTI data

# SCA LMI BY COUNTY: JASPER

Labor Force	Employed	Unemployed	Unemployment Rate
14,070	13,463	607	4.3%

One year earlier, in November 2023, the unemployment rate was 2.7%.



## Average Annual Wages

\$52,539

## Most Employed Industries

Industry	Employment Percentage
Health Care and Social Assistance	18.0%
Construction	16.3%
Retail Trade	15.0%

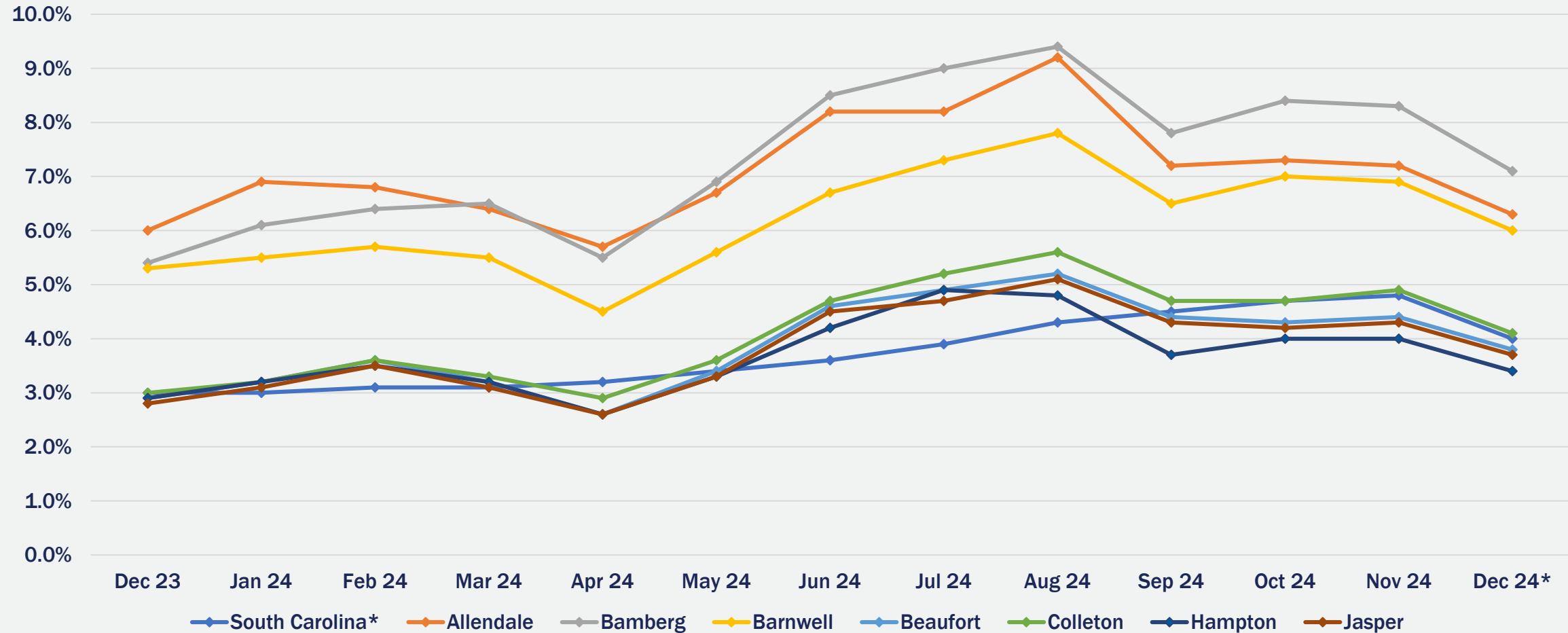
## Top Job Postings

- Stockers and Order Fillers
- Registered Nurses
- First-Line Supervisors of Retail Sales Workers

Sources: DEW LAUS data, JobsEQ 2024Q2 data, JobsEQ RTI data

# UNEMPLOYMENT RATE

## SC and SCA county unemployment rate



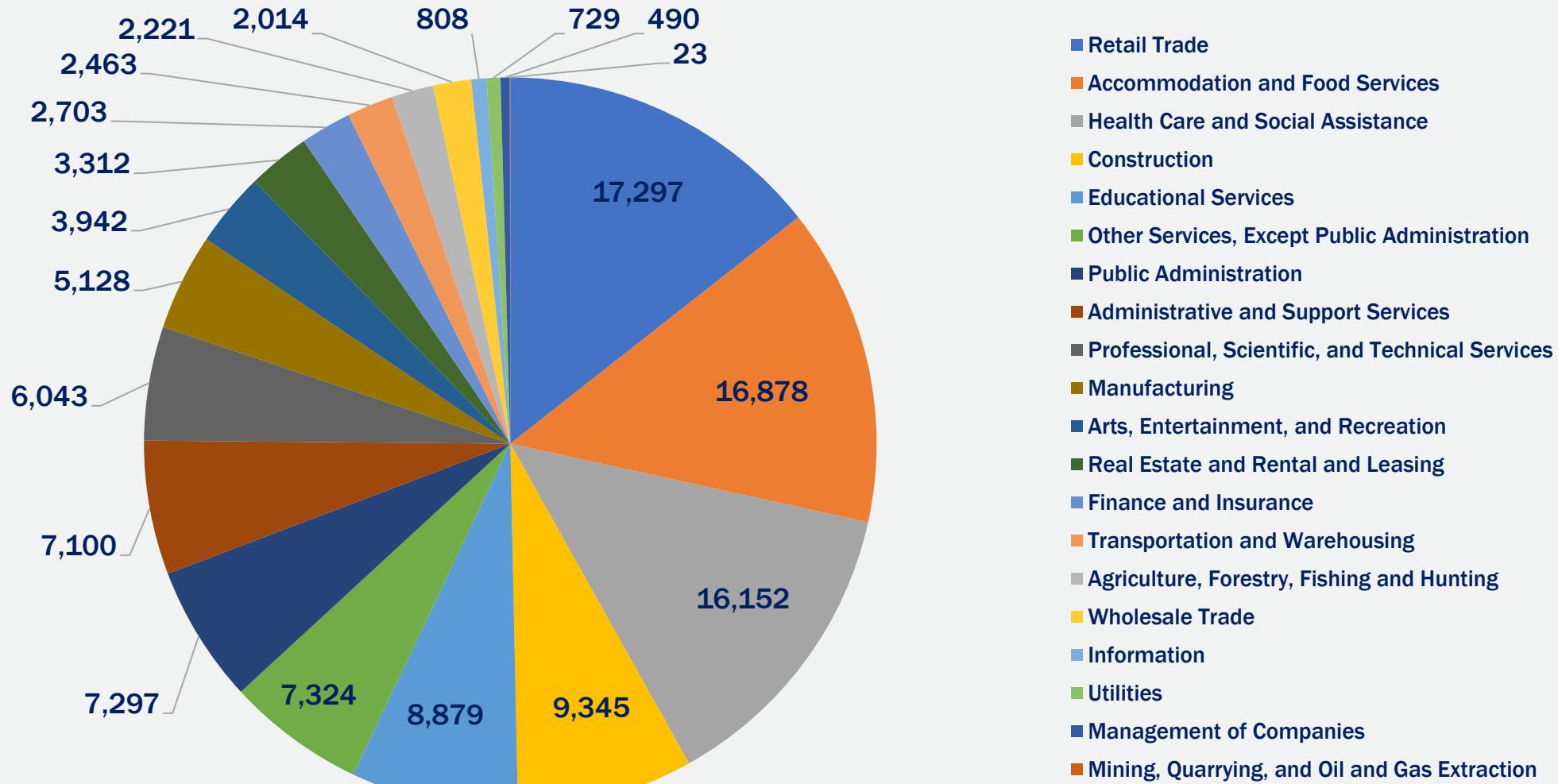
Notes:

1 - South Carolina is seasonally adjusted; all other regions are not seasonally adjusted

2 - Dec 24 data is preliminary

Source: DEW LAUS data

## SCA REGION INDUSTRY EMPLOYMENT



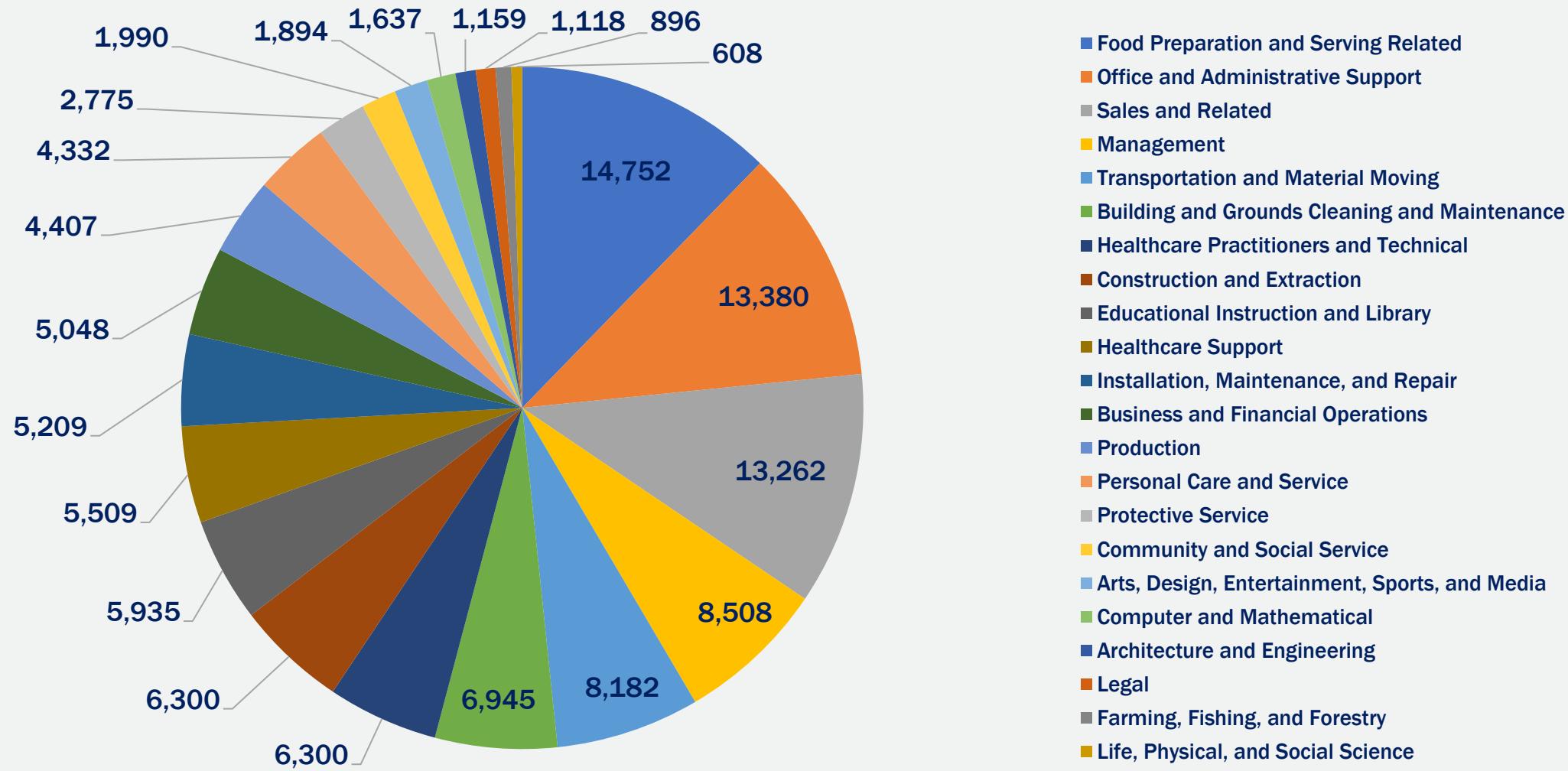
Source: JobsEQ Economic Report, 2024Q2

# SCA REGION INDUSTRY GROWTH

Industry	1-year % Growth	Industry	1-year % Growth
Health Care and Social Assistance	1.6%	Transportation & Warehousing	0.8%
Professional, Scientific, & Technical Services	1.3%	Wholesale Trade	0.7%
Arts, Entertainment, & Recreation	1.3%	Public Administration	0.6%
Management of Companies & Enterprises	1.3%	Information	0.6%
Construction	1.2%	Mining, Quarrying, Oil & Gas Extraction	0.6%
Administrative & Support Services	1.1%	Educational Services	0.4%
Accommodation & Food Services	1.0%	Retail Trade	0.3%
Other Services, except Public Administration	1.0%	Utilities	0.1%
Real Estate, Rental, & Leasing	0.9%	Manufacturing	0.0%
Finance & Insurance	0.9%	Agriculture, Forestry, Fishing, & Hunting	-0.2%

Source: JobsEQ Industry Snapshot Report, 2024Q2

## SCA REGION OCCUPATIONAL EMPLOYMENT



Source: JobsEQ Economic Report, 2024Q2

# SCA REGION OCCUPATION GROWTH

Occupation	1-year % Growth	Occupation	1-year % Growth
Healthcare Support	2.1%	Food Preparation & Serving Related	1.0%
Computer & Mathematical	1.4%	Arts, Design, Entertainment, Sports, & Media	0.9%
Healthcare Practitioners & Technical	1.3%	Transportation & Material Moving	0.9%
Community & Social Service	1.3%	Building, Grounds Cleaning, & Maintenance	0.9%
Personal Care & Service	1.3%	Legal	0.8%
Construction & Extraction	1.3%	Protective Service	0.7%
Architecture & Engineering	1.1%	Educational Instruction & Library	0.5%
Business & Financial Operations	1.1%	Sales & Related	0.3%
Management	1.1%	Office & Administrative Support	0.2%
Installation, Maintenance, & Repair	1.0%	Production	0.1%
Life, Physical, & Social Science	1.0%	Farming, Fishing, & Forestry	-0.3%

Source: JobsEQ Occupation Snapshot Report, 2024Q2

# SCA REGION TOP JOB POSTINGS

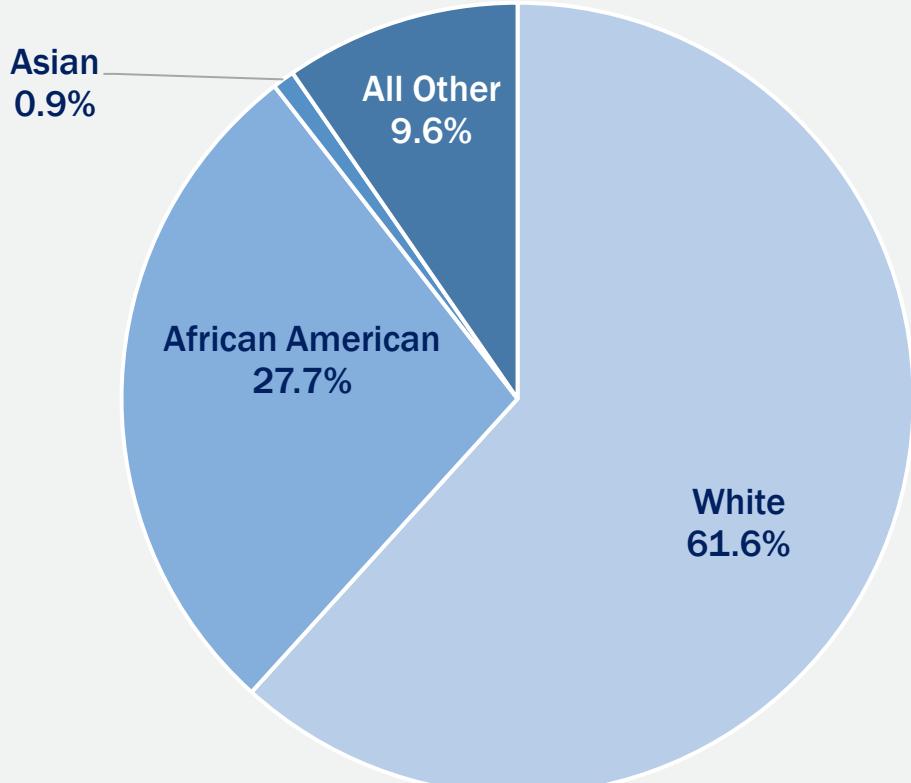
Occupation	Occupation
First-Line Supervisors of Retail Sales Workers	Merchandise Displayers and Window Trimmers
Retail Salespersons	Securities, Commodities, and Financial Services Sales Agents
Registered Nurses	Fast Food and Counter Workers
Medical and Health Service Managers	Sales Representatives of Services, except Advertising, Insurance, Financial Services, and Travel
First-Line Supervisors of Food Preparation and Serving Workers	Customer Service Representatives
Maintenance and Repair Workers, General	Food Preparation Workers
Physical Therapists	Licensed Practical and Licensed Vocational Nurses
Stockers and Order Fillers	Coaches and Scouts
Heavy and Tractor-Trailer Truck Drivers	Medical Secretaries and Administrative Assistants
Social and Human Service Assistants	Radiologic Technologists and Technicians
Secretaries and Administrative Assistants, except Legal, Medical, and Executive	Nursing Assistants
Maids and Housekeeping Cleaners	Laborers and Freight, Stock, and Material Movers, Hand
Janitors and Cleaners	

Source: JobsEQ RTI data

# SCA REGIONAL DEMOGRAPHICS

Total Population	Male	Female	Median Age
318,003	49.9%	50.1%	44.8

Age	Population Percentage
Under 18 years	19.1%
18-34 years	20.7%
35-54 years	21.5%
55-74 years	28.7%
75 years +	10.0%



Sources: JobsEQ Economic Report 2024Q2

# SCA REGIONAL DEMOGRAPHICS

## Labor Force Participation Rate

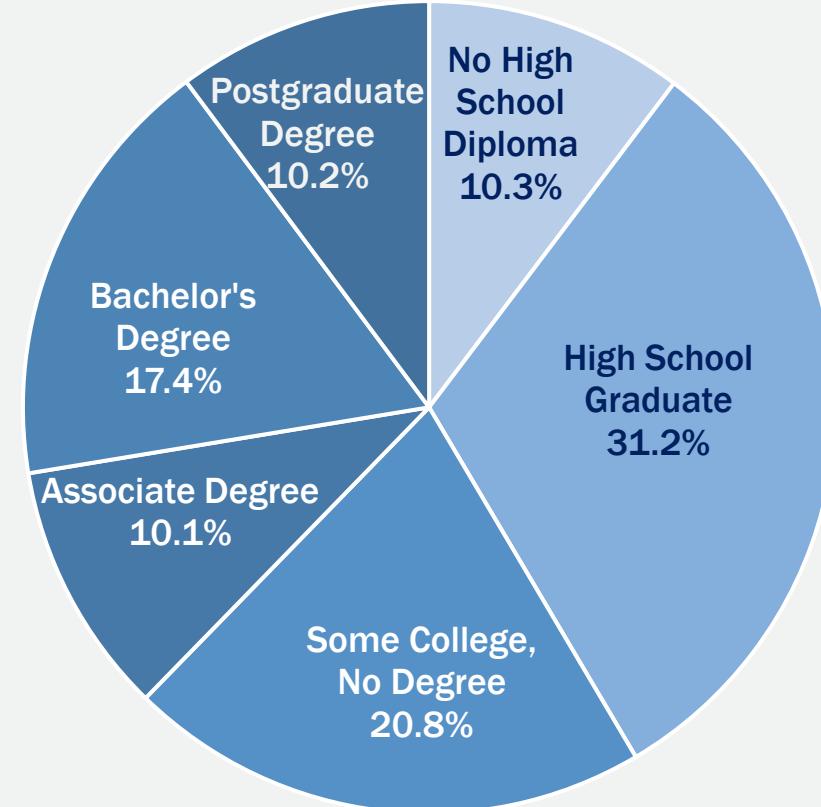
Group	Percentage
Civilian Population 16 years +	53.6%
Prime Age (civilian population 25-54)	79.0%
Veterans aged 18-64	71.6%

## Average Commute Time (minutes)

26.4

## Median Household Income

\$67,744



Sources: JobsEQ Economic Report 2024Q2

## CONTACT INFORMATION



SOUTH CAROLINA DEPARTMENT OF  
**Employment and Workforce**

# Thank You

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