



SOUTH CAROLINA DEPARTMENT OF
Employment and Workforce

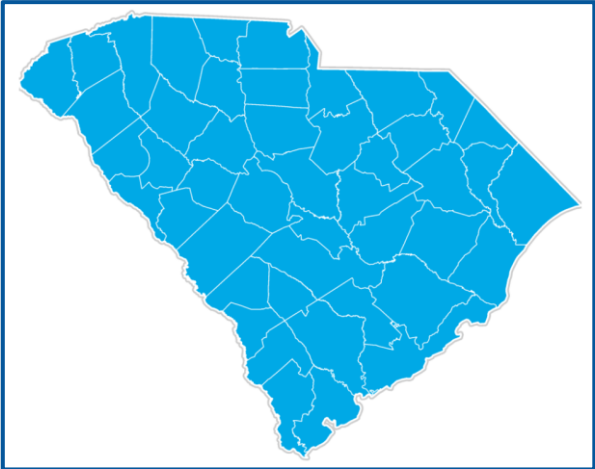
School Counselor Day

Labor Market Information Update

February 4, 2025

Taylor Hendrix, Workforce Insights Analyst

Total Employed	Average Annual Wage	Annual Demand	Forecasted Annual Growth
6,051	\$59,300	541	1.1%



Most Employed Industries	
Industry	Employment Percentage
Elementary and Secondary Schools	53.6%
Colleges, Universities, and Professional Schools	22.9%
Junior Colleges	7.6%
Educational Support Services	3.1%
Vocational Rehabilitation Services	3.0%

Sources: JobsEQ 2024Q2 data

REGIONAL LMI



Region	Total Employed	Average Annual Wage	Annual Demand	Forecasted Annual Growth
Trident	1,081	\$60,900	101	1.4%
Lowcountry	229	\$59,500	19	0.7%
Lower Savannah	297	\$57,600	24	0.4%
Midlands	1,106	\$61,700	96	0.9%
Santee-Lynches	180	\$55,400	14	0.0%
Pee Dee	356	\$64,000	28	0.2%
Waccamaw	375	\$63,500	35	1.4%
Upper Savannah	244	\$55,800	20	0.4%
Worklink	567	\$54,100	52	1.3%
Greenville	643	\$57,900	60	1.5%
Upstate	458	\$58,800	44	1.6%
Catawba	397	\$55,500	37	1.3%

Sources: JobsEQ 2024Q2 data

REGIONAL LMI

Region	Top Employed Industry	Employment Percentage
Trident	Elementary and Secondary Schools	44.5%
Lowcountry	Elementary and Secondary Schools	75.7%
Lower Savannah	Elementary and Secondary Schools	58.5%
Midlands	Elementary and Secondary Schools	48.0%
Santee-Lynches	Elementary and Secondary Schools	65.1%
Pee Dee	Elementary and Secondary Schools	70.5%
Waccamaw	Elementary and Secondary Schools	55.3%
Upper Savannah	Elementary and Secondary Schools	56.4%
Worklink	Colleges, Universities, and Professional Schools	43.5%
Greenville	Elementary and Secondary Schools	58.2%
Upstate	Elementary and Secondary Schools	58.0%
Catawba	Elementary and Secondary Schools	70.9%

Sources: JobsEQ 2024Q2 data

SC SKILL & CERTIFICATION GAPS

Skill	Gap
Finance	(21)
Lesson Planning	(18)
Change Management	(17)
Mathematics	(17)
Microsoft PowerPoint	(16)
Presentation	8
Counseling	13
Word Processing	16
Spanish	19
PowerSchool	26

Certification	Gap
Commercial Driver's License (CDL)	(5)
Global Career Development Facilitator (GCDF)	(2)
Licensed Professional Counselor (LPC)	0
National Certified Counselor (NCC)	1
First Aid	1
CPR	2
Licensed Master Social Worker (LMSW)	5

Sources: JobsEQ 2024Q2 data



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Thank You

Taylor Hendrix, tahendrix@dew.sc.gov

Contact Imicustomersupport@dew.sc.gov with any inquiries.

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